

16th Annual

2010 New Jersey Accounting, Business & Technology Show

May 12-13, 2010 Weds-Thurs

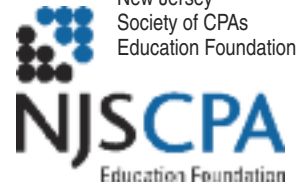
Set-up May 11, Tues

Meadowlands Exposition Center

355 Plaza Drive, Secaucus, NJ at Harmon Meadows

Adjacent to the NJ Turnpike and Route 3 and major NJ roadways

Sponsored by the
New Jersey
Society of CPAs
Education Foundation



The 16th Annual New Jersey Show for CPAs.

Plan to exhibit: Meet and sell CPAs and accounting and business executives when they come to see you. CPAs are the business doctors for New Jersey.

Plan to exhibit at the largest meeting of CPAs in New Jersey in 2010. The New Jersey Society of CPAs Education Foundation-sponsored event will assemble over 1,400 CPA members and accounting and business executives for this show.

Meet and sell CPAs and accounting and business executives who are the business doctors for New Jersey. If you have computer systems, financial services, business products and services, banking and investment services, plan to exhibit.

New Jersey CPAs drive their cars daily and it's easy for them to get to the Meadowlands Exposition Center. The Meadowlands is adjacent to major arteries in Northern New Jersey including the NJ Turnpike, Route 3, and other Northern Jersey highways.

The Meadowlands Exposition Center is a no-hassle facility where exhibitors can do their own work. Free parking, low-cost lunch service, free CPE sessions each morning to increase Show attendance.

Each exhibit booth comes with a free complete booth package. The package includes carpeting, draped table, chairs, curtain back wall and side dividers, sign and waste basket. This is included in your booth rental.



2009 Sponsors



Free Show:

Weds, May 12 9:30 – 3:30 pm
Thurs, May 13 9:30 – 3 pm

CPE Conference:

Weds, May 12 8 – 4:20 pm
Thurs, May 13 8 – 4 pm

Set-up; Tues, May 11 10–6 pm

New Jersey Accounting, Business & Technology Show
Flagg Management Inc
353 Lexington Ave, NY, NY 10016
212-286-0333 Fax: 212-286-0086
flaggmgmt@msn.com

Visit: flaggmgmt.com/nj

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A captive audience of 1,400 New Jersey CPAs– the business doctors for New Jersey. A focused and unduplicated audience.

Come meet and sell the more aggressive, computer-savvy CPAs, the business doctors for New Jersey businesses. Over 7,000 CPAs are in the commuting radius of the show, and we beam our advertising, email, web services, faxes and direct mail to the entire 14,000 members of the NJSCPA and NJ business and financial community.

New Jersey is an important captive CPA marketplace. New Jersey CPAs do not attend other state CPA events. They prefer to attend a free show with free parking in a convenient location. The Meadowlands Exposition Center is centrally located on the main expressways from every corner of the state. Within an hour's drive of the show are headquarters offices of the largest corporations in the United States. The CPA professional that serves the New Jersey business community will be attending our 16th Annual Show.



The New Jersey Show focuses on exhibitor promotional support:

Assigned exhibitors will receive an electronic pre-show and post-show list of all attendees' names, addresses, phone and fax before and after the event to market to this select CPA audience.

Exhibitors will be cross-linked on our website to increase your website traffic. All exhibitors with paid deposits will be listed on our Website and a hot link will speed visitors to your Website.

Exhibitors will have a free alphabetical listing in the Official Show and Conference Directory that will be distributed at the show. This Directory is the most complete reference to this New Jersey CPA event and will be used as a reference well after the show is concluded.

Exhibitors have advertising and sponsorship opportunities, including tote bags, badge holders, coffee and beverage breaks, and other high impact show promotions. Exhibitors can advertise in our official director.

