

**2011 High Performance Computing Financial Markets –
Two successful events – April 4 and Sept 19, Roosevelt Hotel, NY**

Plan
to Exhibit.
Register today
to meet and sell 800
Wall Street IT professionals.



**2011 8TH ANNUAL HIGH PERFORMANCE LINUX
FINANCIAL MARKETS Show and Conference**

APRIL 4, 2011 (MONDAY)

ROOSEVELT HOTEL, NYC
Madison Ave and 45th St, next to Grand Central Station



**8TH ANNUAL HIGH PERFORMANCE COMPUTING
FINANCIAL MARKETS Show and Conference**

SEPTEMBER 19, 2011 (MONDAY)

ROOSEVELT HOTEL, NYC
Madison Ave and 45th St, next to Grand Central Station

The 2011 High Performance Computing Wall Street Shows will assemble 800 -1,000 Wall Street professionals at the convenient and affordable Roosevelt Hotel, April 4 and September 19.

In 2011, Wall Street is looking to increase speed, reduce latency, reduce costs and create profit centers for Wall Street's arbitrage trading and super high speed transaction programs.

The 2011 8th Annual High Performance Computing Linux, April 4, Monday, Roosevelt Hotel will focus on High Performance Computing, Low Latency, Linux and Open Source, Virtualization, Cloud, Grid, Blade, Cluster, Ultra High Speed Networking and HPC Data Center Solutions for Wall Street.

The 2011 8th Annual High Performance Computing, Sept 19, Monday, Roosevelt Hotel will assemble IT professionals and Wall street business managers to see the latest trends in High Performance Computing, Low Latency, Virtualization, Cloud, Linux, Grid, Blade, Cluster Ultra High Speed Networking and HPC Data Center Solutions for Wall Street.

The Roosevelt Hotel is convenient and affordable. Exhibitors can do their own work.

This is your best opportunity to meet Wall Streeters when they come to see you. Attendees have said "Great show. No waste. One day. Informative and focused."

Exhibit space for both these events will include a complete package of services. Booth rental will be at \$4k. See the complete package of services inside.

Sponsorship opportunities with speaking at the \$15k Gold Sponsorship level.



"The show floor was packed with Wall Street IT managers and tecnologists."



This is the largest New York Show for HPC and low latency.

2010 Sponsors

Media Sponsors

Show & Conference:
Flagg Management Inc
353 Lexington Ave, NY10016
(212) 286 0333 flaggmgmt@msn.com

Visit: www.flaggmgmt.com/linux
Visit: www.flaggmgmt.com/hpc



2011 8TH ANNUAL HIGH PERFORMANCE LINUX FINANCIAL MARKETS Show and Conference

APRIL 4, 2011 (MONDAY)



2011 8TH ANNUAL HIGH PERFORMANCE COMPUTING FINANCIAL MARKETS Show and Conference

SEPTEMBER 19, 2011 (MONDAY)

The Conference Program will bring together major Wall Street speakers together with leading vendor experts who are Gold Sponsors. Low Latency, high performance computing, ultra high speed networks, cloud, HPC Data Center Solutions, grid, blade, cluster, virtualization, and Linux will be addressed.

Exhibitors Marketing Services will feature exhibitors in all pre-show and conference and show promotion including our website, direct mail, email and electronic communications, and advertising in leading publications. Exhibitors will be cross-linked on the show website to increase exhibitor web traffic. Exhibitors will be able to invite their customers to the show with Free VIP Show Passes and email invitations.

Sponsorships are available.

Contact Flagg Management Inc to reserve your Gold Sponsorship with speaking at the \$15k level.



"The conference program was worthwhile and covered some issues I needed to know."

