

August 24-25, 2010

Donald E. Stephens Convention Center
Rosemont, Illinois

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All keynote and session materials will be provided on www.icpas.org approximately two weeks prior to the Showcase and given to attendees on a CD at the event in lieu of printed handouts. Call us at 800.993.0393 if you have any questions about accessing Showcase information online.

Passport to Prizes

As a Showcase attendee, you will receive a "passport" with your registration materials. Simply visit each of the participating exhibitors and receive a stamp on your passport from each. Once your passport is filled, drop it in the prize drum located at the Illinois CPA Society booth to be entered into a drawing for various prizes, including gift cards, electronics and more. The drawing will be Wednesday afternoon on the exhibit floor.

Complimentary Coffee

Wednesday, August 25, 2010 | 7:00^{AM} - 8:00^{AM}

Located near registration area - while supplies last



Sponsored by PNC Financial Services Group

Showcase Hours

Tuesday, August 24, 2010

Registration 7:00^{AM} - 4:00^{PM}
CPE Sessions 8:00^{AM} - 5:50^{PM}
Exhibit Hall 8:50^{AM} - 5:00^{PM}

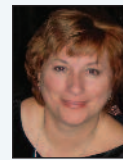
Wednesday, August 25, 2010

Registration 7:00^{AM} - 3:00^{PM}
CPE Sessions 8:00^{AM} - 4:50^{PM}
Exhibit Hall 8:50^{AM} - 3:30^{PM}

Keynote Presentations

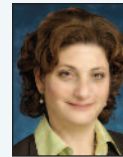
State of the CPA Profession

Tues., 8/24 | 8:00^{AM} - 8:50^{AM} | CPE: 1 hour



Sara J. Mikuta, CPA

Chair, Illinois CPA Society Board of Directors and CFO, Leaders Bank - Operations Center



Elaine Weiss

President & CEO, Illinois CPA Society

Generations Apart... Yet Only a Cubicle Away

Tues., 8/24 | 12:40^{PM} - 1:30^{PM} | CPE: 1 hour

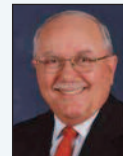


Dennis L. Faurote, CPA

President, The Faurote Group and Adjunct Professor, Indiana University Kelley School of Business

17th Annual Tomorrow's Technologies

Tues., 8/24 | 4:10^{PM} - 5:50^{PM} | CPE: 2 hours



Dana "Rick" Richardson

Technology Futurist & President, Richardson Media & Technologies, LLC

Economic Update

Wed., 8/25 | 8:00^{AM} - 9:40^{AM} | CPE: 2 hours



Carl Tannenbaum, MBA

Vice President, Risk Specialist Division, Department of Supervision & Regulation, Federal Reserve Bank of Chicago



Keeping you at the forefront of the profession.

August 24-25, 2010

Connect with us:

Donald E. Stephens Convention Center
Rosemont, Illinois

University Alumni Luncheons

Tues., 8/24 | 11:30AM - 1:00PM

Pre-registration is required.

See page 9 to register.

Support your Alma Mater and meet and greet fellow alumni and faculty at free, private luncheons while taking in the Showcase. Hosting universities include:



Alumni Society Luncheon

Tues., 8/24 | 11:30AM - 1:00PM

Ledger & Quill, the alumni society of the DePaul University School of Accountancy and MIS, will hold its 14th Annual Summer Reunion at the Showcase. This is a members-only event, and registrations will be confirmed. Please register online via "Talk to L&Q" at <http://accountancy.depaul.edu/ledgerandquill/> or by phone to 312.362.5379.

Hosted by:



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2010 Exhibitors As of 5.14.10

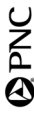


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- Wellspring Software

MBA = Illinois CPA Society
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DAY ONE AT-A-GLANCE: Tuesday, August 24, 2010

