

21st Annual

# 2015 New Jersey Accounting, Business & Technology Show

May 13-14, 2015 Weds-Thurs

Set-up May 12, Tues

Meadowlands Exposition Center

355 Plaza Drive, Secaucus, NJ at Harmon Meadows  
Adjacent to the NJ Turnpike and Route 3 and major NJ roadways

**Meet and sell 1,200 New Jersey CPAs and accounting and business professionals.**

**A captive CPA market where CPAs come to see you.**

**Plan to exhibit at the largest meeting of CPAs in New Jersey in 2015.** This annual event will assemble over 1,200 CPA members and accounting and business executives for this show.

**Location-Location-Location.** The Show is in North Jersey, within driving distance of 70% of the CPAs in the State. The Show is next to major freeways and highways to speed these CPAs to the Show.

**Free parking, low-cost CPE sessions, a free show and a low-cost food service** in the exhibit hall will create a captive audience for you.

**New Technology Featured including** Digital technology, Mobile, Cloud, Internet, iPad and iPhone, portals and online systems, banking, brokerage, insurance, business systems, financial and business services.

**Major Sponsors include** National Conference of CPA Practitioners (NCCPAP), Intuit, Wolters Kluwer, ADP, Sage, Thomson Reuters, BNA, CPA.com (formerly CPA2Biz), AccountingToday, SourceMedia, AccountingWEB, Journal of Accountancy, The Progressive Accountant, CPA Practice Advisor, AccountantsWorld, The Tax Adviser, CPA Trendlines, New Jersey Chamber of Commerce, among others.

**The Meadowlands Exposition Center is a no-hassle facility** where exhibitors can do their own work.

Each exhibit booth comes with a free complete booth package. The package includes carpeting, draped table, chairs, curtain back wall and side dividers, sign and waste basket. This is included in your booth rental. All you have to do is bring your pop-up booth and your enthusiasm. Booth rental is \$2200 per single booth. Island spaces are \$8800 for Gold Sponsors.

2014 Sponsors



Visit: [flaggmgmt.com/nj](http://flaggmgmt.com/nj)



National Conference of CPA Practitioners (NCCPAP)



**Free Show:**

Weds, May 13 9:30 – 3:30 pm  
Thurs, May 14 9:30 – 3 pm

**CPE Conference:**

Weds, May 13 8 – 4:20 pm  
Thurs, May 14 8 – 4 pm

**Set-up;** Tues, May 12 11-5 pm

**New Jersey Accounting, Business & Technology Show**  
Flagg Management Inc  
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212-286-0333 Fax: 212-286-0086  
flaggmgmt@msn.com



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**A captive audience of 1,200 New Jersey CPAs coming to the Show to network, attend low-cost CPE, and see you at the Show.**

**Come meet and sell computer-savvy CPAs.** New Jersey CPAs are computer-savvy and eager to adapt new products and financial and business services for their own practice and their client operations.

**Location-Location-Location.** Northern Jersey is the heart of the accounting marketplace and is in the commuting radius of the show.

**New Jersey CPAs regularly come to our May event.** New Jersey CPAs will come to our free show, low-cost CPE and network, and free parking for 1,000 cars.

**The Meadowlands Exposition Center is centrally located** on the main expressways from every corner of the state. Within an hour's drive of the show are headquarters offices of the largest corporation in the United States. Exhibitors can do their own work at the Show.

**The New Jersey Show focuses on exhibitor promotional support:**

**Assigned exhibitors will receive an electronic pre-show and post-show list** of all attendees' names, addresses, phone and fax before and after the event to market to this select CPA audience.

**Exhibitors will be cross-linked on our website to increase your website traffic.** All exhibitors with paid deposits will be listed on our Website and a hot link will speed visitors to your Website.

**Exhibitors will have a free alphabetical listing in the Official Show and Conference Directory** that will be distributed at the show. This Directory is the most complete reference to this New Jersey CPA event.

