

2010 Exhibitor's Manual – 16th Annual New Jersey Accounting, Business & Technology Show, May 12-13 (Weds-Thurs) Set-up May 11 (Tues)

Show Opens 9:30 am, Weds, May 12.

Meadowlands Exposition Center, Harmon Meadows

Secaucus, NJ. Read Carefully. Follow Deadlines.

Deadlines Begin APRIL 9, 2010

**2010 New Jersey Acct Show
Flagg Management Inc
353 Lexington Ave,
New York, NY 10016
(212) 286-0333 Fax (212)286-0086
flaggmgmt@msn.com flaggmgmt.com/nj**

Show set-up begins Tues, May 11, 11 am – 7 pm, continuing Weds morning, May 12, 7 – 9:30 am

The Meadowlands Exposition Center is adjacent to the New Jersey Turnpike Exit 16 and Route 3, and is 3 miles from the Lincoln Tunnel to Manhattan.

Exhibit hall will all be carpeted, brightly lit, with the ceiling height 18 ft. minimum.

Show Hours: May 12, Weds, 9:30-3:30 pm, May 13, Thurs, 9:30-3:00 pm. Free CPE Session each day 8-9:40 am.

- 1. PROMOTE YOUR SHOW-ONLY ATTENDANCE.** Email Free Show VIP passes.
- 2. MAKE HOTEL RESERVATIONS NOW.** HOLIDAY INN (Room block closes April 1) Phone: 201-348-2000.
- 3. ORDER FREE EXHIBITOR BADGES FROM FLAGG MANAGEMENT APRIL 9.**
- 4. SUBMIT FREE LISTING IN THE OFFICIAL DIRECTORY APRIL 9.**
- 5. SPONSORSHIPS & ADVERTISING IN THE OFFICIAL DIRECTORY IS STILL OPEN. CONTACT US TODAY.**
- 6. MEADOWLANDS EXPOSITION CENTER IS THE OFFICIAL CONTRACTOR FOR LABOR, FREIGHT, DECORATIONS, FURNITURE AND ELECTRIC.** Phone Frank Dominici 201-330-7773 x311
Email: Fdominici@mecexpo.com URL: www.smgx.com

Installation and set-up begins on Tuesday from 11 am to 7 pm, May 11, 2010. Set-up continues Weds morning, May 12, from 7-9:30 am. The show opens at 9:30 am-3:30 pm. If you do not require extra time to set-up, you can come in on Weds morning. Make sure you order electric and Internet in advance. You can ship your exhibit material in advance to the MEC warehouse, or ship to the show Tues, May 11.

If you need more set-up time, exhibitors can begin setting up at 11 am on Tuesday, May 11. However, there is no requirement for you to come on Tues if you can set up your booth on Weds morning, from 7 to 9:30 am.
Order electric and Internet connectivity for your booth in advance.

This is a no hassle, easy set-up show for pop-up exhibits. You are encouraged to bring your portable pop-up exhibit, to avoid set-up time and installation expense. Portable exhibits (pop-ups) are ideal for a single 10 x 10 space. If you have bigger exhibits that require more time, you are welcome to bring them.

Order electric and voice telephone service from the Meadowlands Exposition Center and Comtex. If you require information about electric or phone service call the Frank Dominici, Gen. Manager at 201-330-7773. Use the enclosed order forms for electric and dataline or voice phone lines to speed your requests today.

Shipping to the show: Ship direct to the Meadowlands Exposition Center to arrive Tues morning, May 11.

Mark your shipments: **Company name:** _____ **Booth number:** _____
2010 New Jersey Accounting Show, May 12-13
Meadowlands Exposition Center, 355 Plaza Drive, Secaucus, NJ 07094
Phone: (201) 330-7773

Advance shipments: Ship to MEC warehouse. Ship large crates or skids in advance to the warehouse. Mark your MEC warehouse shipments: **FLAGG – Company name:** _____, **Booth #:** _____

Deadline Date: May 7, 2010
2010 New Jersey Accounting Show
c/o Meadowlands Exposition Center, SMGX
UPS Freight
280 Moonachie Avenue, Moonachie, NJ 07074

Hotel accommodations – act now. The Holiday Inn should have your reservation by April 1.