		Conference Center CPE Sessions						
		8:00 AM-9:50 AM	9:40 AM-11:20 AM	11:20 AM-12:40 PM	12:40 PM-1:30 PM	2:10 PM-3:50 PM	3:50 PM-4:10 PM	4:10 PM-5:50 PM
TRACKS		KEYNOTE	SESSIONS	BREAK	KEYNOTE	SESSIONS	BREAK	KEYNOTE
Accounting & Auditing  	State of the CPA Profession Sara Mikuta and Elaine Weiss Code: 100	Accounting Standards Update Leah Donti Code: 101	Accounting Standards Update Leah Donti Code: 109	VISIT THE EXHIBIT HALL	Generations Apart... Yet Only a Cubicle Away Dennis Fauroute Code: 108 	Auditing Standards Update Leah Donti Code: 109	VISIT THE EXHIBIT HALL	17th Annual Tomorrow's Technologies Dana "Rick" Richardson Code: 116
Technology	Best Practices in Cash and Treasury Management Bruce Kauffman & Paul Pallardy Code: 104	VISIT THE EXHIBIT HALL		VISIT THE EXHIBIT HALL		VISIT THE EXHIBIT HALL		Effective Marketing for Accounting Professionals Rick Whitaker Code: 113
Corporate Finance 	VISIT THE EXHIBIT HALL		VISIT THE EXHIBIT HALL		VISIT THE EXHIBIT HALL		Sales & Use Tax Compliance and Audit, and SST Phil Schlesinger Code: 114	
Intuit Academy 	Financial Statements Done Right in Less Time Phil Warren Code: 105	VISIT THE EXHIBIT HALL		VISIT THE EXHIBIT HALL		VISIT THE EXHIBIT HALL		Technology Walking Tour Greg LaFollette Code: 115
CCH Educational Center  a Wolters Kluwer business	Discover a Whole New World of Tax Research with IntelliConnect™ Ann Ramos Code: 106	VISIT THE EXHIBIT HALL		VISIT THE EXHIBIT HALL		VISIT THE EXHIBIT HALL		Technology Walking Tour Greg LaFollette Code: 115
CPE Walking Tours	Technology Walking Tour Greg LaFollette Code: 107	VISIT THE EXHIBIT HALL		VISIT THE EXHIBIT HALL		VISIT THE EXHIBIT HALL		Technology Walking Tour Greg LaFollette Code: 115

DAY TWO AT-A-GLANCE: Wednesday, August 25, 2010

Conference Center CPE Sessions								
TRACKS	8:00 AM-9:40 AM KEYNOTE	8:50 AM-10:30 AM BREAK	10:30 AM-12:10 PM SESSIONS	12:10 PM-12:50 PM BREAK	12:50 PM-2:30 PM SESSIONS	2:30 PM-3:10 PM BREAK	3:10 PM-4:50 PM SESSIONS	
Practice Management	Economic Update Carl Tannenbaum Code: 200	VISIT THE EXHIBIT HALL	Solutions to the Top Issues of the CPA Profession Heidi Brundage Code: 201	VISIT THE EXHIBIT HALL	Client Retention: Back to the Basics of Business Heidi Brundage Code: 208	VISIT THE EXHIBIT HALL	Retaining Your Top Talent: Maintain the Desired Return on Your Investment Heidi Brundage Code: 215	
			Employee Benefits Update Rosemarie Panico-Marino and Mark Yahoudy Code: 202 CLE: 1.5 Hours CFP: 2 Hours		R&D Tax Credit Update Rick Meyer Code: 209 CLE: 1.5 Hours		Not-for-Profit Update Paula Cozzi Goedert Zachary Fortsch Code: 216 CLE: 1.5 Hours	
Tax			Better Options for Backup Randy Johnston Code: 203		Technologies for the Tax Practice Randy Johnston Code: 210		Become More Productive with Office Randy Johnston Code: 217	
Technology			IFRS for Small and Medium-Sized Entities (SMEs) Marian Powers Code: 204		Maximize Your Company's Access to Credit David Gookin and Josh Sosland Code: 211		Common Financial Statement Fraud Schemes Kelly Richmond Pope Code: 218	
Corporate Finance			VISIT THE EXHIBIT HALL					
Corporate Finance  PNC Center for Corporate Financial Leadership			VISIT THE EXHIBIT HALL					
Intuit Academy 			Internal Controls for Small Businesses to Help Reduce the Risk of Fraud Phil Warren Code: 205		Making Payroll a Profitable Part of Your Practice Rick Whitaker Code: 212			
CCH Educational Center  CCH a Wolters Kluwer business			Discover a Whole New World of Tax Research with IntelliConnect™ Ann Ramos Code: 206		Increase Productivity by Importing Data into Prosystem fx® Tax Frank Giudice Code: 213			
CPE Walking Tours			Technology Walking Tour Greg LaFollette Code: 207		Technology Walking Tour Greg LaFollette Code: 214			

EDUCATIONAL SESSIONS

Tuesday, August 24

K Tues., 8/24 ▶ 8:00^{AM} - 8:50^{AM}

KEYNOTE State of the CPA Profession

This session brings you face-to-face with the leaders of your Illinois CPA Society. Hear firsthand the latest on current and emerging issues, developments in the profession, legislative matters, and key member service initiatives.

Sara Mikuta, CPA - Chairperson, Illinois CPA Society, and CFO, Leaders Bank-Operations Center, Oak Brook, IL

Elaine Weiss - President & CEO, Illinois CPA Society, Chicago, IL

CPE: 1 Hour ▶ **Code:** 100

AA Tues., 8/24 ▶ 9:40^{AM} - 11:20^{AM}

Accounting Standards Update

Hear the latest developments from FASB and learn about the most current Accounting Standards updates that FASB has published in the areas of fair value, variable interest entities and other projects.