**Exhibitors will be supported by leading publications and exhibitors,** including AccountingToday, SourceMedia, AccountingWEB, Journal of Accountancy, The Progressive Accountant, CPA Practice Advisor, AccountantsWorld, The Tax Adviser, CPA Trendlines, together with the support of National Conference of CPA Practitioners (NCCPAP), Intuit, Wolters Kluwer, ADP, Sage, Thomson Reuters, BNA, and CPA.com (formerly CPA2Biz).



## Partial List of 2014 Exhibitors

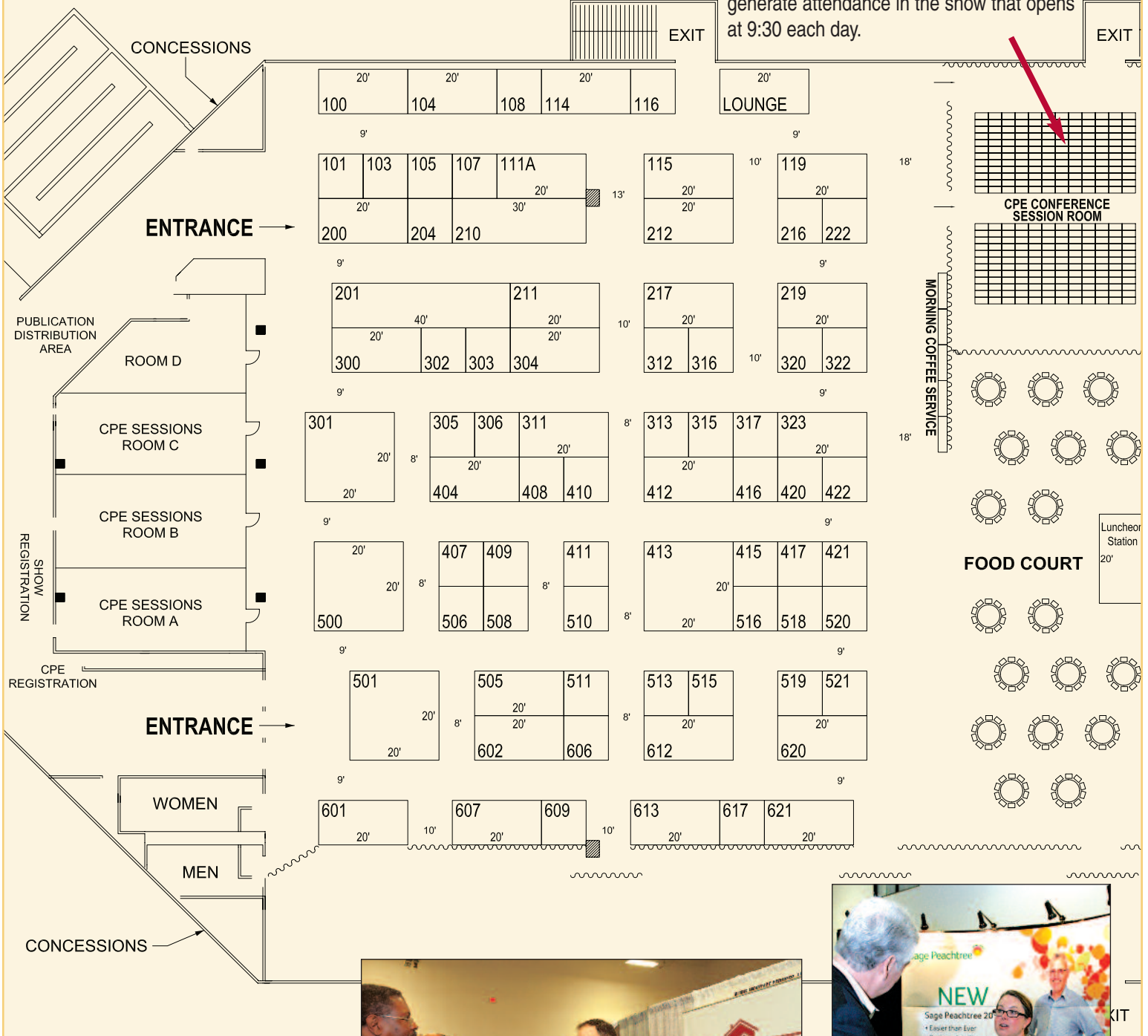
AccountantsWorld	InsureYourCompany.com
Accounting Practice Sales	Intuit
Accounting Today	Investors Bank
AccountingWEB	Journal of Accountancy
ACE IT Solutions	Kolinsky Wealth Management, LLC
ADP	Merchant Advocate
Allstate Corporate Services Corp.	MR Valuation Consulting
Alpine Mortgage Services, LLC	New Jersey Chamber of Commerce
American Express Open	Office Tools Professional
APS Pension & Financial Services	Paychex, Inc.
Askin, Weber & Reed Inc.	Perkaroma
Balance Point Payroll	The Progressive Accountant
Binding Systems of America	R&D Legal Bookkeeping, Inc.
Certify, LLC	Relevante
Commerce Magazine	RMR Wealth Builders
CPA Practice Advisor	Sage
CPA Trendlines	The Tax Adviser
Demandforce	Taxpayer Advocate Services
Drake Software	Div. of IRS
Fairleigh Dickinson University	Thomson Reuters
Fujitsu Computer Products of America Inc.	Total Cover IT
Future Financial Planners, Inc.	vCube Solutions
Gallagher-Bollinger	Willis of Delaware
Heartland Ovation Payroll	Wolters Kluwer, CCH
HotHeadTech.com	WSG Systems Corp.



