12th Annual
2015 HPC FOR WALL STREET – CLOUD TECHNOLOGY

APRIL 6, 2015 (Monday)   **ROOSEVELT HOTEL, NYC**
Madison Ave and 45th St, next to Grand Central Station

Mark Your Calendars and Plan to Participate.

Big Data, Cloud Technology, Low Latency, Networks, Data Centers, APIs, Scalability, cost savings for the global financial markets.

Wall Street IT professionals, code writers and programmers will assemble at this 2015 HPC – Cloud Technology, April 6.

Leading Wall Street IT directors and vendor technology experts will speak on the program.

Speakers will cover 2015 HPC, Cloud Technology, and the latest programs to increase speed, put-through, and reduce costs.

Wall Street is increasing their technology and data center budgets by 7% in 2015.

Leading companies will be showing their newest systems live online at this efficient one-day networking opportunity.

A complete package of exhibitor services is included in the fee of $4k for exhibit space.

Exhibitors wishing to be on the speaking agenda should consider becoming a Gold Sponsor at the $15k level.

Here's what exhibitors have said about our Wall Street Show:

"The show was popping. Great attendance of people we really wanted to see."

"We like the Roosevelt. It's convenient to the major mid-town offices and we can save money on the set-up."

"Excellent aisle traffic. We ran out of literature."

"It looks like Wall Street is really turning around. We have some new deals going as a result of the show."

"Business is excellent. Wall Street is looking for low latency and speed."

"Our new low latency network systems were extremely well received at the show."

Show Management:
Flagg Management Inc
353 Lexington Avenue
New York, NY 10016

(212) 286-0333   Fax: (212) 286-0086

flaggmgmt@msn.com

Visit: www.flaggmgmt.com/linux

2014 Gold Sponsors

IBM   CISCO   redhat   hp

ORACLE   ARISTA   Si SCALABLE INFORMATICS

lenovo   NOVASPARKS   NYC NewSQL

Media Sponsors

LINUX JOURNAL   LINUX NEW MEDIA The Pulse of Open Source   TRADERS MAGAZINE   HPC wire

SECURITIES TECHNOLOGY MONITOR   datanami BIG DATA · BIG ANALYTICS · BIG INSIGHTS   Integration developer news

ENTERPRISETECH   MONEY management executive   WSTA Wall Street Technology Association

Sponsorships to Increase Your Visibility and Branding in 2015.

Assigned exhibitors will have the opportunity to become participating sponsors on April 6, 2015. At the Platinum, Gold and Silver sponsorship level, sponsors will have their company logo on all our printed and online material, they will have their logo displayed on our Website, and will be prominently listed in our pre-show and at-show official program guide.

Platinum or Gold sponsorship is a requirement for vendors who wish to speak at the conference.

Platinum Elite Sponsorship Level – $25,000

- Keynote session with a top executive from the exhibit organization and an invited Wall Street speaker
- Exhibitor logo on all printed and online material
- Logo on website
- Listing in pre-show and at-show official program guide
- One exhibit space in the table top show
- 15 full conference registrations to invite guests of your choice to the conference program
- Electronic list of show and conference registrants including name, company, address, phone, and fax

Gold Sponsorship Level - $15,000

- Speaking opportunity on a panel or break-out session
- Exhibitor logo on all printed and online material
- Logo on website
- Listing in pre-show and at-show official program guide
- One exhibit space in the table top show
- 10 full conference registrations to invite guests of your choice to the conference program
- Electronic list of show and conference registrants including name, company, address, phone, and fax

Silver Sponsorship Level - $10,000

- Exhibitor logo on all printed and online material
- Logo on website
- Listing in pre-show and at-show official program guide
- One exhibit space in the table top show
- 5 full conference registrations to invite guests of your choice to the conference program
- Electronic list of show and conference registrants including name, company, address, phone, and fax

Other Silver Sponsorships
Tote bags
Coffee & Beverage Break Service - morning
Coffee & Beverage Break Service - afternoon
Badge holders
Badge holder lanyards

Advertising in the Official Program:
Back cover, 7x10", 4-color – $5,000
Inside front cover, 7x10", 4-color – $4,000
Inside back cover, 7x10", 4-color – $4,000
Full page, 7x10", 4-color – $3,000

Other sponsorship opportunities will be considered.
Contact Flagg Management.