Leah Donti, CMA, MBA - Advantage Montreal Seminars, Inc., Laval, Quebec, Canada

CPE: 2 Hours ▶ **Code:** 101

TX Tues., 8/24 ▶ 9:40^{AM} - 11:20^{AM}

Individual Tax Update

Examine the latest updates, expectations before year end, and recent developments by the courts and administrative agencies regarding individual taxation.

Albert L. Grasso, JD, LLM - Principal, Chuhak & Tecson, P.C., Chicago, IL

CPE: 2 Hours **CLE:** 1.5 Hours ▶ **Code:** 102

TY Tues., 8/24 ▶ 9:40^{AM} - 11:20^{AM}

Technology Update

Learn about the most current technologies affecting the accounting profession, organizations, and clients as well as recommendations for computers, related equipment, and new solutions.

Randy Johnston, MCS, MCP - Executive Vice President, K2 Enterprises, Hammond, LA

CPE: 2 Hours ▶ **Code:** 103

CF Tues., 8/24 ▶ 9:40^{AM} - 11:20^{AM}

Best Practices in Cash and Treasury Management

Discover how to improve your company's cash cycle by taking a 360 degree approach to cash and treasury management. Hear about best practices for cash flow management, technologies, and services that can increase efficiency and control including Remote Deposit Capture, Positive Pay, and ACH for payments, among others.

Bruce Kauffman - Vice President, Harris Bank, Chicago, IL

Paul Pallardy - Senior Vice President, Harris Bank, Chicago, IL

CPE: 2 Hours ▶ **Code:** 104

IA Tues., 8/24 ▶ 9:40^{AM} - 11:20^{AM}

Financial Statements Done Right in Less Time

Explore Intuit Statement Writer with improved 2010 features that allow you to prepare GAAP-compliant financial statements. Improve your productivity by creating a report template that can be used without having to re-export data from QuickBooks multiple times.

Phil Warren, CPA, Advanced Certified Quickbooks Advisor - President, Courses of Action Inc., Chicago, IL

CPE: 2 Hours ▶ **Code:** 105

CCH Tues., 8/24 ▶ 9:40^{AM} - 11:20^{AM}

Discover a Whole New World of Tax Research with IntelliConnect™

Discover the newest CCH productivity tools, how they can help you quickly find answers to your tax questions, and how easily CCH federal and state tax solutions integrate into your workflow and increase your productivity.

Ann Ramos - Lead Marketing Support Representative, Training & Consulting, CCH, Chicago, IL

CPE: 2 Hours ▶ **Code:** 106

WT Tues., 8/24 ▶ 9:40^{AM} - 11:20^{AM}

Technology Walking Tour

Learn about and compare the latest technology solutions in this guided, educational tour including demonstrations.

Gregory LaFollette, CPA.CITP - Senior Manager, Tax & Technology Consulting, Eide Bailly, LLP, Sioux Falls, SD

CPE: 2 Hours ▶ **Code:** 107

K Tues., 8/24 ▶ 12:40^{PM} - 1:30^{PM}

KEYNOTE Generations Apart... Yet Only a Cubicle Away

Explore how to assist Traditionalists, Baby Boomers, Gen Xers and Gen Y (Millennials) in applying their unique talents and contributions. Hear how stereotyping hinders communication, leadership and engagement and how understanding generational differences can help in building productive teams.

Dennis Faurote, CPA - President, The Faurote Group, Indianapolis, IN

CPE: 1 Hour ▶ **Code:** 108

AA Tues., 8/24 ▶ 2:10^{PM} - 3:50^{PM}

Auditing Standards Update

Examine the latest developments in Auditing Standards affecting audits of nonpublic entities (Statement on Auditing Standards) and audits of public companies under PCAOB.

Leah Donti, CMA, MBA - Advantage Montreal Seminars, Inc., Laval, Quebec, Canada

CPE: 2 Hours ▶ **Code:** 109

TX Tues., 8/24 ▶ 2:10^{PM} - 3:50^{PM}

Corporate Tax Update

Discuss the most recent legislative, judicial and administrative developments affecting taxation of business entities as well as planning opportunities and pitfalls.

Albert L. Grasso, JD, LLM - Principal, Chuhak & Tecson, P.C., Chicago, IL

CPE: 2 Hours **CLE:** 1.5 Hours ▶ **Code:** 110

EDUCATIONAL SESSIONS

TY Tues., 8/24 ▶ 2:10^{PM} - 3:50^{PM}

Today's Virtual Office: Best Practices for Cutting the Cord

Learn about virtual computers, virtual desktop infrastructures, virtual servers, portals, and cloud computing – along with security and privacy risks – so you can cut the cord and your office can reside virtually anywhere.

