

# 2011 Exhibitor's Manual – 17th Annual New Jersey Accounting, Business & Technology Show, May 18-19 (Weds-Thurs) Set-up May 17 (Tues)

Show Opens 9:30 am, Weds, May 18.

Meadowlands Exposition Center, Harmon Meadows

Secaucus, NJ. Read Carefully. Follow Deadlines.

Deadlines Begin APRIL 15, 2011

2011 New Jersey Acct Show  
Flagg Management Inc  
353 Lexington Ave,  
New York, NY 10016  
(212) 286-0333 Fax (212)286-0086  
flaggmgmt@msn.com flaggmgmt.com/nj

Show set-up begins Tues, May 17, 11 am – 7 pm, continuing Weds morning, May 18, 7 – 9:30 am

The Meadowlands Exposition Center is adjacent to the New Jersey Turnpike Exit 16 and Route 3, and is 3 miles from the Lincoln Tunnel to Manhattan.

Exhibit hall will all be carpeted, brightly lit, with the ceiling height 18 ft. minimum.

**Show Hours:** May 18, Weds, 9:30-3:30 pm, May 19, Thurs, 9:30-3:00 pm. Free CPE Session each day 8-9:40 am.

- 1. PROMOTE YOUR SHOW-ONLY ATTENDANCE.** Email Free Show VIP passes.
- 2. MAKE HOTEL RESERVATIONS NOW.** HOLIDAY INN (Room block closes April 15) Phone: 201-348-2000.
- 3. ORDER FREE EXHIBITOR BADGES FROM FLAGG MANAGEMENT APRIL 15.**
- 4. SUBMIT FREE LISTING IN THE OFFICIAL DIRECTORY APRIL 15.**
- 5. SPONSORSHIPS & ADVERTISING IN THE OFFICIAL DIRECTORY IS STILL OPEN. CONTACT US TODAY.**
- 6. MEADOWLANDS EXPOSITION CENTER IS THE OFFICIAL CONTRACTOR FOR LABOR, FREIGHT, DECORATIONS, FURNITURE AND ELECTRIC.** Phone Frank Dominici 201-330-7773 x311  
Email: [Fdominici@mecexpo.com](mailto:Fdominici@mecexpo.com) URL: [www.smgx.com](http://www.smgx.com)

**Installation and set-up begins on Tuesday from 11 am to 7 pm, May 17, 2011.** Set-up continues Weds morning, May 18, from 7-9:30 am. The show opens at 9:30 am-3:30 pm. If you do not require extra time to set-up, you can come in on Weds morning. Make sure you order electric and Internet in advance. You can ship your exhibit material in advance to the MEC warehouse, or ship to the show Tues, May 17.

**If you need more set-up time,** exhibitors can begin setting up at 11 am on Tuesday, May 17. However, there is no requirement for you to come on Tues if you can set up your booth on Weds morning, from 7 to 9:30 am.  
**Order electric and Internet connectivity for your booth in advance.**

**This is a no hassle, easy set-up show for pop-up exhibits.** You are encouraged to bring your portable pop-up exhibit, to avoid set-up time and installation expense. Portable exhibits (pop-ups) are ideal for a single 10 x 10 space. If you have bigger exhibits that require more time, you are welcome to bring them.

**Order electric and voice telephone service** from the Meadowlands Exposition Center and Comtex. If you require information about electric or phone service call the Frank Dominici, Gen. Manager at 201-330-7773 x311. Use the enclosed order forms for electric and dataline or voice phone lines to speed your requests today.