List of exhibitors representing High Performance, Low Latency, Linux, Cloud, Virtualization, Ultra High Speed Network Solutions, HPC Data Center Solutions, Grid, Blade, Cluster

29 West
Accunet Solutions / Isilon Systems
Adaptive Computing
ADVA Optical Networking, Aeon Computing
Algo-Logic Systems
AMAX Information Technologies
Appro International, Inc.
Arista Networks
Atrato, Inc.
BLADE Network Technologies
BlueCore Networks
BreakingPoint Systems
Bright Computing
Brocade Communications
Canonical Group Ltd.
CDW
Chelsio
Ciena
Cisco Systems, Inc.
Coffee Distributing Corp.
Concurrent Computer Corporation
Corporate Technologies
Corvil
DataDirect Networks
Dealing With Technology
Dell Inc.
Endace

Enterprise Integration Developer News
EXAR Corporation
Force10 Networks
Forsythe Technology, Inc.
Fujitsu
Fulcrum Microsystems, Inc.
Global Investment Technology
Hewlett-Packard HPCwire
IBM Corporation
in-FPGA Trading Systems
Intel Corporation
International Integrated Solutions, Ltd.
James River Technical, Inc.
Joyent Inc.
Kaminario, Inc.
Linux Journal
Linux Pro Magazine
Mellanox Technologies
Microsoft
Myricom, Inc.
Net Optics, Inc.
NovaSparks
OpenFabrics
Oracle Corporation
Penguin Computing
PKA Technologies, Inc.
RAID Incorporated
Red Hat

Redline Trading Solutions
ScaleMP
ScaleOut Software, Inc.
SD Times/BZ Media
SeaNet Technologies Inc.
Securities Industry News
Securities Technology Monitor
SGI
Solace Systems
SpryWare LLC
Stone Ridge Technology
Super Micro Computer, Inc.
Sybase, Inc.
Texas Memory Systems
TIBCO Software
Torrey Point Group
Traders Magazine
Versant Corporation
Vicom Infinity, Inc.
Virident Systems, Inc.
VMware Inc./SpringSource
Wall Street Technology Association
Waters / Inside Market Data
Windows in Financial Services
WindRiver
Zircon Computing

Bold = Sponsor



"A compact program with exclusive show viewing times."



"The luncheon program provided an enjoyable break to meet some of my colleagues from Wall Street."



2011 8TH ANNUAL HIGH PERFORMANCE LINUX FINANCIAL MARKETS Show and Conference

APRIL 4, 2011 (MONDAY) Roosevelt Hotel, NYC Madison Ave and 45th St, next to Grand Central



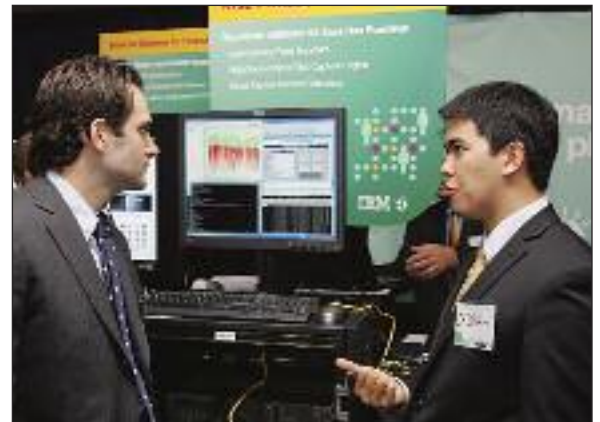
2011 8TH ANNUAL HIGH PERFORMANCE COMPUTING FINANCIAL MARKETS Show and Conference

SEPT. 19, 2011 (MONDAY) Roosevelt Hotel, NYC Madison Ave and 45th St, next to Grand Central

These shows will provide face-to-face contact with 800-1,000 Wall Street IT professionals at the convenient Roosevelt Hotel at Grand Central Station. Exhibitors can do their own work.

April 4, 2011: 8th Annual High Performance Computing Linux will focus on High Performance Computing, Low Latency, Linux and Open Source, Virtualization, Cloud, Grid, Blade, Cluster, Ultra High Speed Networking and HPC Data Center Solutions for Wall Street.