Phone 201-348-2000 and ask for “New Jersey Accounting Show” room block at the special rate of \$139 single & double plus tax. The Holiday Inn is one block from the Meadowlands Exposition Center, and is located in Harmon Meadows Office and Shopping Complex. There are a wide variety of restaurants, hotels, shops and a 12-screen movie complex. The entire Harmon Meadows complex has free parking and is a familiar meeting site connected to

all over New Jersey. The New Jersey Turnpike and I-95, and local routes 1 and 9 are all close by. There is a NJ Transit low-cost express bus to New York from Harmon Meadows to the NY Port Authority Terminal.

Your booth package includes: area carpeting, a draped 6' table (choice of 30" high or 42" high), two chairs, curtain back wall, side dividers, standard 9x44" sign in your exhibit measuring 10' deep by 10' across. The booth package does not include electric, telephone or Internet connectivity. Those services you have to order separately from the Meadowlands Exposition Center. (See order forms)

The CPE sessions will be only \$45 for one day or \$60 for two days. CPE will run Weds-Thurs from 8:00 am – 4:20 pm. The general session each day has 2 free CPE credits, and is in a large conference space off the show floor. Adjacent session rooms are also off the exhibit floor. An outstanding CPA faculty will lead accounting, Internet and online sessions to attract an audience of computer-enabled CPAs.

Free directory listing & exhibitor badges. Fax in your Directory listing form and your exhibitor badge form to Flagg Management before APRIL 9. Badges must be worn at all times. Business and professional visitors only.

Show Hours. Show hours are Weds: 9:30 am – 3:30 pm, Thurs: 9:30 am – 3:00 pm and have been set to maximize conference traffic and walk-in show-only traffic.

Free email VIP Passes. Download for your email invitations. Use these email passes to invite your customers to the show. You can email to your New Jersey customers to invite them to the show. A smart tip: CPAs like something free. Offer them a new demo disk, or a special incentive prize to visit your booth. **Download free electronic VIP invitations from our website at: www.flaggmgmt.com/nj**

Please complete the survey form that includes your table height (30" or 42"). Please send in the enclosed survey of freight and what booth equipment you will need at the show. As a special service to exhibitors, you have your choice of table height – either 30" high or 42" high counter height.

Dismantling begins at 3:00 pm, Thurs, May 13. Please advise your truckers and pick-up services to pick-up your outbound freight at 3:00 pm or as soon as your goods are packed. Make arrangements beforehand to pick-up your freight. Any freight remaining will be shipped to the warehouse at the exhibitor's expense.

FedEx or UPS at Show close: 1. Bring your FedEx air bills with you. 2. Make sure you have your FedEx account number. 3. You must phone FedEx and get a FedEx pick-up number. 4. If you are shipping Federal Express or UPS at the show close, **you must prepare completed FedEx or UPS air bills** with your FedEx or UPS account number and the complete address where you are shipping your FedEx or UPS material.

Call FedEx and schedule a pick-up from the Meadowlands Exposition Center. FedEx Phone: 800-463-3339; UPS Phone: 800-PICK-UPS (800-742-5877) **DO NOT LEAVE FEDEX OR UPS SHIPMENT WITHOUT MAKING PROVISIONS FOR FEDEX OR UPS AIR BILLS AND PICK UP. Also, if you wish to ship UPS ground, you should have special shipping labels for UPS ground.**

Security: Exhibitors are responsible for all items shipped to the show. Do not leave your booth unattended with valuables in the booth. Any loss, damage, or theft of your goods is your responsibility. There is no insurance to cover any or your losses. You should check with your own insurance agency to determine your insurance for trucking, warehousing, show and return. Trucking services only pay a fraction of total value of your shipment. Therefore you should have other insurance to cover in the event of a loss. Be especially careful of your laptops, purses, briefcases, and other items of shoplifter appeal. The show breaks very quickly, so remove your goods immediately. **THE LAST PERSON TO LEAVE YOUR BOOTH IS RESPONSIBLE FOR SHIPPING ALL OF YOUR EQUIPMENT AND DISPLAYS BACK TO YOUR COMPANY.**

Show Management: Russell Flagg will be available during the installation, show, and dismantling periods. However, exhibitors are not relieved of their responsibility for all goods that are lost, missing, stolen or damaged at the show. Be especially careful of your laptops, which have experienced shoplifting loss. Contact Show Management or Russell Flagg, who will be at the show, if you have any problems whatsoever.