**Shipping to the show:** Ship direct to the Meadowlands Exposition Center to arrive Tues morning, May 17.

Mark your shipments: **Company name:** \_\_\_\_\_ **Booth number:** \_\_\_\_\_  
2011 New Jersey Accounting Show, May 18-19  
Meadowlands Exposition Center  
355 Plaza Drive, Secaucus, NJ 07094  
Phone: (201) 330-7773

**Advance shipments: Ship to MEC warehouse.** Ship large crates or skids in advance to the warehouse. Mark your MEC warehouse shipments: **FLAGG – Company name:** \_\_\_\_\_, **Booth #:** \_\_\_\_\_

**Deadline Date: May 7, 2011**

**2011 New Jersey Accounting Show**  
c/o Meadowlands Exposition Center, SMGX  
UPS Freight  
280 Moonachie Avenue, Moonachie, NJ 07074

**Hotel accommodations – act now. The Holiday Inn should have your reservation by April 15.**

Phone 201-348-2000 and ask for “New Jersey Accounting Show” room block at the special rate of \$149 single & double plus tax. The Holiday Inn is one block from the Meadowlands Exposition Center, and is located in Harmon Meadows Office and Shopping Complex. There are a wide variety of restaurants, hotels, shops and a 12-screen movie complex. The entire Harmon Meadows complex has free parking and is a familiar meeting site connected to

all over New Jersey. The New Jersey Turnpike and I-95, and local routes 1 and 9 are all close by. There is a NJ Transit low-cost express bus to New York from Harmon Meadows to the NY Port Authority Terminal.

**Your booth package includes:** area carpeting, a draped 6' table (choice of 30" high or 42" high), two chairs, curtain back wall, side dividers, standard 9x44" sign in your exhibit measuring 10' deep by 10' across. **The booth package does not include electric, telephone or Internet connectivity. Those services you have to order separately from the Meadowlands Exposition Center. (See order forms)**

**The CPE sessions will be only \$45 for one day or \$60 for two days.** CPE will run Weds-Thurs from 8:00 am – 4:20 pm. The general session each day has 2 free CPE credits, and is in a large conference space off the show floor. Adjacent session rooms are also off the exhibit floor. An outstanding CPA faculty will lead accounting, Internet and online sessions to attract an audience of computer-enabled CPAs.

**Free email VIP Passes. Download for your email invitations.** Use these email passes to invite your customers to the show. You can email to your New Jersey customers to invite them to the show. A smart tip: CPAs like something free. Offer them a new demo disk, or a special incentive prize to visit your booth. **Download free electronic VIP invitations from our website at: [www.flaggmt.com/nj](http://www.flaggmt.com/nj)**

**Please complete the survey form that includes your table height (30" or 42").** Please send in the enclosed survey of freight and what booth equipment you will need at the show. As a special service to exhibitors, you have your choice of table height – either 30" high or 42" high counter height.

**Dismantling begins at 3:00 pm, Thurs, May 19.** Please advise your truckers and pick-up services to pick-up your outbound freight at 3:00 pm or as soon as your goods are packed. Make arrangements beforehand to pick-up your freight. Any freight remaining will be shipped to the warehouse at the exhibitor's expense.

**FedEx or UPS at Show close: 1. Bring your FedEx air bills with you. 2. Make sure you have your FedEx account number. 3. You must phone FedEx and get a FedEx pick-up number. 4.** If you are shipping Federal Express or UPS at the show close, **you must prepare completed FedEx or UPS air bills** with your FedEx or UPS account number and the complete address where you are shipping your FedEx or UPS material.

Call FedEx and schedule a pick-up from the Meadowlands Exposition Center. FedEx Phone: 800-463-3339; UPS Phone: 800-PICK-UPS (800-742-5877) **DO NOT LEAVE FEDEX OR UPS SHIPMENT WITHOUT MAKING PROVISIONS FOR FEDEX OR UPS AIR BILLS AND PICK UP. Also, if you wish to ship UPS ground, you should have special shipping labels for UPS ground.**

**Security:** Exhibitors are responsible for all items shipped to the show. Do not leave your booth unattended with valuables in the booth. Any loss, damage, or theft of your goods is your responsibility. There is no insurance to cover any of your losses. You should check with your own insurance agency to determine your insurance for trucking, warehousing, show and return. Trucking services only pay a fraction of total value of your shipment. Therefore you should have other insurance to cover in the event of a loss. Be especially careful of your laptops, purses, briefcases, and other items of shoplifter appeal. The show breaks very quickly, so remove your goods immediately. **THE LAST PERSON TO LEAVE YOUR BOOTH IS RESPONSIBLE FOR SHIPPING ALL OF YOUR EQUIPMENT AND DISPLAYS BACK TO YOUR COMPANY.**