Sept. 19, 2011: 8th Annual High Performance Computing will assemble IT professionals and Wall street business managers to see the latest trends in High Performance Computing, Low Latency, Virtualization, Cloud, Linux, Grid, Blade, Cluster, Ultra High Speed Networking and HPC Data Center Solutions for Wall Street.



Exhibitors have a captive audience of high level Wall Street IT directors.

Here's what exhibitors have said about our Wall Street Shows:

"The show was popping. Great attendance of people we really wanted to see."

"We like the Roosevelt. It's convenient to the major midtown offices and we can save money on the set-up."

"Excellent aisle traffic. We ran out of literature."

"It looks like Wall Street is really turning around. We have some new deals going as a result of the show."

"Business is excellent. Wall Street is looking for low latency and speed."

"Our new low latency network systems were extremely well received at the show."

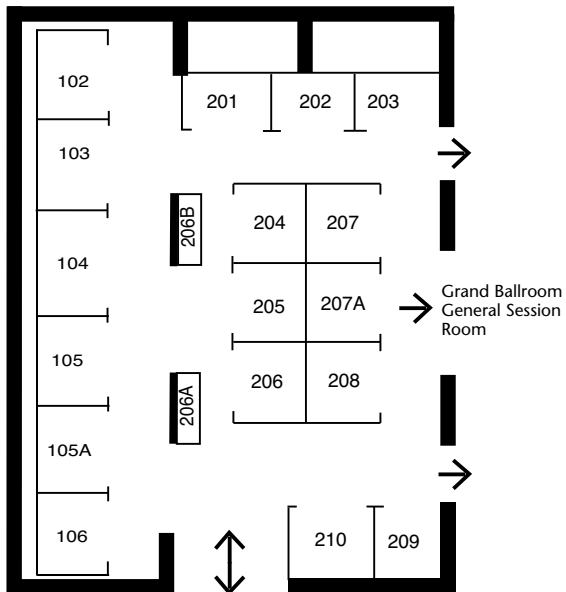
Editorial and advertising focus will include SourceMedia, Securities Technology Monitor, HPCwire, Linux Journal, LinuxPro Magazine, Global Investment Technology, SD Times, Windows in Financial Services, iDevNews, Wall Street Technology Association, among other major financial and Wall Street publications.

Bring your computers and your monitors, your banners and your pop-up booths. We'll do the rest. Booth rental is \$4,000. Complete booth package included in your booth rental.



Gold Sponsors combine with Wall Street IT speakers for a major program of financial markets experience sharing.





The Roosevelt Ballroom will be the location for both shows, April 4 and September 19, 2011. Select exhibit space for both shows from this floorplan.

Participate in the 2011 shows.

Your exhibit fee of \$4,000 will include a complete package of services that you would normally pay for separately. Those services include:

Exhibit space will be table top exhibits.