FLAGG MANAGEMENT INC
Russell Flagg, Show Management

If you are traveling on the NJ Turnpike North, take exit #16-E. If you are traveling on the NJ Turnpike South, exit # 17. Take exit to Harmon Meadow Blvd, look for signs to Expo Center.

**2010 NEW JERSEY ACCOUNTING SHOW
MEADOWLANDS EXPOSITION CENTER.**

SHOW SCHEDULE AT A GLANCE (TENTATIVE)

Show Hours: Weds 9:30 am – 3:30 pm

Thurs 9:30 am – 3:00 pm

Move-in: Tues 11:00 am – 7:00 pm

Weds 7:00 am – 9:30 am

Move-out: Thurs 3:00 pm – 5:00 pm

TENTATIVE BREAKS IN EXHIBITS:

Coffee Service: 9:30 – 11am (Weds-Thurs)

Cash Lunch Break: 11 – 1:20 pm (Weds-Thurs)

Coffee Service: 2:40 – 3:30pm (Weds)

Service Contractors and Meadowlands Exposition Center Contacts

Meadowland Exposition Center

Electric, onsite freight service, warehouse freight, meeting and show Services
355 Plaza Drive, Secaucus, NJ 07094
(201) 330-7773 Fax (201) 330-1172
Frank Dominici, General Manager x311
Fdominici@mecexpo.com URL: www.smgx.com

The Meadowlands Exposition Center is the official service contractor for Labor, Freight, Decorations, Furniture and Electric. For their complete Exhibitor's Manual, go online to www.smgx.com or on our website at www.flaggmgmt.com/nj

Advance Shipments to Meadowlands Exposition Center

FLAGG

Company name: _____, Booth #: _____
2010 New Jersey Accounting Show
c/o Meadowlands Exposition Center, SMGX
UPS Freight
280 Moonachie Avenue
Moonachie, NJ 07074

Holiday Inn Harmon Meadows Hotel Reservations

Deadline April 1: (201) 348-2000 Mention **NJ Accounting & Business Show** @ \$139/single or double plus tax.
300 Plaza Drive, Secaucus, NJ 07094 Fax (201) 223-0203
Antonieta Sevillano, Sales Manager, x 7120. Call Antonieta if you desire suites or special hospitality functions.
asevillano@alliancehospitality.com

Telephone & Connectivity

COMTEX
29 Poplar Street
East Rutherford, NJ 07073
(201) 896-3333 x 203 Fax (201) 896-3767
Anne Byrd anne@comtexnj.com

NMR/National MicroRentals Inc.

Computer, Monitor, Printer, VCR, and Other A/V Rental Services
28 Abeel Road
Monroe Twp, NJ 08831-2036
800-637-2496, 609-395-0550 fax: 609-395-7142 www.nmrrents.com
Jim Clark, Nat'l Trade Show Mgr. jclark@nmrrents.com

Morris Brothers Signs

Special Signs, Banners, Graphics of Any Type
115 Grant Avenue
Nutley, NJ 07110
212-675-9130 fax: 973-667-3501
Peter Bellantone, Principal peter@mbgraphics.com
Michael Bellantone michael@mbgraphics.com

In Thyme Special Events at MEC

Catering and Food Service at the Meadowlands Expo Center
Corp. Office: 97 Rivervale Road
River Vale, NJ 07675
201-666-3353 fax: 201-584-0239
AJ Bassani PhotographybyDov.com
abassani@inthyme.com www.inthyme.com

Audio-Visual

KVL Audio Visual Services
Meadowlands Expo Center
355 Plaza Drive
Secaucus, NJ 07094
201-617-5531 fax: 201-617-1303
Koray Guleyupoglu Cell: 201-220-4344
kguley@kvlav.com
Martin Kennedy 201-866-5220

Photographer

Dov Friedmann
cell : 347-886-7246
dovfriedmann@mac.com

**16th Annual
New Jersey Accounting Business & Technology Show
May 12-13, 2010, Meadowlands Exposition Center, Secaucus, NJ**