Exhibitors can download Show banners and buttons to use on your Website so your Website visitors can register free on our show Website. Our Website is: flagmgmt.com/nj

Exhibitors can download Free Show VIP Passes to email to your customers and prospects.

Exhibitors will be supported by leading publications and exhibitors, including the Accountants



Media Group, Accounting Today, WebCPA, together with the support of Intuit, ADP, Sage, Lacerte, BNA, CCH, Thomson Reuters, ACCPAC, Best Buy, The New Jersey Chamber of Commerce, The CPA Technology Advisor, The CPA Magazine, NJBiz, among others.

Meet New Jersey CPAs, accountants and business executives who are the business doctors for New Jersey.

Join the nation's leading CPA firms exhibiting at our show.

Here's what exhibitors and attendees have said about our New Jersey show:

"Great CPE program. We like the free opening CPE session with Rick Richardson."

"New Jersey CPAs are hard to reach. It's good that they come together so we can meet them at one time and one place each year at the show."

"Northern Jersey is the right place to do the show, closer to the major corporations and businesses."

The New Jersey audience is diverse and has a broad interest in computer systems, financial systems, business products and services, and online tools and technology.

Audience profile:

New Jersey CPAs 70%, Accounting executives 10%, Business owners, CFOs, treasurers, controllers 8%, Tax preparers 7%, financial advisors, related business attendees 5%.

Audience demographics:

New Jersey CPAs attending from Northern Jersey counties 75%, New Jersey CPAs from Southern Jersey counties 5%, New Jersey CPAs from zip codes West including Trenton, Princeton, Cherry Hill 5%, New Jersey business executives from Northern Jersey 10%, CPAs, accountants and business executives from Northeast states 5%.



Partial List of Exhibitors representing hardware, software, financial services, web services, business services, reference, publications.