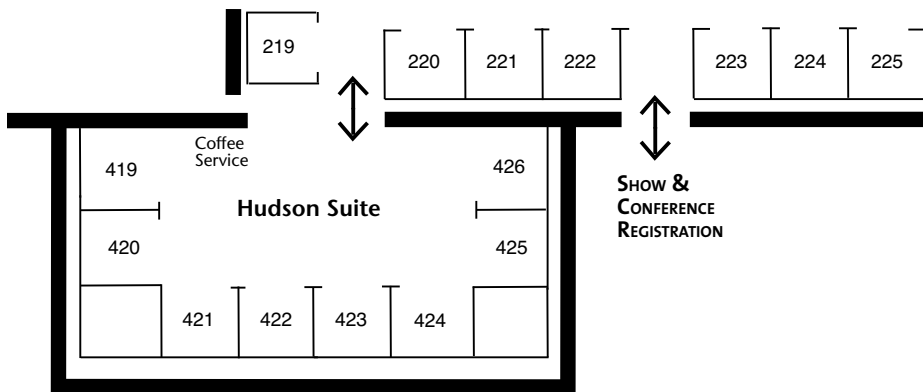
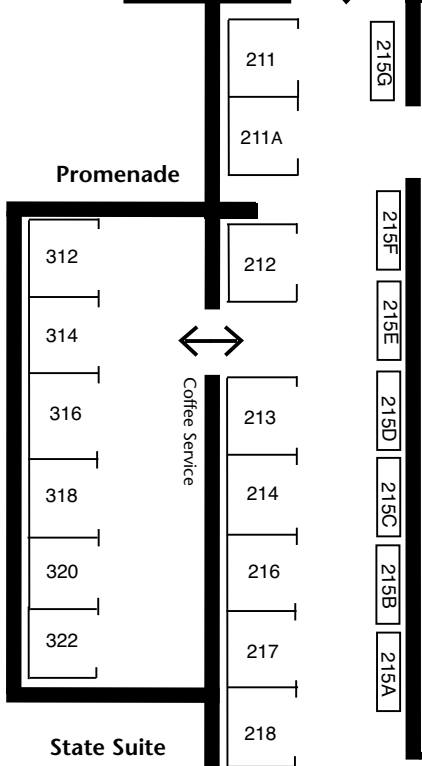
- Draped table, chairs and waste basket
- Area carpeting
- Sign with your logo on an easel
- One free conference registration included in each booth rental
- Free registration for your exhibit staff
- Free listing in the Official Directory
- Free website cross-linking to increase traffic to your site
- Free listing on all of our pre-event mailing, web and email promotions
- Free VIP email guest passes to email to your New York customers and prospects to join you at the free exhibit
- Free names and addresses of show and conference registrants before and after the event for your marketing

Electric and connectivity are not included, and exhibitors order these services directly from the hotel.

Past exhibitors will receive priority in their space assignments.

Elevator Foyer

Coffee Service



Call or email to reserve your space:

Flagg Management Inc

353 Lexington Ave, NY10016

(212) 286 0333

flaggmgmt@msn.com

Floorplan

(for both Shows)

Roosevelt Hotel

Visit: www.flaggmgmt.com/linux

Visit: www.flaggmgmt.com/hpc

Sponsorships to Increase Your Visibility and Branding in Each 2011 Show

Assigned exhibitors will have the opportunity to become participating sponsors in both the April and September Shows. At the Platinum, Gold and Silver sponsorship level, sponsors will have their company logo on all our printed and online material, they will have their logo displayed on our Website, and will be prominently listed in our pre-show and at-show official program guide.

Platinum or Gold sponsorship is a requirement for vendors who wish to speak at the conference.

Platinum Elite Sponsorship Level – \$30,000

- Keynote session with a top executive from the exhibit organization and an invited Wall Street speaker
- Exhibitor logo on all printed and online material
- Logo on website
- Listing in pre-show and at-show official program guide
- Two Exhibit spaces in the table top show
- 10 full conference registrations to invite guests of your choice to the conference program
- Electronic list of show and conference registrants including name, company, address, phone, and fax

Gold Sponsorship Level - \$15,000

- Speaking opportunity on a panel or break-out session
- Exhibitor logo on all printed and online material
- Logo on website
- Listing in pre-show and at-show official program guide
- One exhibit space in the table top show
- 5 full conference registrations to invite guests of your choice to the conference program
- Electronic list of show and conference registrants including name, company, address, phone, and fax

Silver Sponsorship Level - \$8,000

- Exhibitor logo on all printed and online material
- Logo on website
- Listing in pre-show and at-show official program guide
- One exhibit space in the table top show
- One full conference registration to invite a guest of your choice to the conference program
- Electronic list of show and conference registrants including name, company, address, phone, and fax

Other Silver Sponsorships

Tote bags - \$6000

Coffee & Beverage Break Service - morning - \$4000

Coffee & Beverage Break Service - afternoon - \$4000

Badge holders - \$6000

Badge holder lanyards - \$6000

Advertising in the Official Program:

Back cover, 7x10", 4-color – \$6,000

Inside front cover, 7x10", 4-color – \$4,000

Inside back cover, 7x10", 4-color – \$4,000

Full page, 7x10", 4-color – \$2,500

Other sponsorship opportunities will be considered.
Contact Flagg Management.