Randy Johnston, MCS, MCP - Executive Vice President, K2 Enterprises, Hammond, LA

CPE: 2 Hours ▶ **Code:** 111

CF Tues., 8/24 ▶ 2:10^{PM} - 3:50^{PM}

Coaching for Results

Learn how to effectively coach others, properly align their abilities and desires with the organization's objectives, and allow individuals and the organization to reach their potential and achieve extraordinary results.

Dennis Faurote, CPA - President, The Faurote Group, Indianapolis, IN

CPE: 2 Hours ▶ **Code:** 112

IA Tues., 8/24 ▶ 2:10^{PM} - 3:50^{PM}

Effective Marketing for Accounting Professionals

Explore how to develop a marketing strategy, how to keep clients satisfied, 10 top tips for a great "Find-a-ProAdvisor" profile, networking methods, and creating a reputation as an expert.

Rick Whitaker, CPA - Owner, Accounting Solutions, San Diego, CA

CPE: 2 Hours ▶ **Code:** 113

CCH Tues., 8/24 ▶ 2:10^{PM} - 3:50^{PM}

Sales & Use Tax Compliance and Audit, and SST

Receive an overview of sales and use tax compliance with an emphasis on the state of Illinois and discuss recent Streamlined Sales Tax (SST) developments as a result of current economic difficulties states are experiencing.

Phil Schlesinger, MBA - Product Manager-Sales Tax, CCH, Boise, ID

CPE: 2 Hours ▶ **Code:** 114

WT Tues., 8/24 ▶ 2:10^{PM} - 3:50^{PM}

Technology Walking Tour

Learn about and compare the latest technology solutions in this guided, educational tour including demonstrations.

Gregory LaFollette, CPA.CITP - Senior Manager, Tax & Technology Consulting, Eide Bailly, LLP, Sioux Falls, SD

CPE: 2 Hours ▶ **Code:** 115

K Tues., 8/24 ▶ 4:10^{PM} - 5:50^{PM}

KEYNOTE 17th Annual Tomorrow's Technologies

Hear Rick's entertaining take on how to empower your business with the newest technologies and security solutions and his now famous predictions for 2011 and beyond.

Dana "Rick" Richardson, CPA.CITP - Technology Futurist and President, Richardson Media & Technologies, LLC, Canton, CT

CPE: 2 Hours ▶ **Code:** 116

Wednesday, August 25

K Wed., 8/25 ▶ 8:00^{AM} - 9:40^{AM}

KEYNOTE Economic Update

The economy seems to be improving, but challenges remain. To illustrate both sides of the story, Carl Tannenbaum from the Federal Reserve returns to offer an outlook for credit, banking, and the business cycle.

Carl Tannenbaum - Vice President, Risk Specialist Division, Department of Supervision & Regulation, Federal Reserve Bank of Chicago, Chicago, IL

CPE: 2 Hours ▶ **Code:** 200

PM Wed., 8/25 ▶ 10:30^{AM} - 12:10^{PM}

Solutions to the Top Issues for the CPA Profession

Examine the shift in CPA firm owners' concerns as found by the 2009 PCPS CPA Firm Top Issues Survey. Gain insights into top concerns – client retention, business development, keeping up with standards, and work/life balance.

Heidi Brundage, CPA, SPHR, PCPS - Technical Manager, AICPA, Durham, NC

CPE: 2 Hours ▶ **Code:** 201

TX Wed., 8/25 ▶ 10:30^{AM} - 12:10^{PM}

Employee Benefits Update

Explore the best retirement plan strategies and alternatives to help business owners quickly accumulate retirement savings while maximizing their deductions in a rising tax environment.

Rosemarie Panico-Marino, AIF, ERPA - Executive Managing Director and National Practice Leader, RSM McGladrey, Inc., Chicago, IL

Mark Yahoudy, CPA - Managing Director, Pension Services, RSM McGladrey, Inc., Chicago, IL

CPE: 2 Hours **CLE:** 1.5 Hours
CFP: 2 Hours ▶ **Code:** 202

TY Wed., 8/25 ▶ 10:30^{AM} - 12:10^{PM}

Better Options for Backup

Discover new alternatives for keeping your data safe, such as backup appliances with complete virtualization capability, internet-based backups, continuous data protection, and alternate backup media.

Randy Johnston, MCS, MCP - Executive Vice President, K2 Enterprises, Hammond, LA

CPE: 2 Hours ▶ **Code:** 203

CF Wed., 8/25 ▶ 10:30^{AM} - 12:10^{PM}

International Financial Reporting Standards (IFRS) for Small and Medium-Sized Entities (SMEs)

IFRS for SMEs passed in July 2009 and is now acceptable for financial statements by non-public US entities. It's attractive due to its simplicity and brevity compared to US GAAP or even full IFRS. Learn about important differences between IFRS for SMEs and US GAAP, the current US response, and the current status of the SEC review of full IFRS for US public companies.