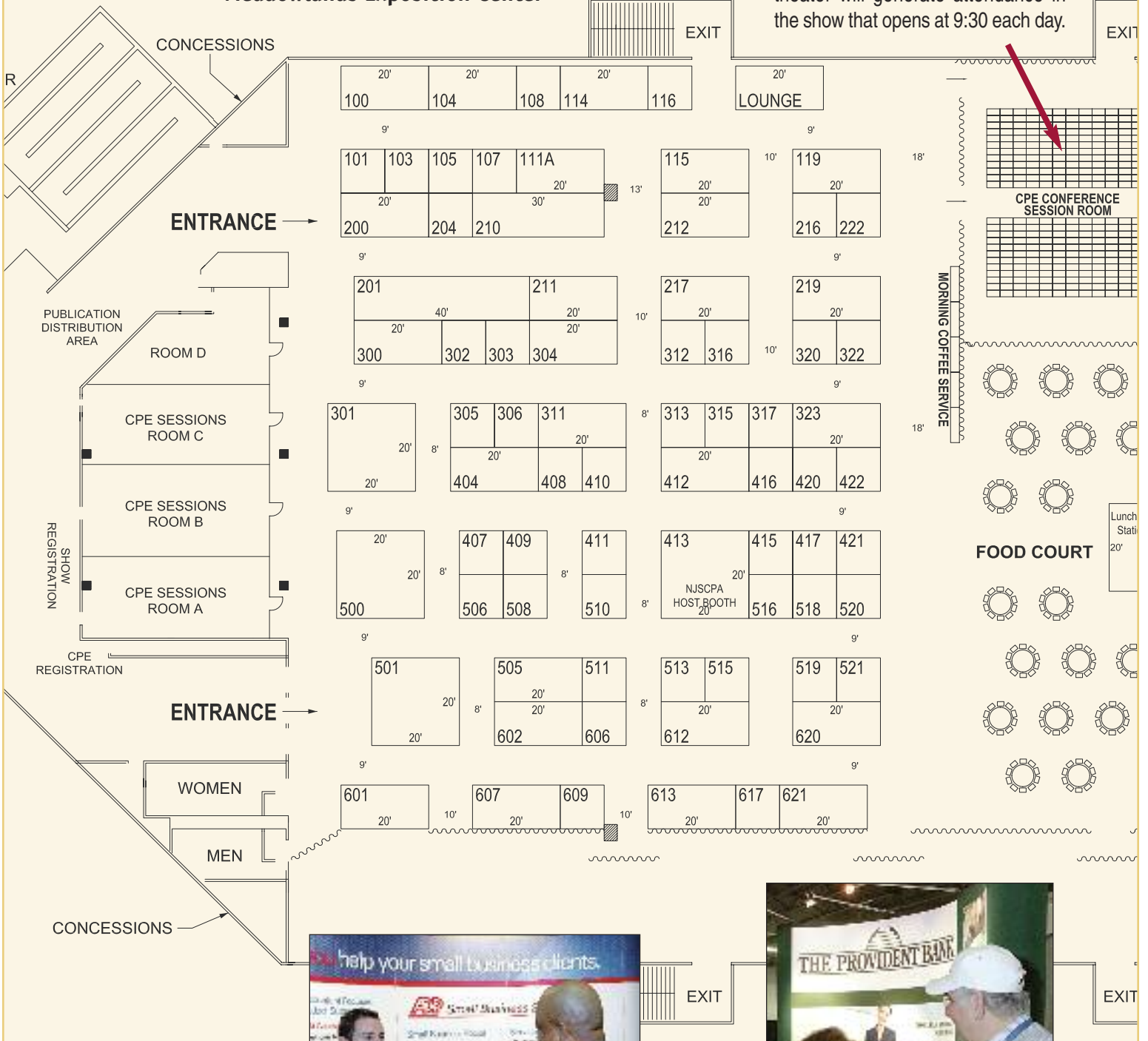
1st Advisors Mortgage	CMIT Solutions	Immediattech Corporation	R&L DataCenters, Inc.
Accountants Media Group	Coffee Distributing Corp.	Incorporators USA, LLC	RealTimeBookkeeping.com
Accountants on Demand	Comcast Business Class	Independence Community	The Receivables Exchange
Accounting Practice Sales	Commerce Bank	Information Destruction	Registered Agents, Ltd.
Accounting Transition Advisors	Commerce Magazine	Intercall Inc.	Sage Software
ADP Small Business Services	Compensation Solutions.	InterExchange, Inc.	Security 1031 Services
Advanced Office Systems	COMPSolutions PEO	Intronis Technologies	ShareFile for Accountants
Advisors, LLC	Compunite Computers, Inc.	Intuit	Sharp Business Systems (SBS)
AICPA	Compupay	IRS Taxpayer Advocate	Shred-it NJ
AICPA Insurance Programs	Computer Troubleshooters	Isonic, LLC.Jamison Ins Group	SmartVault
Ajilon Finance	Consulting LLC	jobsinthemoney.com	SNIP Telecommunications
Alpine Mortgage Services	CorePartners, Inc.	Journal of Accountancy	Sobel & Co., LLC
American Express Open	Corporation	Lockhart Industries	SolomonEdwardsGroup
Ameriprise Financial	The CPA Journal	LTC Partnership, LLC	Solution Strategists
Applied Business Services	CPA Magazine	Madison Insurance Group	SourceMedia
Argent Professional Insurance	CPA Technology Advisor	Marriott Vacation Club Intl	SpeedTax
Agency/ Camico Mutual Ins Co	CPA2BIZ, Inc.	MassMutual	Spherion
Arkworks	Creative Solutions	Matias	Stillman School of Business/ Seton Hall Univ.
Askin, Weber & Reed	David Lerner Associates	McBee	Strategic Alliance
Asset Preservation, Inc.	Deltek	Mendlowitz Weitson, LLP	SurePrep, LLC
Atandra Systems	Deluxe/McBee	The Mergis Group	SWK Technologies, Inc.
Atlantic Coast Fiber LLC	Doc.It Inc.	Merrill Lynch	Tax Adviser
AXA Advisors	DoubleSight Displays	Microsoft Corp.	The Systems House
Banco Popular	Drake Software	Monroe Systems for Business	T&E Solutions Inc.
Bank of New York	E. Mochila, Inc.	Morgan Stanley	TASC
Batch Out	Eastman Kodak Company	MyFairMarketValue.com	Tatum LLC
Bayview Financial Exchange	ECI Conference Call	MyITprovider	TAXSIMPLE, Inc.
Best Buy	eFileCabinet	MYOB US, Inc.	Taxpayer Advocate Service Div. of IRS