# FLOORPLAN

## Meadowlands Exposition Center

Free opening CPE sessions from 8-9:40 am in this on-the-show floor CPE theater, will generate attendance in the show that opens at 9:30 each day.



Digital technology, Cloud, Mobile, portals, iPhones, iPads, Internet, online business and online systems, financial and business services are hot in 2015.



Visit: [www.flaggmgmt.com/nj](http://www.flaggmgmt.com/nj)

Financial and business services are vital services to CPAs attending the Show.

[flaggmgmt.com/nj](http://flaggmgmt.com/nj)

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## Application Form

WE WILL REQUIRE APPROX. \_\_\_\_\_ NUMBER OF 10X10' BOOTHS,  
Our booth selection is (please list in order of preference):

1 \_\_\_\_\_ 2 \_\_\_\_\_

3 \_\_\_\_\_ 4 \_\_\_\_\_

The Rate is \$2,200. per single 8x10' booth with complete services.

LARGER SPACES ARE AVAILABLE AT SAME RATE: \$4,400. per double booth, \$6,600. per triple booth. \$8,800. for island space which would automatically qualify as participating sponsor. All booths include complete package of services.

THIS IS A NON-BINDING COMMITMENT. YOUR SPACE WILL BE HELD SUBJECT TO YOUR FINAL APPROVAL.

A CONTRACT WILL BE SENT TO YOUR ATTENTION AT THE ADDRESS INDICATED BELOW.

COMPANY NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE (\_\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_\_) \_\_\_\_\_

E-MAIL \_\_\_\_\_ URL \_\_\_\_\_

PRODUCTS, SERVICES, SYSTEMS OR EQUIPMENT TO BE EXHIBITED:

\_\_\_\_\_

PLEASE INDICATE PRINCIPAL CONTACT FOR FUTURE CORRESPONDENCE, CONTRACTS AND ASSIGNING SPECIFIC EXHIBIT SPACES AND CORRESPONDENCE:

NAME \_\_\_\_\_

TITLE \_\_\_\_\_



**A COMPLETE PACKAGE OF SERVICES IS INCLUDED IN THE BOOTH RENTAL.** Pre-Show services include free invitations to invite your customers and prospects, listing in the Pre-Conference promotional brochure, Website and email promotions and free listing on the Show Website. Crosslinking with your company's Website, free downloading of VIP email invitations to your customers and prospects. At-Show services include complete decoration services: curtain backwall, booth carpeting, side dividers, draped table, chairs, sign, waste basket, and free Show Directory listing. Post-Show services include Show attendee names and addresses in electronic file format.

Please complete all information and mail to:

### NEW JERSEY ACCOUNTING BUSINESS & TECHNOLOGY SHOW

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