

6th Annual

2007 Business Continuity & Corporate Security Show & Conference

March 20-21, 2007 (Tues-Wed) Metropolitan Pavilion 125 West 18 St at 7th Ave, New York

2007
Business Continuity
Show. Act Now!

The Sixth Annual Show for Wall Street and New York for business continuity and security.

Plan now to exhibit at the 2007 show that will assemble 800-1,000 BCP directors, global business continuity managers and corporate security executives from Wall Street and the New York business and financial community.

Conference Sponsor



Larry Tabb,
The Tabb Group



Professor
Irwin Redlener, MD



Professor
Yossi Sheffi

Wall Street is the largest and most important vertical market for business continuity planning.

Larry Tabb, The Tabb Group, will lead the conference program which will address the key issues: business continuity, data protection, off site storage, contingency planning.

The 2006 program featured Professor Irwin Redlener, MD, Director of the National Center of Disaster Preparedness, Columbia University, Professor Yossi Sheffi, MIT Professor of Engineering Systems and author of the new book "The Resilient Enterprise", and leading executives from Deutsche Bank, Lehman Brothers, The Bond Market Association, Chubb & Son, Ciena Corporation, EMC, Symantec, HypoVereinsbank, Reuters America, MessageOne, Eagle Rock, among others.

The 2006 program featured Canada/Ontario Export Development in a major pavilion and breakfast presentation featuring BCP solutions.

See the floorplan inside. Past exhibitors will receive priority in their space assignments.

2006 Sponsors



2006 Media & Association Sponsors



PR Partner



Plan to exhibit.
Contact us today.

Flagg Management Inc
353 Lexington Ave
New York, NY 10016
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2007 Business Continuity & Corporate Security Photo Report

The 2006 Show was held March 21-22, Metropolitan Pavilion, NY



Professor Irwin Redlener, MD, is a nationally recognized expert on Bird Flu and he regularly appears on CNN and is regularly quoted in The New York Times and The Wall Street Journal. Professor Redlener was the keynote speaker for the 2006 event.



Professor Yossi Sheffi, MIT Professor of Engineering Systems and author of the new book "The Resilient Enterprise" was a keynote speaker covering case histories on business success and disaster planning. Professor Sheffi is a nationally recognized leader in contingency planning.



The 2006 free show and conference assembled buyers and sellers in a friendly environment at the Metropolitan Pavilion. The Metropolitan Pavilion is exhibitor friendly and has become a major meeting place for Wall Street and New York business, convenient to restaurants, hotel and chic shopping in the heart of Chelsea, New York.

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Metropolitan Pavilion 125 West 18 St at 7th Ave, New York

The Sixth Annual for the Wall Street and New York Corporations.

The BCP show to meet and sell 800-1,000 decision-makers from major Wall Street and New York corporations.

Plan to exhibit in our 6th Annual Business Continuity Show & Conference.

This two-day show and conference program will feature **case studies** and success stories. Larry Tabb of The Tabb Group was the chair in the successful 2006 conference program, and he will be returning with Alex Tabb, Tabb Group.

The 2007 program will assemble speakers from major Wall Street and New York corporations that are bullet-proofing their data operations.

The dynamic conference program will complement the free exhibits that will run two days. This event will generate traffic from Wall Street, New York, and Northeast business and financial communities.

A gala opening reception from 4-7 pm on Tuesday, March 20, will take place on the show floor.

Participate in the 2007 BCP Show. Your exhibit fee will be \$3,000 and include a complete package of services that you would normally pay for separately. You can do your own work at the Metropolitan Pavilion.

Call, fax or email to reserve your exhibit space:

2007 BCP Show & Conference

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353 Lexington Ave, 10th floor
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212-286-0333 fax: 212-286-0086
Email: flaggmgmt@msn.com

Visit us at:

**flaggmgmt.com/bc
for complete details**



The 6th Annual Show featured Canadian/Ontario BCP providers (below).





FREE EXHIBITS

Tues, March 20 4:00 - 7:00 pm
 Weds, March 21 10:00 am - 4:00 pm

CONFERENCE

Tues, March 20 1:00 - 4:00 pm
 Weds, March 21 8:00 am - 4:00 pm



The Metropolitan Pavilion is a landmark building in the heart of Manhattan's dynamic Chelsea community. 1 mile north of Wall Street and convenient to transportation. The Metropolitan Pavilion is located at 125 West 18th Street between 6th and 7th Avenues. Fashionable restaurants, shopping and a safe neighborhood community are characteristic of the Chelsea locale.