**Show Management:** Russell Flagg will be available during the installation, show, and dismantling periods. However, exhibitors are not relieved of their responsibility for all goods that are lost, missing, stolen or damaged at the show. Be especially careful of your laptops, which have experienced shoplifting loss. Contact Show Management or Russell Flagg, who will be at the show, if you have any problems whatsoever.

FLAGG MANAGEMENT INC  
Russell Flagg, Show Management

If you are traveling on the NJ Turnpike North, take exit #16-E. If you are traveling on the NJ Turnpike South, exit # 17. Take exit to Harmon Meadow Blvd, look for signs to Expo Center.

2011 NEW JERSEY ACCOUNTING SHOW  
MEADOWLANDS EXPOSITION CENTER.

**SHOW SCHEDULE AT A GLANCE (TENTATIVE)**

Show Hours: Weds 9:30 am – 3:30 pm

Thurs 9:30 am – 3:00 pm

Move-in: Tues 11:00 am – 7:00 pm

Weds 7:00 am – 9:30 am

Move-out: Thurs 3:00 pm – 5:00 pm

**TENTATIVE BREAKS IN EXHIBITS:**

Coffee Service: 9:30 – 11am (Weds-Thurs)

Cash Lunch Break: 11 – 1:20 pm (Weds-Thurs)

Coffee Service: 2:40 – 3:30pm (Weds)

## Service Contractors and Meadowlands Exposition Center Contacts

### **Meadowland Exposition Center**

Electric, onsite freight service, warehouse freight, meeting and show Services  
355 Plaza Drive, Secaucus, NJ 07094  
(201) 330-7773 Fax (201) 330-1172  
Frank Dominici, General Manager x311  
[Fdominici@mecexpo.com](mailto:Fdominici@mecexpo.com) URL: [www.smgx.com](http://www.smgx.com)

The Meadowlands Exposition Center is the official service contractor for Labor, Freight, Decorations, Furniture and Electric. For their complete Exhibitor's Manual, go online to [www.smgx.com](http://www.smgx.com) or on our website at [www.flaggmgmt.com/nj](http://www.flaggmgmt.com/nj)

### **Advance Shipments to Meadowlands Exposition Center**

#### **FLAGG**

Company name: \_\_\_\_\_, Booth #: \_\_\_\_\_

#### **2011 New Jersey Accounting Show**

c/o Meadowlands Exposition Center, SMGX  
UPS Freight  
280 Moonachie Avenue  
Moonachie, NJ 07074

### **Holiday Inn Harmon Meadows Hotel Reservations**

Deadline April 15: (201) 348-2000 Mention **NJ Accounting & Business Show** @ \$149/single or double plus tax.  
300 Plaza Drive, Secaucus, NJ 07094 Fax (201) 223-0203  
Heidi Hayes, Tour & Travel Sales Manager, 201-809-4750. Call Heidi if you desire suites or special hospitality functions. [h.hayes@concordhotels.com](mailto:h.hayes@concordhotels.com)

### **Telephone & Connectivity**

COMTEX  
29 Poplar Street  
East Rutherford, NJ 07073  
(201) 896-3333 x 203 Fax (201) 896-3767  
Anne Byrd [anne@comtexinc.com](mailto:anne@comtexinc.com)

### **NMR/National MicroRentals Inc.**

Computer, Monitor, Printer, VCR, and Other A/V Rental Services  
28 Abeel Road  
Monroe Twp, NJ 08831-2036  
800-637-2496, 609-395-0550 fax: 609-395-7142 [www.nmrrrents.com](http://www.nmrrrents.com)  
Jim Clark, Nat'l Trade Show Mgr. [jclark@nmrrrents.com](mailto:jclark@nmrrrents.com)