Partial List of Exhibitors as of 3/24/10

Abrahamsen Financial Group	216	Institute of Management Accountants	102
Accountants Media Group	412	Intuit	501
AccountantsWorld	406	Journal of Accountancy	Special
Accounting Practice Sales	507	Madison Insurance Group	604
Accounting Transition Advisors	302	Madison Specs	323
AccountingWEB, Inc.	518	Mehta Balia Consultants Pvts. Ltd	313
ADP Small Business Services	210	Micron Systems Inc.	515
AICPA	105	The Mines Press, Inc.	204
Alpine Mortgage Services, LLC	519	Monroe Systems for Business	101
Ameriprise Financial	422	Morgan Stanley Smith Barney-Bitterly Dotzler Group	113
Argent Professional Insurance Agency, Inc.	415	New Jersey Chamber of Commerce	114
ASI Business Group	205	New Jersey Society of CPAs	413
Batch Out	417	NJ Law Journal	520
Binding Systems of America	421	Northeast Planning Corporation	322
BNA Tax & Accounting	211	Office Tools Professional	303
Cartridge World	106	Paramount Software Solutions, Inc.	312
CCH, a Wolters Kluwer business	201	Paychex, Inc.	411
CCH Small Firm Services	200	The Progressive Accountant	614
CFS Tax Software, Inc.	404	Queue Associates	409
CMIT Solutions	311	Sage	301
Comcast Business Services	217	ShareFile	305
Commerce Magazine	609	Sun National Bank	325
CPA Magazine	116	SurePayroll	511
The CPA Technology Advisor	320	The Tax Adviser	Special
CPA2Biz, Inc.	304	Tax Materials Inc.	212
CPAASP.com	315	Taxpayer Advocate Service Div. of IRS	108
David Lerner Associates	521	TaxWorks Div of RedGear Technologies	420
Drake Software	100	TD Bank	213
eFileCabinet	407	Technology Resolution Group, LLC	620
Emochila, Inc.	206	Thomson Reuters Tax & Accounting	506
ExpenseWare	601	Thomson Reuters myPay	510
Fairleigh Dickinson University	617	U.S. Small Business Administration	612
Fidelity Investments	506	Universal Accounting Software, Inc.	408
Future Financial Planners, Inc.	316	Willis	410
Herbert L. Jamison & Co, LLC	117	Zaphyr Technologies	222
High Point Insurance Corp.	306		

Sponsors

Accountants Media Group	Media Sponsor
AccountingWEB, Inc.	Media Sponsor
CCH, a Wolters Kluwer business	Sponsor
Commerce Magazine	Media Sponsor
CPA Magazine	Media Sponsor
The CPA Technology Adviser	Media Sponsor
Intuit	Sponsor
Journal of Accountancy	Media Sponsor
New Jersey Society of CPAs	Host Sponsor
NJ Chamber of Commerce	Sponsor
The Progressive Accountant	Media Sponsor
Sage	Sponsor
The Tax Adviser	Media Sponsor
TD Bank	Assn Sponsor
Thomson Reuters	Sponsor

RETURN COMPLETED FORM TO SHOW MANAGEMENT IMMEDIATELY.

DEADLINE: APRIL 9

MAIL TO: NEW JERSEY ACCT SHOW
c/o FLAGG MANAGEMENT INC
353 LEXINGTON AVENUE, STE 1002
NEW YORK, NY 10016 FAX: 212-286-0086

IMPORTANT: PLEASE COMPLETE (PARTIAL INFORMATION IS OKAY) AND RETURN BY FAX TODAY.

SURVEY OF FREIGHT, CARPETING AND DECORATIONS. - APPROXIMATE - NOT OFFICIAL OR FINAL

The move-in for the Show is going to take place Tues, May 11 from 11 am to 7 pm.

MEC needs to know in advance how much freight you have, will you ship to the warehouse or the Meadowlands Exposition Center, and whether you need tables, chairs, and other decorations for booth.

TABLE HEIGHT OR 30" OR 42" COUNTER-HEIGHT TABLES.

DO YOU DESIRE:

- _____ 30" high table height table
- _____ 42" high counter height table

I. FREIGHT: How much freight will be shipped to the Show?

- A. _____ Approx. number of pieces of freight in total
Number
- B. _____ Approx. weight of all shipments.
lbs of freight

II. MODE OF TRANSPORT: How will you ship and to what location.

Check

- A. _____ In advance to the MEC Warehouse.
- B. _____ On Tuesday, May 11 to the Exposition Center

III. WILL YOU USE AN OVER-THE-ROAD VAN LINE TO DELIVER DIRECT TO THE EXPOSITION CENTER?

_____ Indicate VAN LINE to be used.

IV. The booth space will have show carpet, unless you plan to bring your own carpet.

_____ YES, WILL BRING OUR OWN CARPET. (If yes, no carpet will be provided in your booth.)

V. WILL YOU REQUIRE SHOW TABLES AND CHAIRS?

- A. _____ Will require show draped table (white & gray)
- B. _____ Will require show chairs.