"We found the Show useful. Hold a space for us in 2015."

"Well organized show. We want to continue in this market next year."

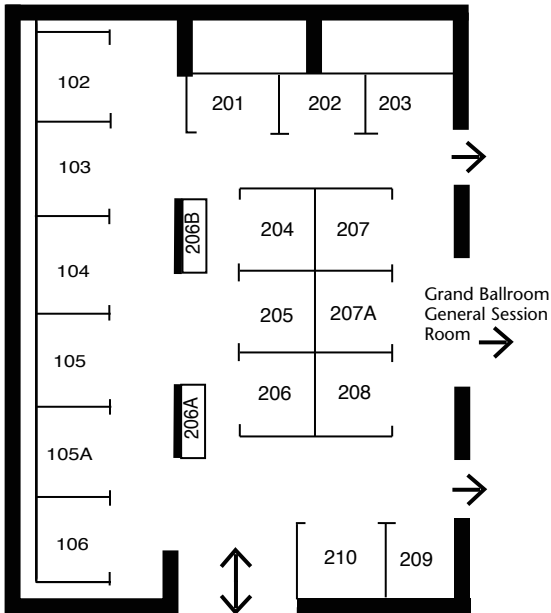"The conference was an opportunity to hear from the top players in the HPC arena."

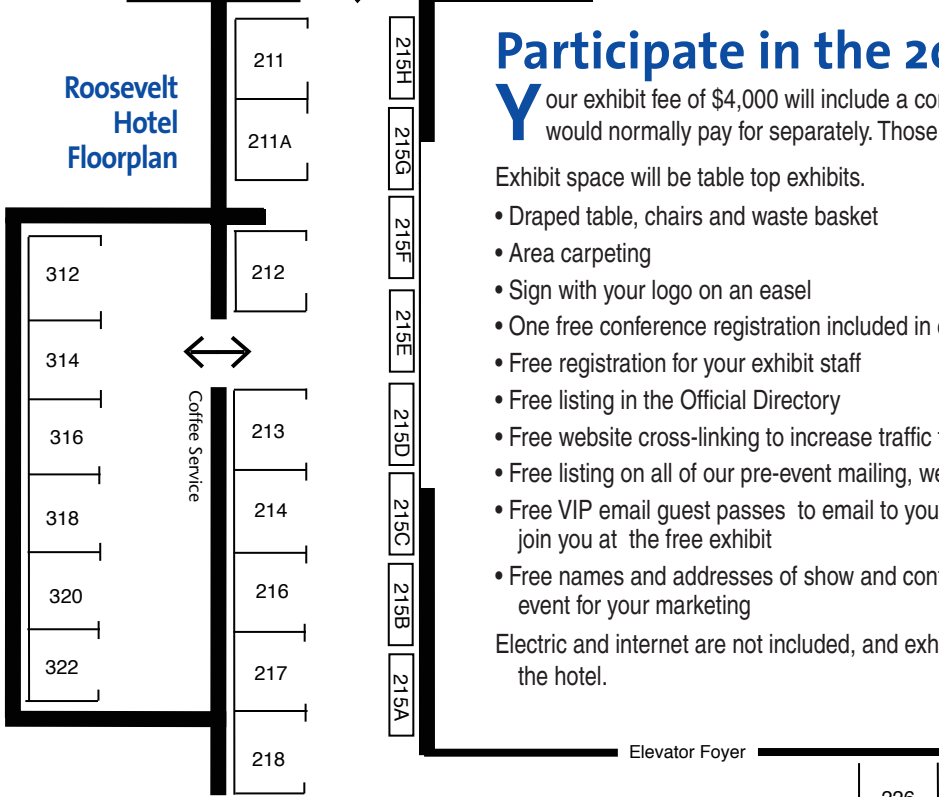Data Center Switches and Network Virtualization are of major concern for Wall Street.

