

8th Annual

2016 New York Accounting Show

Show & CPE Conference July 13-14, Weds-Thurs Pennsylvania Hotel

across from Penn Station and Madison Square Garden, 7th Avenue and 33rd St

Meet and Sell 1,100 New York Accounting Professionals. Location. Location. Location - Midtown New York Where Your Customers Can Come to You.



James C. Bourke, CPA, CITP, CFF, CGMA technology expert, is one of the all-star accounting technology speakers on the program.

Location. Location. Location. The Show and CPE Conference at the Pennsylvania Hotel is the most convenient location for CPAs in New York. Penn Station is only 30 steps away from the Pennsylvania Hotel, and buses, cabs and subway all meet at 34th Street and Seventh Ave.

Our 8th Annual on July 13-14, Weds-Thurs is the only accounting show in New York in 2016.

The exhibits will be in the Penn Plaza Pavilion with open space, well lit, and entrance directly from 7th Avenue.

Major sponsors include National Conference of CPA Practitioners (NCCPAP), Intuit, Wolters Kluwer, ADP, Sage, Thomson Reuters, BNA, CPA.com (formerly CPA2Biz), Accounting Today, SourceMedia, AccountingWEB, Journal of Accountancy, The Progressive Accountant, CPA Practice Advisor, AccountantsWorld, The Tax Adviser, CPA Trendlines, Greater New York Chamber of Commerce, among others.

Low-cost New York State accredited CPE, and free show registration will assemble over 1,100 accounting professionals at one time and one place in New York in 2016.

Low-cost, high level CPE conference sessions will be conducted by top accounting professionals.



New Technology featured includes Mobile, Cloud, Internet, iPad and iPhone, portals and online systems, banking, brokerage, insurance, business systems, financial and business services.

Exhibit fees are the same as 2015, carpeting, draped table, chairs, curtain back wall, side dividers, sign, free e-tickets to distribute to your customers and prospect, free post-show attendee list, free listing on our website, free linking to your website.

Booth rental fee is \$2,500 per booth. Over 1,100 accounting professionals will be there to see you.



Person-to-person at the Show. See, examine, compare new technology.



2016 New York Accounting Show

Flagg Management Inc
353 Lexington Ave, NY, NY 10016
212-286-0333 Fax: 212-286-0086
flaggmgmt@msn.com

2015 Sponsors



Free Show:

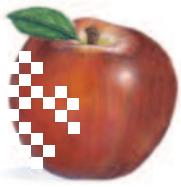
Weds, July 13 10 – 4 pm
Thurs, July 14 10 – 4 pm

CPE Conference:

Weds, July 13 8 – 4:50 pm
Thurs, July 14 8 – 4:50 pm

Set-up: Tues, July 12 10–6 pm

Visit: flaggmgmt.com/ny



8th Annual

2016 New York Accounting Technology

July 13 - 14, Weds-Thurs Set-up July 12, Tues
Pennsylvania Hotel - Penn Plaza Pavilion

7th Ave & 33 St, across from Penn Station and Madison Square Garden

New York Show for New Yorkers.

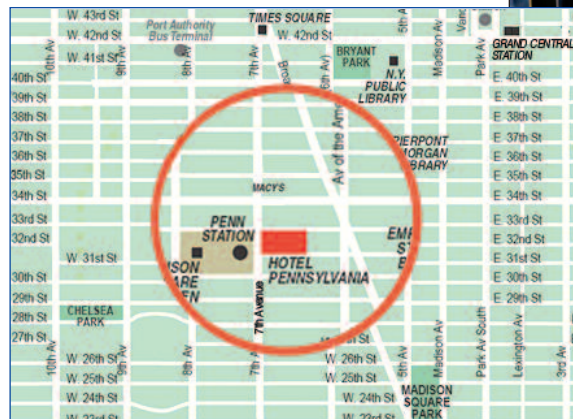
The City of New York is the business headquarters of the world. A large universe of accounting professionals are eager to see computer-savvy systems to improve their practices and their client operations. They are vitally committed to financial and business services for their clients.