Best Software, CPASoftware	EFTX	National Conference of CPA	TaxWise (Universal Tax Systems)
Binding Systems of America	EiPrinting	Netnix of New York Corp.	TaxWorks by LaserSystems
Bind-it Corp	Emochila, Inc.	New Clients, Inc.	TD Bank
Black Ink Capital Consulting Group	Entrust Northeast, LLC	New England Fin Div. of MetLife	Technology Resolution Group
Blumberg Excelsior Corporate Svcs	Equinest	New Jersey Chamber of Commerce	Temecula Valley Bank
BNA Tax Management, Inc.	Equity Source Home Loans,	New Jersey Economic Dev Authy	The Alternative Board
Bollinger Insu Solutions	Exigent Technologies	New Jersey Law Jnl, Div of ALM	Thomson Reuters
Build Your Firm	Fairleigh Dickinson	New Jersey Society of CPAs	TimeValue Software
Call Motions	Federal Appraisal & Consulting	New York Life Insurance	TIW Technology, Inc.
CAMICO Mutual Insurance	Fidelity Investments	New York Mortgage	TOLI Advisory Services
CAMICO/McLachlan Kane Insurance Agency	Financial Analysts Inc.	NJ ICLE	Toner Quest
Capalbo's Gift Baskets	Financial Services Inc.	NJ Lenders Corp.	TPS Software Inc.
Capital One Bank	Fishbowl Inventory	NL Financial Alliance	TriNet
Capital Payments	Fujitsu Computer Prods of America	Northeast Planning Corp.	TTS Payrolls
CareerBank.com	Future Financial Planners	Office Tools Pro	U.S. Coffee, Inc.
CARR Business Systems	GAIN Communications, Inc.	Online Trading Academy	UBS Financial Services, Inc.
Carroll-Net, Inc.	Genworth Financial	PAETEC	United Bank Card
Cartridge World New Jersey	Gevity	Paychex, Inc.	Universal Business Computing Company
CCH Small Firm Services	The G & M Group	PayChoice	US Postal Services
CCH, a Wolters Kluwer business	Greatland Corporation	PNC Bank	USA Corporate Services Inc.
Ceridian	Guardian Life	PPC	Wachovia Bank NA
CFS Tax Software, Inc.	The Hartford	Practitioners	Washington Mutual
Champion Workflow Systems Inc.	H.D. Vest Financial Services	Prime Dynamics, Inc.	Willis HRH
Chase	Herbert L. Jamison & Co.	Products	WithumSmith+Brown
CheckPoint HR	Herbert H. Landy Ins. Agency	ProfitCents	WizSoft Inc.
Citibank	HindSite Software	Provident Bank	XCM Solutions
Client Instant Access	HSBC Mortgage	Queue Associates	
	Hudson United Bank	Qwipit, Inc.	
	ImagineTime, Inc.		