The Metropolitan Pavilion is a high quality hassle-free facility within easy reach of Manhattan's financial business community. The exhibits and meetings are on the same floor. The ceiling height is 12 ft. There is adjacent parking for those that do not travel by public transportation. Subway trains stop conveniently at 18th St. and 7th Avenue and Union Square at Broadway and 14th St.

How to Participate in the 2007 Business Continuity Show

Included in each \$3,000 8 x 10' booth rental will be a complete package of services.

- Curtain back wall & side dividers
- draped table
- 2 chairs
- area carpeting
- standard sign
- waste basket
- Free listing in the Official Directory
- Free website cross-linking to increase traffic to your site.
- Free listing on all our pre-event mailing, Web and email promotions.
- Free VIP guest passes in any number to invite your New York customers and prospects to join you at the free exhibit.
- Free VIP email guest passes to download and email out.
- Free names and addresses of show and congress registrants before and after the event for use for show marketing.

2007 BUSINESS CONTINUITY & CORPORATE SECURITY SHOW & CONFERENCE

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Who Should Attend

Directors Business Continuity & Recovery Services
Directors Global Continuity
Directors Security
Chief Technology Officers

Directors of IT
Directors Risk Management
Directors Operations
Directors Internet Security
Directors Information Security
Directors Human Resources

IT Managers
Technology Developers
Systems & Program Managers
Internet security and Information Security Managers

Who Should Exhibit

Disaster recovery services
Data recovery
Business continuity services
SAN services
Data warehousing
Data management
Emergency messaging services
Secure networking solutions
Document management
Hazardous material evaluation and testing
Biological/chemical testing services
Electronic data exchange
Virtual private networks
Financial databases

Insurance services
Back office systems
Backup storage systems
Client servers
Consulting services
Security services
Employee identification systems
Alternative power systems
Power protection systems
Claims administration
Internet and electronic systems
Middleware
Network computing
Network management systems
Parallel processing

Real estate relocation services
Security systems and equipment
Private security agencies
Risk management
Systems integration
Mail handling services
Mailroom systems
Wireless communications
Workstation hardware and software
Telecommunications systems and services
Recruitment and HR services
Medical/employee benefits services
Temporary and contract staff services

Partial List of Past Exhibitors

3M-Building Safety Solutions	Configuresoft	Infocrossing Inc.	Ontario Exports Inc.	Solar Security Films, Inc.
3n (National Notification Network)	Contingency Planning Exchange	Incisive Media	eBRP Solutions Inc.	Sony Electronics Inc.
A+ Technology Solutions	CPE: Contingency Planning Exchange c/o EBC	Insignia/ESG	Identita Technologies Inc.	Spectra Logic Corporation
Access Integrated Technology,	CPM Magazine/Witter Publishing	Institutional Investor Newsletters	Nakina Systems Inc.	SteelEye Technology
Acronis	Cushman & Wakefield Inc	Internet Security Systems	Route1 Inc.	Storage Networks
ADS - Application Design Services	Cyclades Corporation	Intelligent Wave USA, Inc.	Scienton Technologies	Strategic Security Corp.
ADVA Optical Networking	DataMirror	Invest in Iceland	Valt.X Technologies	Stratus Technologies
Agility Recovery Solutions	David Roth Group / AE / SunGard Recovery	Iron Mountain Off-Site Data Protection	Oki Data America Inc.	Strohl Systems
AlarmPoint by Invoq Systems	DBSi	iTera, Inc.	Overland Storage	SunGard Availability Services
Align Communications Inc.	Dialogic Communications	Janus Associates, Inc.	Paradigm Solutions	Sybase Inc.
All Computer Solutions, Inc.	Disaster Recovery Institute	Lakeview Technology	Partners National Mission Critical Facilities	Symantec Corporation
Amcom Software, Inc.	Disaster Resource Guide/Emergency Lifeline	Loudcloud	Patrina Corporation	Symphoni Interactive LLC
American Power Conversion	DRI International	Mackin Imaging System	Perm-A-Store, Inc.	Systems Solutions
AmeriVault Corp.	Eagle Rock Alliance Ltd.	Mail-Gard Concepts, Inc.	Pitney Bowes Recovery Services	Tabb Group
AT&T	Edwards Disaster Recovery Directory	MapInfo	ProCurve Networking by Hewlett-Packard	Tacit Networks
Avocent	eircorn Limited	MediaPoint, Inc.	Platform Computing	Tandberg Data
Avocent Digital Desktop	EMC Corporation	MessageOne	PricewaterhouseCoopers	Tangram Enterprise Solutions
Barsa Consulting Group	Enigmatec Corporation Ltd.	Metro Protection Systems,	ProCurve Networking by Hewlett-Packard	theAdmins
Bytec Technology, Inc.	Enterasys Networks	microMEDIA Imaging Systems, Inc.	Purple Voice International Network Solutions	TOWER Technology, Inc.
Bytec Technology, Inc.	EnvoyWorldWide, Inc.	Microsoft Corporation	Quantum	TowerGroup
CAPS Business Recovery Systems	Extreme Behavioural Risk Mgmt.	Microsoft Partner Services	Random Walk Computing.	Tradewinds Environmental Restoration
CAST	FedEx Custom Critical	MIR3, Inc.	Recall	Transaction Network Services, Inc.
CentrePath	Frontbridge Technologies	MiraLink	Rentsys Recovery Services	Tripp Lite
Cervalis	Global Investment Technology	Modulo Security, Inc.	Research in Motion	Twenty First Century Communications
Check Point Software Technologies	Globalstar/Image Management Systems	Network Appliance Inc.	Rocketfeller Group	Services SafeData, LLC
Ciena Corporation	Hewlett-Packard	NEXL, Inc.	Telecommunications Services	VERITAS Software
Cisco Systems	Hitachi Data Systems	Neverfail, Inc.	SchlumbergerSema Global Recovery Services	Virtual Corporation
ClearCube Technology	Image Management Systems/Globalstar	Nextel Communications	Sector, Div. SIAC	Vision Solutions, Inc.
Cloakware Corporation	Immediatech	Nortel Networks	Securities Industry News	Vital Records, Inc.
Coffee Distributing Corp.		North American Access Technologies, Inc.	Serena Software	Wall Street and Technology
CommVault Systems		NOVA Corp	SES AMERICOM	CMP Media LLC
Computer Associates		NSI Software	Slam Dunk Networks	WSTA/Wall Street Technology Association
Comtech EF Data		Office-Shadow	Softek	Xand Corp.