### **Morris Brothers Signs**

Special Signs, Banners, Graphics of Any Type  
115 Grant Avenue  
Nutley, NJ 07110  
212-675-9130 fax: 973-667-3501  
Peter Bellantone, Principal [peter@mbgraphics.com](mailto:peter@mbgraphics.com)  
Michael Bellantone [michael@mbgraphics.com](mailto:michael@mbgraphics.com)

### **Audio-Visual**

KVL Audio Visual Services  
Meadowlands Expo Center  
355 Plaza Drive  
Secaucus, NJ 07094  
201-617-5531 fax: 201-617-1303  
Koray Guleyupoglu Cell: 201-220-4344  
[kguley@kvlav.com](mailto:kguley@kvlav.com)

### **In Thyme Special Events at MEC**

Catering and Food Service at the Meadowlands Expo Center  
Corp. Office: 97 Rivervale Road  
River Vale, NJ 07675  
201-666-3353 fax: 201-584-0239  
AJ Bassani  
[abassani@inthyme.com](mailto:abassani@inthyme.com) [www.inthyme.com](http://www.inthyme.com)

### **Photographer**

Dov Friedmann  
cell : 347-886-7246  
[dovfriedmann@mac.com](mailto:dovfriedmann@mac.com)  
[PhotographybyDov.com](http://PhotographybyDov.com)

**17th Annual  
New Jersey Accounting Business & Technology Show  
May 18-19, 2011, Meadowlands Exposition Center, Secaucus, NJ**

Partial List of Exhibitors as of 4/4/11

AccountantsWorld	508	Journal of Accountancy	Special
AccountingWEB	518	Herbert H. Landy Insurance Agency	406
Accounting Practice Sales	507	Mehta Balia Consultants Pvt. Ltd.	311
Accounting Today	412	Mobile Monitor Technologies, LLC	408
ADP Small Business Services	210	Monroe Systems for Business, Inc.	509
Advanced Financial Resources	103	Morgan Stanley Smith Barney- Bitterly	
AICPA	204	Dotzler Group	113
Ameriprise Financial	420	National Securities	212
Arctic Information Technology	515	Net@Work	520
Argent Professional Insurance Agency	415	New Jersey Chamber of Commerce	114
Askin, Weber & Reed Inc.	516	New Jersey Society of CPAs	413
BalancePoint Payroll	422	NJ Law Journal	417
Binding Systems of America	421	Northeast Planning Corporation	322
Bisk Education, Inc.	217	Office Tools Professional	303
BNA Tax & Accounting	211	Paramount Software Solutions, Inc.	219
Cartridge World	106	Paychex, Inc.	411
CCH, a Wolters Kluwer business	201	Penn Mutual	316
CCH Small Firm Services	200	The Progressive Accountant	614
CFS Tax Software, Inc.	404	Prudential	207
Cloud9 Real Time	105	Queue Associates	221
CMIT Solutions	407	RBC Wealth Management	308
Comar Technologies	602	Sage	300
Comcast Business Class	213	SAP America, Inc.	410
Commerce Magazine	609	SGA Technologies, LLC	214
Compensation Solutions	315	Sun National Bank	325
Concur	601	SurePayroll	511
CPA Magazine	116	SWK Technologies, Inc.	302
CPA Practice Advisor	320	The Tax Adviser	Special
Digital Network Support, Inc.	115	Tax Materials Inc., Publishers of The TaxBook	313
Drake Software	100	TD Bank	304
E. Mochila, Inc.	206	Tax Works Div of RedGear Technologies	512
eFileCabinet, Inc.	409	Taxpayer Advocate Services, Div. of IRS	108
Fairleigh Dickinson University	617	Technology Resolution Group, LLC	612
Fujitsu Computer Products of America	312	Thomson Reuters Tax & Accounting	506
Future Financial Planners, Inc.	216	U.S. Small Business Administration	606
IMA	102	Uni-Data & Communications Inc.	505
Intuit	501	Universal Accounting Software, Inc.	323
Herbert L. Jamison & Co., L.L.C.	117	Willis	306
Jorgensen & Company	513		