FLOORPLAN

Meadowlands Exposition Center

Free opening CPE sessions from 8-9:40 am in this on-the-show floor CPE theater will generate attendance in the show that opens at 9:30 each day.



Person-to-person marketing is the hallmark of our show.



Visit: www.flaggmgmt.com/nj

New Sponsorship Opportunities:

All sponsors will have their logos on our web, email and print marketing. All sponsors will be prominently listed in our pre-show and at-show official program. Sponsors will have signs at the show of their sponsorship activities.

Co-Sponsored Luncheon Service for Conference registrants – total of two, \$8,000 each.

This lunch program is the most important and visible sponsorship available. Signage and logo visibility throughout the exhibit hall.

Wednesday Luncheon – Buffet lunch service.

Thursday Luncheon – Buffet lunch service.

Tote bags – \$6,000 – logo will be imprinted on one side of the tote bag.

Morning Continental Breakfast for conference registrants – total of two, \$2,500 each.

Wednesday am – 7-8 am continental breakfast for general session attendees at conference

Thursday am – 7-8 am continental breakfast for general session attendees at conference

Coffee & Beverage Break Service for all show registrants – total of three, \$2,500 each.

Wednesday am – coffee service in the exhibit hall for all show attendees

Wednesday pm – lemonade and coffee service in the exhibit hall for all show attendees

Thursday am – coffee service in the exhibit hall for all show attendees

Badge Holders – \$4,000 – corporate logo will be printed at top of badge in one color.

Badge Holder Lanyards – \$4,000 – logo will be printed on cloth lanyard in one color.

Advertising in the Official Program:

Back cover, 7x10, 4-color – \$5,000

Inside front cover, 7x10, 4-color – \$3,000

Inside back cover, 7x10, 4-color – \$3,000

Full page 7x10, 2-color – \$2,200

Other advertising and sponsorship opportunities are available. Let us know that you are interested and we will try to design a sponsorship program that will give you the visibility and exposure that you desire.



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Application Form

WE WILL REQUIRE APPROX. ____ NUMBER OF 10X10' BOOTHS,
Our booth selection is (please list in order of preference):

1 _____ 2 _____
3 _____ 4 _____

The Rate is \$2,200. per single 8x10' booth with complete services.

LARGER SPACES ARE AVAILABLE AT SAME RATE: \$4,400. per double booth, \$6,600. per triple booth. \$8,800. for island space which would automatically qualify as participating sponsor. All booths include complete package of services.

THIS IS A NON-BINDING COMMITMENT. YOUR SPACE WILL BE HELD SUBJECT TO YOUR FINAL APPROVAL.

A CONTRACT WILL BE SENT TO YOUR ATTENTION AT THE ADDRESS INDICATED BELOW.

COMPANY NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (____) _____ FAX (____) _____

E-MAIL _____ URL _____

PRODUCTS, SERVICES, SYSTEMS OR EQUIPMENT TO BE EXHIBITED:

PLEASE INDICATE PRINCIPAL CONTACT FOR FUTURE CORRESPONDENCE, CONTRACTS AND ASSIGNING SPECIFIC EXHIBIT SPACES AND CORRESPONDENCE:

NAME _____

TITLE _____

A COMPLETE PACKAGE OF SERVICES IS INCLUDED IN THE BOOTH RENTAL. Pre-Show services include free VIP invitations to invite your customers and prospects, listing in the Pre-Conference promotional brochure, Website and email promotions and New Jersey Society Website listing. Free listing on the Show Website, crosslinking with your company's Website, free downloading of VIP email invitations to your customers and prospects. At-Show services include complete decoration services: curtain backwall, booth carpeting, side dividers, draped table, chairs, sign, waste basket, and free Show Directory listing. Post-Show services include Show attendee names and addresses in electronic file format.

Please complete all information and mail to:

NEW JERSEY ACCOUNTING BUSINESS & TECHNOLOGY SHOW

Flagg Management Inc
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New York, NY 10016
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Fax: (212) 286-0086
Email: flaggmgmt@msn.com
Website: flaggmgmt.com/nj

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New York, NY 10016

RETURN SERVICE REQUESTED

PRESORTED
FIRST-CLASS MAIL
PAID
WAYNE, NJ
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