Visit: www.flaggmgmt.com/linux

Roosevelt Hotel Floorplan

Booth layout (State Suite area):

- 102, 103, 104, 105, 105A, 106
- 201, 202, 203
- 206B, 204, 207
- 205, 207A
- 206A, 206, 208
- 210, 209
- 211, 211A
- 215H, 215G, 215F, 215E, 215D, 215C, 215B, 215A
- 312, 212
- 314, 313 — 213
- 316, 214
- 318, 216
- 320, 217
- 322, 218

Coffee Service

Grand Ballroom
General Session Room

State Suite

Elevator Foyer
Coffee Service
226

219
220, 221, 222
223, 224, 226

SHOW & CONFERENCE REGISTRATION

Hudson Suite

Coffee Service
419, 420
426, 425
421, 422, 423, 424

The Roosevelt Ballroom will be the location for the show, April 6, Monday, 2015. Select exhibit space for the show from this floorplan.

Participate in the 2015 show.

Your exhibit fee of $4,000 will include a complete package of services that you would normally pay for separately. Those services include:
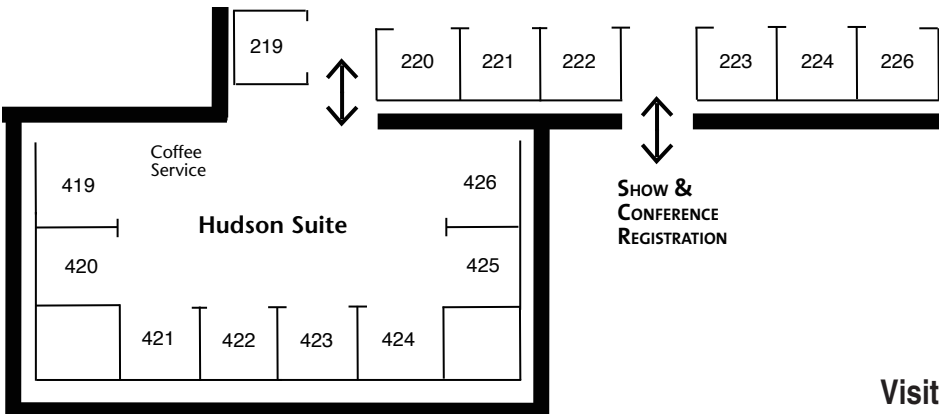
Exhibit space will be table top exhibits.

- Draped table, chairs and waste basket
- Area carpeting
- Sign with your logo on an easel
- One free conference registration included in each booth rental
- Free registration for your exhibit staff
- Free listing in the Official Directory
- Free website cross-linking to increase traffic to your site
- Free listing on all of our pre-event mailing, web and email promotions
- Free VIP email guest passes to email to your New York customers and prospects to join you at the free exhibit
- Free names and addresses of show and conference registrants before and after the event for your marketing

Electric and internet are not included, and exhibitors order these services directly from the hotel.

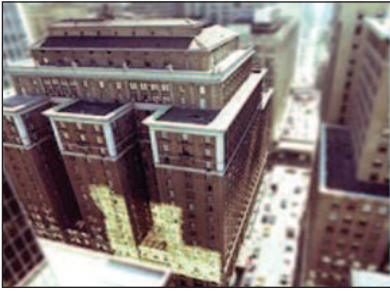**Past exhibitors will receive priority in their space assignments.**

Call or email to reserve your space:
Flagg Management Inc
353 Lexington Ave, NY10016
(212) 286 0333 Fax: (212) 286-0086
flaggmgmt@msn.com