Marian Powers, PhD - Adjunct Associate Professor, Kellogg School of Management, Northwestern University, Evanston, IL

CPE: 2 Hours ▶ **Code:** 204

EDUCATIONAL SESSIONS

IA Wed., 8/25 ▶ 10:30^{AM} - 12:10^{PM}

Internal Controls for Small Businesses to Help Reduce the Risk of Fraud

Understand key fraud statistics, identify key components for good internal controls, and implement internal controls in QuickBooks.

Phil Warren, CPA, Advanced Certified Quickbooks Advisor - President, Courses of Action Inc., Chicago, IL

CPE: 2 Hours ▶ **Code:** 205

CCH Wed., 8/25 ▶ 10:30^{AM} - 12:10^{PM}

Discover a Whole New World of Tax Research with IntelliConnect™

Discover the newest CCH productivity tools, how they can help you quickly find answers to your tax questions, and how easily CCH federal and state tax solutions integrate into your workflow and increase your productivity.

Ann Ramos - Lead Marketing Support Representative, Training & Consulting, CCH, Chicago, IL

CPE: 2 Hours ▶ **Code:** 206

WT Wed., 8/25 ▶ 10:30^{AM} - 12:10^{PM}

Technology Walking Tour

Learn about and compare the latest technology solutions in this guided, educational tour including demonstrations.

Gregory LaFollette, CPA.CITP - Senior Manager, Tax & Technology Consulting, Eide Bailly, LLP, Sioux Falls, SD

CPE: 2 Hours ▶ **Code:** 207

PM Wed., 8/25 ▶ 12:50^{PM} - 2:30^{PM}

Client Retention: Back to the Basics of Business

Delve into how organizations can polish effective strategies to increase customer service and strengthen client relationships. Discover some unique, business development ideas for the long-run and tips for building marketing and development staff skills.

Heidi Brundage CPA, SPHR, PCPS - Technical Manager, AICPA, Durham, NC

CPE: 2 Hours ▶ **Code:** 208

TX Wed., 8/25 ▶ 12:50^{PM} - 2:30^{PM}

R&D Tax Credit Update

Find out about new legislation that allows a broader array of companies and activities to qualify for the R&D tax credit, as well as major new "taxpayer friendly" R&D tax credit court cases.

Rick Meyer, CPA, MBA, MST - Director, alliantgroup LP, Chicago, IL

CPE: 2 Hours **CLE:** 1.5 Hours ▶ **Code:** 209

TY Wed., 8/25 ▶ 12:50^{PM} - 2:30^{PM}

Technologies for the Tax Practice

Examine how to integrate popular accounting software applications such as QuickBooks with your tax software to increase efficiency and profitability. Discover how well tools such as scan-and-populate, workflow, portals, document management systems, and web-based research really perform.

Randy Johnston, MCS, MCP - Executive Vice President, K2 Enterprises, Hammond, LA

CPE: 2 Hours ▶ **Code:** 210

CF Wed., 8/25 ▶ 12:50^{PM} - 2:30^{PM}

Maximize Your Company's Access to Credit

Explore effective strategies for maintaining access to bank credit throughout the credit cycle, providing information to your banker, evaluating cash flow vs. asset-based solutions, and selecting your bank partner.

David Gookin - Executive Vice President, Head of Corporate Banking, Illinois & Wisconsin, PNC Financial Services Group, Chicago, IL

Josh Sosland - Managing Director, Loan Syndication, PNC Capital Markets, Chicago, IL

CPE: 2 Hours ▶ **Code:** 211

IA Wed., 8/25 ▶ 12:50^{PM} - 2:30^{PM}

Making Payroll a Profitable Part of Your Practice

Explore how to start offering online payroll as a service to your clients and how to use different marketing tactics to grow your payroll business and be profitable.

Rick Whitaker, CPA - Owner, Accounting Solutions, San Diego, CA

CPE: 2 Hours ▶ **Code:** 212

CCH Wed., 8/25 ▶ 12:50^{PM} - 2:30^{PM}

Increase Productivity by Importing Data into ProSystem fx® Tax

Increase your productivity by leveraging data external to ProSystem fx® Tax. Discover how to use Microsoft Excel spreadsheets for importing into the Tax program and how to import data from other ProSystem fx® Office products.

Frank Giudice - Software Consultant, Training & Consulting, CCH, Chicago, IL

CPE: 2 Hours ▶ **Code:** 213

WT Wed., 8/25 ▶ 12:50^{PM} - 2:30^{PM}

Technology Walking Tour

Learn about and compare the latest technology solutions in this guided, educational tour including demonstrations.