The Conference Program will feature speakers from Wall Street corporations and financial executives who have developed strategies for disaster recovery and business continuity. These financial industry executives will be addressing the need for contingency planning. Financial industry editors will be in attendance as well as financial and business consultants.

The urgency and timeliness of this conference will be an important factor in generating quality attendance for the conference and the show.

Exhibitors Marketing Services will feature exhibitors in all pre-show and conference & show promotion including our website, direct mail, email and electronic communications, and advertising in leading publications. Exhibitors will be crosslinked on the show website to increase exhibitor web traffic. Exhibitors will be able to invite their customers to the show with Free VIP Show Passes and email invitations.

Sponsorship opportunities are available. Contact Flagg Management Inc for more details and costs on your best investment to increase your show visibility and exposure.

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Application Form

Your exhibit fee will be \$3,000. for a Single Booth (8x10'). Each booth has complete services which are listed below, and will provide booth decorations and at-show marketing.

OUR BOOTH SELECTION IS SUBJECT TO OUR FINAL APPROVAL: (INDICATE GENERAL AREA- ENTRANCE, FOOD & COFFEE AREA, CORNER LOCATION, AND COMPANIES NEXT TO WHOM YOU WISH TO BE ASSIGNED).

1 _____ 3 _____
2 _____ 4 _____

THIS IS A NON-BINDING COMMITMENT. YOUR SPACE WILL BE HELD SUBJECT TO YOUR FINAL APPROVAL.

A CONTRACT WILL BE SENT TO YOUR ATTENTION AT THE ADDRESS INDICATED BELOW.

COMPANY NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (____) _____ FAX (____) _____ E-MAIL _____

PRODUCTS, SERVICES, SYSTEMS OR EQUIPMENT TO BE EXHIBITED: URL _____

PLEASE INDICATE PRINCIPAL CONTACT FOR FUTURE CORRESPONDENCE, CONTRACTS AND ASSIGNING SPECIFIC EXHIBIT SPACES AND CORRESPONDENCE:

NAME _____

TITLE _____

A COMPLETE PACKAGE OF SERVICES IS INCLUDED IN THE BOOTH RENTAL. Curtain back wall & side dividers, draped table, 2 chairs, area carpeting, standard sign, waste basket; Free listing in the Official Directory; Free website cross-linking to your site; Free listing on all our pre-event mailing, web and email promotions; Free VIP guest passes to invite your New York customers and prospects to the free exhibit; Free VIP email guest passes to download and email out; Free names and addresses of show and congress registrants before and after the event. Booth rental is \$3,000.

LARGER SPACES ARE AVAILABLE AT SAME RATE: \$6,000. PER DOUBLE BOOTH, \$9,000. PER TRIPLE BOOTH. \$12,000. PER QUADRUPLE BOOTH. ALL BOOTHS INCLUDE COMPLETE PACKAGE OF SERVICES.

Please complete all information and mail to:

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