For identification purposes, please print name of official submitting this form:

NAME: _____ TITLE: _____ BOOTH#: _____

COMPANY NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ FAX: (_____) _____

EMAIL: _____

AS REQUIRED, PLEASE KEEP A DUPLICATE COPY OF THIS FORM FOR YOUR FILES

OFFICIAL DIRECTORY LISTING (ALPHABETICAL)

DEADLINE: APRIL 9

RETURN COMPLETED FORM

2010 NEW JERSEY ACCT SHOW

MAKE A DUPLICATE OF THIS FORM FOR YOUR RECORDS.

MAIL TO: 2010 NEW JERSEY ACCT SHOW
c/o FLAGG MANAGEMENT INC
353 LEXINGTON AVENUE, STE 1002
NEW YORK, NY 10016 **FAX: 212-286-0086**

SPECIAL NOTE: NEW PRODUCTS

Please indicate new products that will be shown for the first time in 2010.

NEW PRODUCTS: _____

PLEASE TYPE OR BLOCK LETTER

BOOTH # _____

COMPANY NAME: _____

DIVISION OF: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

Email address: _____ URL: _____

Indicate a brief generic description of the products, systems or services that you will have on display (limit to about 25 words). This listing will be edited for consistency and brevity. (PLEASE PRINT)

For identification purposes, please print name of official submitting this form:

Name: _____ Title: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

BOOTH PERSONNEL BADGES

DEADLINE: APRIL 9

**RETURN COMPLETED FORM TO SHOW
MANAGEMENT IMMEDIATELY**

2010 NEW JERSEY ACCT SHOW

MAKE DUPLICATE FOR YOUR RECORDS – PICK UP BADGES AT THE SHOW.

MAIL TO: 2010 NEW JERSEY ACCT SHOW
c/o FLAGG MANAGEMENT INC
353 LEXINGTON AVENUE, STE 1002
NEW YORK, NY 10016

**BADGES WILL NOT BE MAILED.
HAVE YOUR BOOTH PERSONNEL
PICK UP AT THE SHOW.**

FAX: (212) 286-0086

PLEASE MAKE BADGES ONLY FOR THOSE BOOTH PERSONNEL WHO WILL BE COMING TO THE SHOW.

PLEASE PRINT

BOOTH # _____

COMPANY NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

For identification purposes, please print name of official submitting form.

NAME: _____ TITLE: _____

PHONE: _____ FAX: _____

Booth personnel, named by you, will be furnished with show badges that will admit them to the Show during its entire course, including the installation and dismantling periods. List only the individuals who will staff your booth.

NOTE: Booth personnel will be permitted into the Exhibition Hall at any time. Any exhibitors who wish to participate in the Conference must register separately.

	<u>First Name</u>	<u>Last Name</u>	<u>Title</u>	<u>Company</u>
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____

DOWNLOAD EMAIL SHOW VIP PASS –

2010 NEW JERSEY ACCT SHOW
FLAGG MANAGEMENT INC
353 LEXINGTON AVENUE, STE 1002
NEW YORK, NY 10016

Download today to invite your customers.

This is your best investment to build traffic.

flaggmgmt.com/nj

Free Show email Passes are your best investment to build show traffic.

Use these email free show passes to promote 2010 New Jersey show-only traffic. As an exhibitor, you are encouraged to invite your best prospects and customers to attend the free show (particularly in the New Jersey area). The free show passes are free, and you can download and send to your entire customer and prospect list.

A smart tip: Email out these Free Show Easy Passes with an email telling your customers what you have to show them at your booth. Let them know that it's worthwhile to attend our two-day free show Weds and Thurs. Show hours are 9:30 am to 3:30 pm Wednesday, and 9:30 to 3:00 pm Thursday.

A Free CPE session is available for Free Show attendees each day from 8-9:40 am in the General Session Room adjacent to the exhibit hall.