Gregory LaFollette, CPA.CITP - Senior Manager, Tax & Technology Consulting, Eide Bailly, LLP, Sioux Falls, SD

CPE: 2 Hours ▶ **Code:** 214

PM Wed., 8/25 ▶ 3:10^{PM} - 4:50^{PM}

Retaining Your Top Talent: Maintain the Desired Return on Your Investment

Examine why retention is still just as important as ever to stay competitive. Hear best practices for building and maintaining the systems that promote retention efforts, and discuss available retention resources.

Heidi Brundage CPA, SPHR, PCPS - Technical Manager, AICPA, Durham, NC

CPE: 2 Hours ▶ **Code:** 215

SESSIONS CONT.

TX Wed., 8/25 ▶ 3:10PM - 4:50PM

Not-for-Profit Update

Hear about IRS audit issues, new cases and rulings, and practical tips for keeping out of tax trouble as the IRS continues to focus its spotlight on not-for-profits.

Paula Cozzi Goedert, JD - Partner, Barnes & Thornberg LLP, Chicago, IL

Zachary Fortsch, CPA, MST - Partner, RSM McGladrey, Inc., Chicago, IL

CPE: 2 Hours **CLE:** 1.5 Hours ▶ **Code:** 216

TY Wed., 8/25 ▶ 3:10PM - 4:50PM

Become More Productive with Office 2010

Learn about productivity-enhancing features such as Outlook's Conversation View and QuickSteps, Sparklines, Slicer, Excel PowerPivot, Access conditional formatting, PowerPoint video editing, Word co-authoring, and Office Web Apps.

Randy Johnston, MCS, MCP - Executive Vice President, K2 Enterprises, Hammond, LA

CPE: 2 Hours ▶ **Code:** 217

CF Wed., 8/25 ▶ 3:10PM - 4:50PM

Common Financial Statement Fraud Schemes

Understanding how financial manipulations can occur and knowing how to search for questionable transactions are extremely important for all business professionals. Review the seven common fraud strategies, methods to identify these fraud schemes, and recent fraud cases.

Kelly Richmond Pope, PhD, CPA - Assistant Professor, School of Accountancy, DePaul University, Chicago, IL

CPE: 2 Hours ▶ **Code:** 218

HOTEL AND TRAVEL INFORMATION

GETTING TO THE SHOWCASE

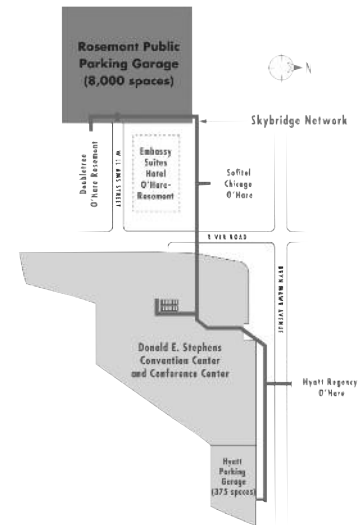
The **Donald E. Stephens Convention Center** is located at 5555 North River Road, in Rosemont, just south of the Kennedy Expressway and east of Chicago O'Hare International Airport and the Tri-State Tollway.

VIA THE CTA BLUE LINE: The "el" runs from Dearborn and Adams streets (North to O'Hare) to the Rosemont stop at River Road. From there, it is just a few short blocks south of the Rosemont station.

VIA SHUTTLES FROM O'HARE INTERNATIONAL AIRPORT: The **Bus and Shuttle Center** is centrally located between terminals 1, 2 and 3. Follow the overhead signs in the Baggage Claim (Lower Level) areas of each **Domestic Terminal** to the nearest underground **Pedestrian Walkway**. Proceed to Elevator Centers 3 or 4 and press the **Bus/Shuttle Center** button.

VIA CAR: Parking is across from the Convention Center, directly behind the Embassy Suites Hotel. **Garage parking is \$13.00 per day.** Handicapped spaces are located at the main parking lot, behind the Embassy Suites Hotel, which is accessible to the Donald E. Stephens Convention Center through its elevated walkway.

For more detailed directions or additional information, please call **The Donald E. Stephens Convention Center** at 847.692.2220, or visit www.rosemont.com.



HOTEL ACCOMMODATIONS

The Illinois CPA Society has reserved the following rates for you at these locations:

Embassy Suites O'Hare - Rosemont

▶ 5500 N. River Road, Rosemont, IL 60018
Reservations: 1.800.Embassy
Rate: \$169 Single/Double
Cut off: August 2, 2010

Double Tree Hotel O'Hare - Rosemont

▶ 5460 N. River Road, Rosemont, IL 60018
Reservations: 1.800.222.Tree
Rate: \$129 Single/Double
Cut off: August 2, 2010

Be sure to mention **ICPAS's 2010 Midwest Accounting & Finance Showcase**.