**Sponsors**

New Jersey Society of CPAs	Host Sponsor	Accounting Today	Media Sponsor
New Jersey Chamber of Commerce	Assoc Sponsor	Commerce Magazine	Media Sponsor
ADP Small Business Services	Badge Sponsor	CPA Magazine	Media Sponsor
CCH, a Wolters Kluwer business	Sponsor	CPA Practice Advisor	Media Sponsor
Intuit	Sponsor	The Progressive Accountant	Media Sponsor
Thomson Reuters Tax & Accounting	Sponsor	The Tax Adviser	Media Sponsor
Journal of Accountancy	Media Sponsor	TD Bank	Assn Sponsor
AccountingWEB	Media Sponsor		

**RETURN COMPLETED FORM TO SHOW MANAGEMENT IMMEDIATELY.**

**DEADLINE: APRIL 15**

MAIL TO: NEW JERSEY ACCT SHOW  
c/o FLAGG MANAGEMENT INC  
353 LEXINGTON AVENUE, STE 1002  
NEW YORK, NY 10016 FAX: 212-286-0086

**IMPORTANT:** PLEASE COMPLETE (PARTIAL INFORMATION IS OKAY) AND RETURN BY FAX TODAY.

**SURVEY OF FREIGHT, CARPETING AND DECORATIONS. - APPROXIMATE - NOT OFFICIAL OR FINAL**

The move-in for the Show is going to take place Tues, May 17 from 11 am to 7 pm.

MEC needs to know in advance how much freight you have, will you ship to the warehouse or the Meadowlands Exposition Center, and whether you need tables, chairs, and other decorations for booth.

TABLE HEIGHT OR 30" OR 42" COUNTER-HEIGHT TABLES.

DO YOU DESIRE:

- \_\_\_\_\_ 30" high table height table
- \_\_\_\_\_ 42" high counter height table

I. FREIGHT: How much freight will be shipped to the Show?

- A. \_\_\_\_\_ Approx. number of pieces of freight in total  
Number
- B. \_\_\_\_\_ Approx. weight of all shipments.  
lbs of freight

II. MODE OF TRANSPORT: How will you ship and to what location.

Check

- A. \_\_\_\_\_ In advance to the MEC Warehouse.
- B. \_\_\_\_\_ On Tuesday, May 17 to the Exposition Center

III. WILL YOU USE AN OVER-THE-ROAD VAN LINE TO DELIVER DIRECT TO THE EXPOSITION CENTER?

\_\_\_\_\_ Indicate VAN LINE to be used.

IV. The booth space will have show carpet, unless you plan to bring your own carpet.

\_\_\_\_\_ YES, WILL BRING OUR OWN CARPET. (If yes, no carpet will be provided in your booth.)

V. WILL YOU REQUIRE SHOW TABLES AND CHAIRS?

- A. \_\_\_\_\_ Will require show draped table (white & gray)
- B. \_\_\_\_\_ Will require show chairs.

For identification purposes, please print name of official submitting this form:

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_ BOOTH#: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_ FAX: ( \_\_\_\_\_ ) \_\_\_\_\_

EMAIL: \_\_\_\_\_

AS REQUIRED, PLEASE KEEP A DUPLICATE COPY OF THIS FORM FOR YOUR FILES

OFFICIAL DIRECTORY LISTING (ALPHABETICAL)

**DEADLINE: APRIL 15**

RETURN COMPLETED FORM

2011 NEW JERSEY ACCT SHOW

**MAKE A DUPLICATE OF THIS FORM FOR YOUR RECORDS.**

MAIL TO: 2011 NEW JERSEY ACCT SHOW  
c/o FLAGG MANAGEMENT INC  
353 LEXINGTON AVENUE, STE 1002  
NEW YORK, NY 10016 **FAX: 212-286-0086**