This Wednesday-Thursday event will be at the legendary Pennsylvania Hotel, located at 34th Street and 7th Avenue and right across from Penn Station and Madison Square Garden. It is a convenient location with subways, buses, trains, converging at this nexus for New York transportation. Within walking distance are headquarters offices of major accounting and business firms.

The set-up of the show will be on July 12, Tuesday, in the Penn Plaza Pavilion, Hotel Pennsylvania. The booths will include carpeting, draped table, chairs, curtain back wall and side dividers, sign, waste basket and a complete package of promotional services. All you have to do is bring your computer and your enthusiasm.

New York accounting and business professionals will be alerted to the show with substantial promotional mailings, email and web marketing.

The National Conference of CPA Practitioners (NCCPAP) is a sponsor and will alert their entire Long Island membership to the show. In addition, all the major accounting publications will have advertisements and editorial promoting this year's event.



Unsolicited response from exhibitors and attendees:

"New York CPAs came from all over – Long Island, Westchester, and midtown Manhattan offices."

"Good location across from Penn Station. I took the train from Long Island and was at the show in 5 minutes."

"Well Run Show. Glad you're back in New York."

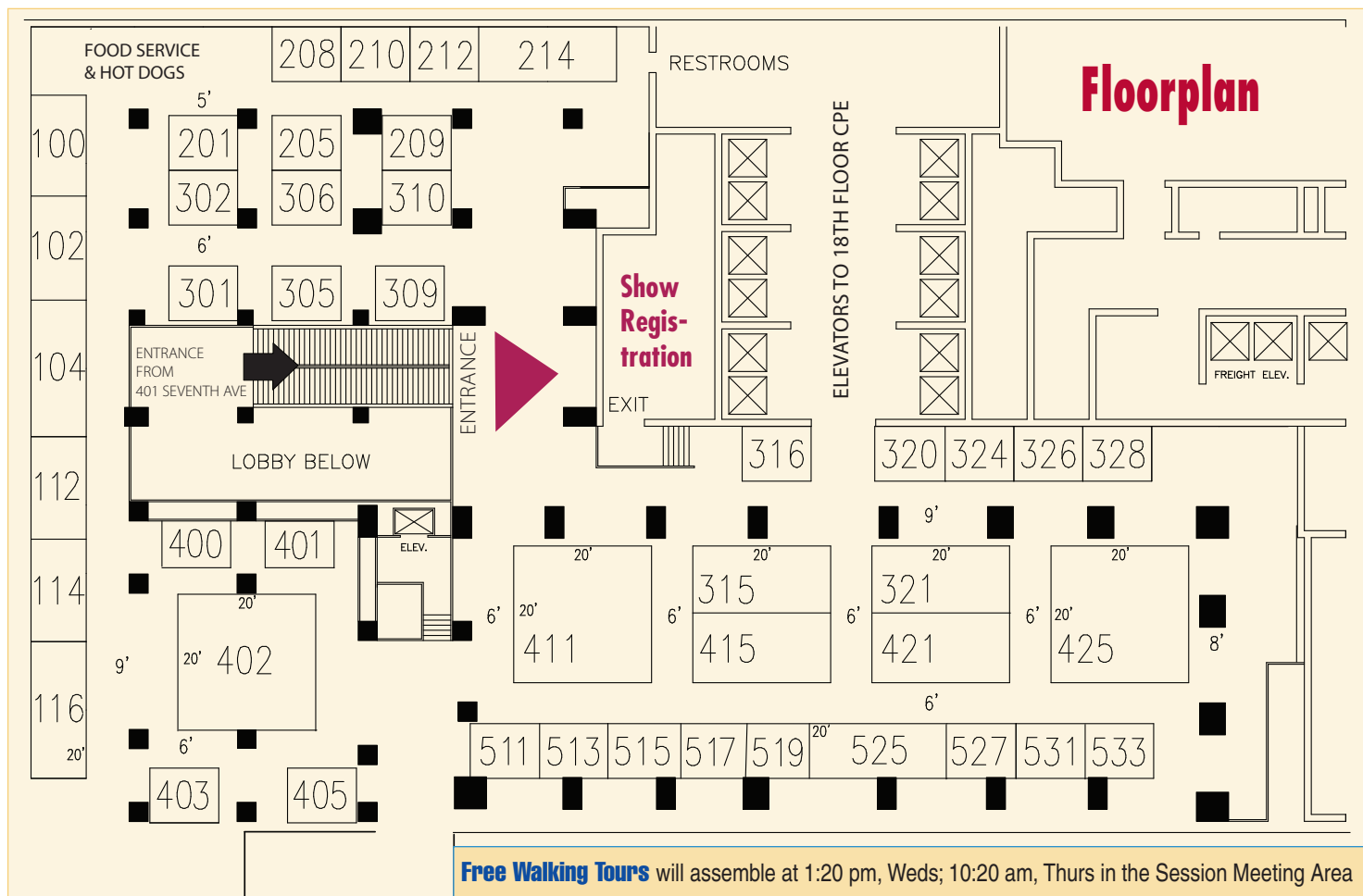
"Excellent speakers. Rick Richardson was great."