2010 REGISTRATION FORM Please complete both pages 9 and 10, and check all applicable options.

REGISTRATION OPTIONS

<input checked="" type="checkbox"/>	Code:	Date:	Title:	ICPAS Member/Non-Member:	Total:
<input type="checkbox"/>	RB1	8/24-25	2-Day Session Pass & Access to Exhibit Hall	\$280	\$ _____
<input type="checkbox"/>	RT1	8/24	1-Day Session Pass & Access to Exhibit Hall (Tuesday)	\$230	\$ _____
<input type="checkbox"/>	RW1	8/25	1-Day Session Pass & Access to Exhibit Hall (Wednesday)	\$230	\$ _____
<input type="checkbox"/>	EXH	8/24-25	Exhibit Hall Only (\$25 Value)	FREE	\$0

UNIVERSITY ALUMNI LUNCHEONS

<input checked="" type="checkbox"/>	Code:	Date:	Title:	ICPAS Member/Non-Member:	Total:
<input type="checkbox"/>	001	8/24	Illinois State University	FREE	\$0
<input type="checkbox"/>	002	8/24	Loyola University Chicago	FREE	\$0
<input type="checkbox"/>	003	8/24	Northern Illinois University	FREE	\$0
		8/24	DePaul University (Ledger & Quill) Please register online via "Talk to L&Q" at http://accountancy.depaul.edu/ledgerandquill/ or by phone to 312.362.5379 .		

TOTAL AMOUNT ENCLOSED: \$ _____

YES, please contact me about auxiliary aids.

First Name: _____ MI: _____

Last Name: _____

Company: _____

Title: _____

Address: _____

City: _____

St: _____ Zip: _____ - _____

Phone: _____ - _____ Fax: _____ - _____

E-Mail: _____

Method of Payment:

Check (Payable to Illinois CPA Foundation) Visa MasterCard Discover Card Amex

Card Number: _____ Exp. Date: _____

Cardholder Name: _____

Signature: _____

I am interested in becoming a member of the Illinois CPA Society. Please send me membership information.

Circle one of the following:

- ICPAS Member ID# _____
- CPA Non-Member
- Non-CPA

Your company's primary business

- | | |
|-----------------------|----------------------------|
| 4. Computer | 13. Manufacturing |
| 5. Consulting | 14. Public Practice |
| 6. Distribution | 15. Real Estate/Leasing |
| 7. Education | 16. Retail |
| 8. Financial Services | 17. Systems Integrator/VAR |
| 9. Government Agency | 18. Wholesaler |
| 10. Health Care | 19. Non-profit/Association |
| 11. Insurance | 20. Telecommunications |
| 12. Law Firm | 21. Other |

Your primary responsibility:

- | | |
|-------------------------|---------------|
| 22. Influence purchases | 24. Purchaser |
| 23. Decision-maker | |

Size of your company:

- | | |
|----------------------|-----------------------|
| 25. 0-10 employees | 28. 101-500 employees |
| 26. 11-50 employees | 29. 501+ employees |
| 27. 51-100 employees | |

Gross revenue of your company:

- | | |
|--------------------|---------------------|
| 30. 0-49 million | 32. 250-749 million |
| 31. 50-249 million | 33. 750+ million |

Interested in Exhibiting?

Russell Flagg - Exhibit Sales Manager
FLAGG MANAGEMENT, INC.
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 Phone: 212.286.0333 | Fax: 212.286.0086
 Email: flaggmgmt@msn.com
 Website: www.flaggmgmt.com

REGISTRATION INFORMATION (AVOID THE LINES. PRE-REGISTER TODAY!)

Pre-Registration Deadlines:

- BEFORE August 13, 2010** and your confirmation and admittance badge will be **MAILED** to you.
- BETWEEN August 16-20, 2010** and you may **PICK UP** your admittance badge at the advance registration desk at the Showcase.
- AFTER August 20, 2010** you may **BRING** the completed form to register on-site at the Showcase.

A confirmation and badge will be mailed to you within 10 days after receiving your registration. If you have any changes to your schedule, please call our service representatives at 312.993.0393 or (800) 993.0393 (IL only). No refunds will be given. Substitutions are permitted.

If auxiliary aids are required in order for you to participate in the Showcase, please notify us on the registration form. We will contact you for more details.