<p><b>SPECIAL NOTE: NEW PRODUCTS</b> Please indicate new products that will be shown for the first time in 2011.</p> <p>NEW PRODUCTS: _____</p> <p>_____</p> <p>_____</p>
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**PLEASE TYPE OR BLOCK LETTER**

BOOTH # \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

DIVISION OF: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

Email address: \_\_\_\_\_ URL: \_\_\_\_\_

Indicate a brief generic description of the products, systems or services that you will have on display (limit to about 25 words). This listing will be edited for consistency and brevity. (PLEASE PRINT)

\_\_\_\_\_  
\_\_\_\_\_

For identification purposes, please print name of official submitting this form:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**BOOTH PERSONNEL BADGES**

**DEADLINE: APRIL 15**

**RETURN COMPLETED FORM TO SHOW  
MANAGEMENT IMMEDIATELY**

**2011 NEW JERSEY ACCT SHOW**

**MAKE DUPLICATE FOR YOUR RECORDS – PICK UP BADGES AT THE SHOW.**

MAIL TO: 2011 NEW JERSEY ACCT SHOW  
c/o FLAGG MANAGEMENT INC  
353 LEXINGTON AVENUE, STE 1002  
NEW YORK, NY 10016

**BADGES WILL NOT BE MAILED.  
HAVE YOUR BOOTH PERSONNEL  
PICK UP AT THE SHOW.**

**FAX: (212) 286-0086**

**PLEASE MAKE BADGES ONLY FOR THOSE BOOTH PERSONNEL WHO WILL BE COMING TO THE SHOW.**

PLEASE PRINT

BOOTH # \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

For identification purposes, please print name of official submitting form.

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

Booth personnel, named by you, will be furnished with show badges that will admit them to the Show during its entire course, including the installation and dismantling periods. List only the individuals who will staff your booth.

NOTE: Booth personnel will be permitted into the Exhibition Hall at any time. Any exhibitors who wish to participate in the Conference must register separately.

	<u>First Name</u>	<u>Last Name</u>	<u>Title</u>	<u>Company</u>
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____



**DOWNLOAD EMAIL SHOW VIP PASS –**

2011 NEW JERSEY ACCT SHOW  
FLAGG MANAGEMENT INC  
353 LEXINGTON AVENUE, STE 1002  
NEW YORK, NY 10016

**Download today to invite your customers.**

**This is your best investment to build traffic.**

**[flaggmgmt.com/nj](http://flaggmgmt.com/nj)**

**Free Show email Passes are your best investment to build show traffic.**

Use these email free show passes to promote 2011 New Jersey show-only traffic. As an exhibitor, you are encouraged to invite your best prospects and customers to attend the free show (particularly in the New Jersey area). The free show passes are free, and you can download and send to your entire customer and prospect list.

**A smart tip: Email out these Free Show Easy Passes with an email telling your customers what you have to show them at your booth. Let them know that it's worthwhile to attend our two-day free show Weds and Thurs. Show hours are 9:30 am to 3:30 pm Wednesday, and 9:30 to 3:00 pm Thursday.**

A Free CPE session is available for Free Show attendees each day from 8-9:40 am in the General Session Room adjacent to the exhibit hall.

Email has more impact than mail and you should use this powerful email to increase your show traffic. Take a moment to make a list of your best customers and prospects in New Jersey – and invite them to the free show by email.

**Download e-invitations from our website: [flaggmgmt.com/nj](http://flaggmgmt.com/nj)**

Do not use these tickets to order exhibitor badges. Use a separate form in the exhibitor's manual.