Email has more impact than mail and you should use this powerful email to increase your show traffic. Take a moment to make a list of your best customers and prospects in New Jersey – and invite them to the free show by email.

Download e-invitations from our website: flaggmgmt.com/nj

Do not use these tickets to order exhibitor badges. Use a separate form in the exhibitor's manual.

SPONSORSHIP OPPORTUNITIES FOR 2010 EXHIBITORS

DEADLINE: APRIL 9

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2010 NEW JERSEY ACCT SHOW

MAKE DUPLICATE FOR YOUR RECORDS

MAIL TO: 2010 NEW JERSEY ACCT SHOW
c/o FLAGG MANAGEMENT INC
353 LEXINGTON AVENUE, STE 1002
NEW YORK, NY 10016 **FAX: (212) 286-0086**

It's not too late to advertise or sponsor: Increase show visibility & exposure.

Thank you for your participation in the 2010 16th Annual New Jersey Accounting, Business & Technology Show, May 12-13, Weds-Thurs, Meadowlands Exposition Center, Secaucus, NJ.

The opportunity exists to increase show visibility and exposure.

1. Advertise in the Official Directory which provides complete information on exhibits, the CPE conference and the speakers, and is the most referenced publication during and after the show.

The Official Directory is a high gloss 8½x11" publication which is received by all CPE conference and show registrants including speakers, VIP press and exhibitors. It has a shelf life of 9 months for all who attend.

Submit your reservation now for the directory. Closing date is April 9.

Below listed are the advertising rates for this most used show and conference publication.

- Back cover, 8½x11, 4-color – \$4,500
- Inside front cover, 8½x11, 4-color – \$3,000
- Inside back cover, 8½x11, 4-color – \$3,000
- Inside ad, 8½x11, 2-color - \$2,000

2. Sponsor the tote bags, the badge holders or the badge holder lanyards which will have your logo and branding for all to see during the show and after the show.

The sponsor opportunities include:

- Tote bags - \$4,000
- Badge holders - \$4,000
- Badge holder lanyards - \$4,000

Please complete and return by email (flaggmgmt@msn.com) or fax: 212-286-0086

Sponsorship Requested: _____

Company Name: _____ Booth # _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

Contact Name: _____ Title: _____

We would like to hear from you by April 1 so we can include you in all of our event material.

Flagg Management Inc
353 Lexington Avenue, Ste 1002
New York, NY 10016
212-286-0333 fax: 212-286-0086 flaggmgmt@msn.com

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 FLAGG MANAGEMENT INC
 353 LEXINGTON AVENUE, STE 1002
 NEW YORK, NY 10016 FAX: 212-286-0086**

OFFICIAL DIRECTORY ADVERTISING INSERTION ORDER

The Official Directory for the New Jersey Accounting, Business & Technology Show is the most complete guide to the conference sessions, speakers, exhibitors, and events, which will take place at this event. This is the only Official Directory and will have an active promotional life during the two-day Show & Conference, as well as months after the show is done. This Official Directory is the most complete guide to exhibitors, their products and services, addresses, phone and fax. Over 1,200 copies of this Directory will be printed and distributed at the show.
PLEASE TYPE OR BLOCK PRINT

Desired Advertising Insertion: _____

Booth # _____ Company Name: _____

Division of: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Contact Name: _____ Title: _____

RATE FOR OFFICIAL DIRECTORY ADVERTISING:

BACK COVER (4-COLOR):	\$4,500
INSIDE BACK COVER (4-COLOR):	\$3,000
INSIDE FRONT COVER (4-COLOR):	\$3,000
FULL PAGE (2-COLOR):	\$2,000

TRIM SIZE: 8½ X 11 Full-page dimension 7 wide x 10 deep

The Official Directory is offset, saddle stitch, 115lb-coated stock.

The Official Directory reserves the right to establish the PMS 2nd color in a 2-color ad.

Color ads: Composite negatives with a maximum of 133-line screen, right-reading, emulsion-side down required.

Line screen: 133-line maximum.

Bleeds: Contact management if bleed is required.

Mailing instructions: Send negatives by April 9 along with any special instructions for printer to:

FLAGG MANAGEMENT INC
NEW JERSEY ACCT SHOW
353 LEXINGTON AVENUE, STE 1002
NEW YORK, NY 10016
212-286-0333