REGISTRATION CONTINUED

First Name: _____ Last Name: _____ Member ID#: _____

TUESDAY, AUGUST 24, 2010

✓	Code:	Time:	Title:	CPE:	CLE/CFP:
<input type="checkbox"/>	100	8:00 am - 8:50 am	Keynote: State of the CPA Profession	1	
<input type="checkbox"/>	101	9:40 am - 11:20 am	Accounting Standards Update	2	
<input type="checkbox"/>	102	9:40 am - 11:20 am	Individual Tax Update	2	1.5 CLE
<input type="checkbox"/>	103	9:40 am - 11:20 am	Technology Update	2	
<input type="checkbox"/>	104	9:40 am - 11:20 am	Best Practices in Cash and Treasury Management	2	
<input type="checkbox"/>	105	9:40 am - 11:20 am	Financial Statements Done Right in Less Time	2	
<input type="checkbox"/>	106	9:40 am - 11:20 am	Discover a Whole New World of Tax Research with IntelliConnect™	2	
<input type="checkbox"/>	107	9:40 am - 11:20 am	Technology Walking Tour	2	
<input type="checkbox"/>	108	12:40 pm - 1:30 pm	Keynote: Generations Apart... Yet Only a Cubicle Away	1	
<input type="checkbox"/>	109	2:10 pm - 3:50 pm	Auditing Standards Update	2	
<input type="checkbox"/>	110	2:10 pm - 3:50 pm	Corporate Tax Update	2	1.5 CLE
<input type="checkbox"/>	111	2:10 pm - 3:50 pm	Today's Virtual Office: Best Practices for Cutting the Cord	2	
<input type="checkbox"/>	112	2:10 pm - 3:50 pm	Coaching for Results	2	
<input type="checkbox"/>	113	2:10 pm - 3:50 pm	Effective Marketing for Accounting Professionals	2	
<input type="checkbox"/>	114	2:10 pm - 3:50 pm	Sales & Use Tax Compliance and Audit, and SST	2	
<input type="checkbox"/>	115	2:10 pm - 3:50 pm	Technology Walking Tour	2	
<input type="checkbox"/>	116	4:10 pm - 5:50 pm	Keynote: 17th Annual Tomorrow's Technologies	2	

WEDNESDAY, AUGUST 25, 2010

✓	Code:	Time:	Title:	CPE:	CLE/CFP:
<input type="checkbox"/>	200	8:00 am - 9:40 am	Keynote: Economic Update	2	
<input type="checkbox"/>	201	10:30 am - 12:10 pm	Solutions to the Top Issues for the CPA Profession	2	
<input type="checkbox"/>	202	10:30 am - 12:10 pm	Employee Benefits Update	2	1.5 CLE/2 CFP
<input type="checkbox"/>	203	10:30 am - 12:10 pm	Better Options for Backup	2	
<input type="checkbox"/>	204	10:30 am - 12:10 pm	IFRS for Small and Medium - Sized Entities (SMEs)	2	
<input type="checkbox"/>	205	10:30 am - 12:10 pm	Internal Controls for Small Businesses to Help Reduce the Risk of Fraud	2	
<input type="checkbox"/>	206	10:30 am - 12:10 pm	Discover a Whole New World of Tax Research with IntelliConnect™	2	
<input type="checkbox"/>	207	10:30 am - 12:10 pm	Technology Walking Tour	2	
<input type="checkbox"/>	208	12:50 pm - 2:30 pm	Client Retention: Back to the Basics of Business	2	
<input type="checkbox"/>	209	12:50 pm - 2:30 pm	R&D Tax Credit Update	2	1.5 CLE
<input type="checkbox"/>	210	12:50 pm - 2:30 pm	Technologies for the Tax Practice	2	
<input type="checkbox"/>	211	12:50 pm - 2:30 pm	Maximize Your Company's Access to Credit	2	
<input type="checkbox"/>	212	12:50 pm - 2:30 pm	Making Payroll a Profitable Part of Your Practice	2	
<input type="checkbox"/>	213	12:50 pm - 2:30 pm	Increase Productivity by Importing Data into ProSystem fx®	2	
<input type="checkbox"/>	214	12:50 pm - 2:30 pm	Technology Walking Tour	2	
<input type="checkbox"/>	215	3:10 pm - 4:50 pm	Retaining Your Top Talent: Maintain the Desired Return on Your Investment	2	
<input type="checkbox"/>	216	3:10 pm - 4:50 pm	Not-for-Profit Update	2	1.5 CLE
<input type="checkbox"/>	217	3:10 pm - 4:50 pm	Become More Productive with Office 2010	2	
<input type="checkbox"/>	218	3:10 pm - 4:50 pm	Common Financial Statement Fraud Schemes	2	

HOW TO REGISTER OR FOR MORE INFORMATION



WEBSITE

Visit the Illinois CPA Society Website at www.icpas.org.



MAIL (Both Pages) With check or credit card information to Illinois CPA Foundation, 550 W. Jackson, Suite 900, Chicago, Illinois 60661-5716



FAX (Both Pages)

This form with credit card information to: 312.993.9432



QUESTIONS

or for more information, call 800.993.0393 or 312.993.0393



ILLINOIS CPA FOUNDATION®

550 W. Jackson, Suite 900
Chicago, IL 60661-5742

✓ Please Route to:

- _____
- _____
- _____

M I D W E S T

Accounting & Finance



August 24-25, 2010

Donald E. Stephens Convention Center
Rosemont, Illinois

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