"We found the Show useful. Hold a space for us in 2011."



"Well organized show. We want to continue in this market next year."



"The conference was an opportunity to hear from the top players in the HPC arena."



Data Center Switches and Network Virtualization are of major concern for Wall Street.

Visit: www.flaggmgmt.com/linux

Visit: www.flaggmgmt.com/hpc



2011 8TH ANNUAL HIGH PERFORMANCE LINUX FINANCIAL MARKETS APRIL 4, 2011 (MON) Set-up: April 3, Sun Roosevelt Hotel, NYC



2011 8TH ANNUAL HIGH PERFORMANCE COMPUTING FINANCIAL MARKETS SEPT. 19, 2011 (MONDAY) Set-up: Sept 18, Sun Roosevelt Hotel, NYC

Application Form for Both Shows

Your exhibit fee will be \$4,000. for a Single Booth (6x8'). Each booth has complete services which are listed below, and will provide booth decorations and at-show marketing.

Gold Sponsorships at the \$15k level will have speaking opportunities on panels and breakout sessions.

OUR BOOTH SELECTION IS SUBJECT TO OUR FINAL APPROVAL: (INDICATE WHAT SHOW YOU ARE APPLYING FOR, AND GENERAL AREA- ENTRANCE, FOOD & COFFEE AREA, CORNER LOCATION, AND COMPANIES NEXT TO WHOM YOU WISH TO BE ASSIGNED).

___ 2011 High Performance Linux, April 4		___ 2011 High Performance Computing, Sept. 19	
1 _____	3 _____	1 _____	3 _____
2 _____	4 _____	2 _____	4 _____

THIS IS A NON-BINDING COMMITMENT. YOUR SPACE WILL BE HELD SUBJECT TO YOUR FINAL APPROVAL. A CONTRACT WILL BE SENT TO YOUR ATTENTION AT THE ADDRESS INDICATED BELOW. PAST EXHIBITORS WILL RECEIVE PRIORITY IN THEIR SPACE ASSIGNMENTS.

COMPANY _____

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (____) _____ FAX (____) _____

E-MAIL _____ URL _____

PRODUCTS, SERVICES, SYSTEMS OR EQUIPMENT TO BE EXHIBITED:

PLEASE INDICATE PRINCIPAL CONTACT FOR FUTURE CORRESPONDENCE, CONTRACTS AND ASSIGNING SPECIFIC EXHIBIT SPACES AND CORRESPONDENCE:

NAME _____

TITLE _____



A complete package of services is included in the booth rental. booth, sign with logo and easel, draped table, 2 chairs, area carpeting, waste basket. Electric, phone and connectivity available at an additional cost from the Roosevelt Hotel.

Pre-Show: listing in all promotional literature; pre-event emails; website cross-linking; free VIP guest passes and free email guest passes; lists of names, addresses and telephone of registrants.

Post Show: list of all Show & Conference attendees.

Please complete all information and fax or mail to:

Flagg Management Inc
 353 Lexington Ave, 10th fl
 New York, NY 10016
 (212) 286-0333
 Fax: (212) 286-0086
 flaggmgmt@msn.com

Conference rates will be published shortly.

Flagg Management Inc
 353 Lexington Ave
 New York, NY 10016
 Phone (212) 286-0333
 FAX: (212) 286-0086

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 PERMIT NO. 1104

RETURN SERVICE REQUESTED

Visit: www.flaggmgmt.com/linux

Visit: www.flaggmgmt.com/hpc