Visit: www.flaggmgmt.com/linux

HOTEL RESERVATIONS

Roosevelt Hotel

Roosevelt Hotel, East 45th Street at Madison Ave, next to Grand Central Station. Phone the hotel: **212-661-9600** and ask for "**Flagg Management -HPC Cloud**."
Special rate of $249 Sun-Mon, April 5-6 Single/Double plus tax

Ideally situated in the heart of midtown Manhattan, The Roosevelt Hotel provides business guests quick and easy access to hundred of companies within the business district and countless entertainment venues for entertaining clients. The hotel is close to Grand Central Station and the major midtown financial head-quarters, subways, taxis, and ground transportation.

PARTIAL LIST OF 2014 EXHIBITORS

3M Electronic Solutions Division	Datanami
A10 Networks	Diablo Technologies
ADMIN	DINI Group
Aerospike	Enterprise Technology
AHA Products Group	Fiberblaze A/S
Algo-Logic Systems	Gigamon
Altera	GridGain Systems
AMAX Information Technologies	Hewlett-Packard
Arista Networks	HPCwire
ASA Computers DBA Racklive	HPCwire / Datanami / EnterpriseTech
Asetek, Inc.	IBM
Azul Systems	Integration Developer News
Basho Technologies	Interface Masters Technologies
BittWare	Intersect360 Research
CDW	INVEA-TECH
Chelsio Communications	Juniper
CIARA Technologies	Kaazing Corp.
Ciena	Linux Journal
Cisco	Linux New Media
Colfax International	Maintech, Inc.
CommVault	Markets Media
Concurrent Computer	McObject LLC
Continuum Analytics	Mellanox Technologies
CSPI	Metamako LP
Database Month	Nallatech

Gold Sponsors

Arista Networks	IBM
Cisco	NovaSparks
Database Month	Red Hat
Hewlett-Packard	Scalable Informatics

RETURN SERVICE REQUESTED

Visit: **www.flaggmgmt.com/linux**

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Application Form

Your exhibit fee will be $4,000. for a Single Booth (6x8'). Each booth has complete services which are listed below, and will provide booth decorations and at-show marketing.

Gold Sponsorships at the $15k level will have speaking opportunities on panels and breakout sessions.

OUR BOOTH SELECTION IS SUBJECT TO OUR FINAL APPROVAL: (INDICATE GENERAL AREA- ENTRANCE, FOOD & COFFEE AREA, CORNER LOCATION, AND COMPANIES NEXT TO WHOM YOU WISH TO BE ASSIGNED).

1_____ 3_____
2_____ 4_____

THIS IS A NON-BINDING COMMITMENT. YOUR SPACE WILL BE HELD SUBJECT TO YOUR FINAL APPROVAL.

A CONTRACT WILL BE SENT TO YOUR ATTENTION AT THE ADDRESS INDICATED BELOW. PAST EXHIBITORS WILL RECEIVE PRIORITY IN THEIR SPACE ASSIGNMENTS.

COMPANY_____

NAME _____

STREET_____

CITY_____ STATE_____ ZIP_____

TELEPHONE (_____)_____ FAX (_____)_____

E-MAIL _____ URL _____

PRODUCTS, SERVICES, SYSTEMS OR EQUIPMENT TO BE EXHIBITED:

_____

PLEASE INDICATE PRINCIPAL CONTACT FOR FUTURE CORRESPONDENCE, CONTRACTS AND ASSIGNING SPECIFIC EXHIBIT SPACES AND CORRESPONDENCE:

NAME _____

TITLE _____

A complete package of services is included in the booth rental. booth, sign with logo and easel, draped table, 2 chairs, area carpeting, waste basket. Electric and internet available at an additional cost from the Roosevelt Hotel.

Pre-Show: listing in all promotional literature; pre-event emails; website cross-linking; free VIP guest passes and free email guest passes; lists of names, addresses and telephone of registrants.

Post Show: list of all Show & Conference attendees.