**SPONSORSHIP OPPORTUNITIES FOR 2011 EXHIBITORS**

**DEADLINE: APRIL 15**

**RETURN COMPLETED FORM TO SHOW  
MANAGEMENT IMMEDIATELY**

**2011 NEW JERSEY ACCT SHOW**

**MAKE DUPLICATE FOR YOUR RECORDS**

MAIL TO: 2011 NEW JERSEY ACCT SHOW  
c/o FLAGG MANAGEMENT INC  
353 LEXINGTON AVENUE, STE 1002  
NEW YORK, NY 10016 **FAX: (212) 286-0086**

**It's not too late to advertise or sponsor: Increase show visibility & exposure.**

**Thank you for your participation in the 2011 17th Annual New Jersey Accounting, Business & Technology Show, May 18-19, Weds-Thurs, Meadowlands Exposition Center, Secaucus, NJ.**

**The opportunity exists to increase show visibility and exposure.**

**1. Advertise in the Official Directory** which provides complete information on exhibits, the CPE conference and the speakers, and is the most referenced publication during and after the show.

The Official Directory is a high gloss 8½x11" publication which is received by all CPE conference and show registrants including speakers, VIP press and exhibitors. It has a shelf life of 9 months for all who attend.

**Submit your reservation now for the directory. Closing date is April 15.**

**Below listed are the advertising rates** for this most used show and conference publication.

- Back cover, 8½x11, 4-color – \$4,000
- Inside front cover, 8½x11, 4-color – \$2,500
- Inside back cover, 8½x11, 4-color – \$2,500
- Inside ad, 8½x11, 2-color - \$2,000

**2. Sponsor the tote bags, the badge holders or the badge holder lanyards** which will have your logo and branding for all to see during the show and after the show.

**The sponsor opportunities include:**

- Tote bags - \$4,000
- Badge holders - \$4,000
- Badge holder lanyards - \$4,000

Please complete and return by email ([flaggmgmt@msn.com](mailto:flaggmgmt@msn.com)) or fax: 212-286-0086

Sponsorship Requested: \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

We would like to hear from you by April 15 so we can include you in all of our event material.

Flagg Management Inc  
353 Lexington Avenue, Ste 1002  
New York, NY 10016  
212-286-0333 fax: 212-286-0086 [flaggmgmt@msn.com](mailto:flaggmgmt@msn.com)

**RETURN COMPLETED FORM TO  
SHOW MANAGEMENT IMMEDIATELY**

**DEADLINE: APRIL 15**

**MAIL TO:      2011 NEW JERSEY ACCT SHOW  
                    FLAGG MANAGEMENT INC  
                    353 LEXINGTON AVENUE, STE 1002  
                    NEW YORK, NY 10016      FAX: 212-286-0086**

**OFFICIAL DIRECTORY ADVERTISING INSERTION ORDER**

The Official Directory for the New Jersey Accounting, Business & Technology Show is the most complete guide to the conference sessions, speakers, exhibitors, and events, which will take place at this event. This is the only Official Directory and will have an active promotional life during the two-day Show & Conference, as well as months after the show is done. This Official Directory is the most complete guide to exhibitors, their products and services, addresses, phone and fax. Over 1,200 copies of this Directory will be printed and distributed at the show.  
PLEASE TYPE OR BLOCK PRINT

Desired Advertising Insertion: \_\_\_\_\_

Booth # \_\_\_\_\_ Company Name: \_\_\_\_\_

Division of: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

**RATE FOR OFFICIAL DIRECTORY ADVERTISING:**

BACK COVER (4-COLOR):	\$4,000
INSIDE BACK COVER (4-COLOR):	\$2,500
INSIDE FRONT COVER (4-COLOR):	\$2,500
FULL PAGE (2-COLOR):	\$2,000

TRIM SIZE: 8½ X 11 Full-page dimension 7 wide x 10 deep

The Official Directory is offset, saddle stitch, 115lb-coated stock.

The Official Directory reserves the right to establish the PMS 2<sup>nd</sup> color in a 2-color ad.

Color ads: Composite negatives with a maximum of 133-line screen, right-reading, emulsion-side down required.

Line screen: 133-line maximum.

Bleeds: Contact management if bleed is required.

Mailing instructions: Send negatives by April 15 along with any special instructions for printer to:

FLAGG MANAGEMENT INC  
NEW JERSEY ACCT SHOW  
353 LEXINGTON AVENUE, STE 1002  
NEW YORK, NY 10016  
212-286-0333