"A good investment in time, and I received CPE credits too."

"The opening morning coffee break on the show floor was jammed. Good show."

"Outstanding CPE sessions. Really got a lot out of the two-day program."





Partial List of 2015 Exhibitors

AccountantsWorld	FFP Wealth Management	New York Life
Accounting Today	Div. of Future Financial	NexVue Information
AccountingSuite	Planners	Systems
AccountingWeb	GetNetSet	Office Tools
Accumera LLC	GilsbarPRO	Paradigm Partners
ACE IT Solutions	Globalforce Int'l Inc.	PareShah Financial
ADP	Gravity Software	Services
Allstate Corporate	Greater New York	Perkaroma – Green
Services Corp.	Chamber of Commerce	Mountain Coffee
American Express Global	Happy Tax	Pransform, Inc.
Corporate Payments	Heartland Payroll	The Progressive
APS Pension & Financial	Solutions Inc.	Accountant
Services Inc.	iChannel by Conarc	Qvinci Software
Canon U.S.A., Inc.	InnerPC Computer	QXAS Inc.
Cash Recovery	Solutions	Rockefeller Group
Specialists	Intuit	Technology Solutions, Inc.
Cetrom Information	Intuitive Accountant	SBA Loan Group
Technology	Journal of Accountancy	The Sleeter Group
ConnectMeVoice	Magazine	The Tax Adviser
CPA.com	KBKG	Thomson Reuters
CPA Practice Advisor	Lending Club	TPS Software Inc.
CPA Trendlines	Morgan Stanley	Ultimate Air Shuttle
Drake Software	Microsoft	Wolters Kluwer
EasyChecklistABC	My IT Provider, LLC	ZenPayroll
Expensify	NCCPAP	



Rick Richardson, CPA, CGMA, CITP accounting technology spokesman includes New York in his conference schedule with New Jersey, California, Illinois, Las Vegas among other major cities.

www.flaggmgmt.com/ny



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2016 New York Accounting Show

July 13-14, Weds-Thurs

Set-up July 12, Tues

Pennsylvania Hotel, NYC

7th Ave and 33rd St, across from Penn Station and Madison Square Garden

Application Form

WE WILL REQUIRE APPROX. ____ NUMBER OF 8X10' BOOTHS,
Our booth selection is (please list in order of preference):

1 _____ 2 _____

3 _____ 4 _____

The Rate is \$2,500. per single 8x10' booth with complete services.

LARGER SPACES ARE AVAILABLE AT SAME RATE: \$5,000. per double booth, \$7,500. per triple booth. \$10,000. for island space which would automatically qualify as participating sponsor. All booths include complete package of services.



The accredited New York State CPE program draws accounting professionals from midtown, Long Island and upstate New York.

THIS IS A NON-BINDING COMMITMENT. YOUR SPACE WILL BE HELD SUBJECT TO YOUR FINAL APPROVAL.

A CONTRACT WILL BE SENT TO YOUR ATTENTION AT THE ADDRESS INDICATED BELOW.

COMPANY NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (____) _____ FAX (____) _____

E-MAIL _____ URL _____

PRODUCTS, SERVICES, SYSTEMS OR EQUIPMENT TO BE EXHIBITED:

PLEASE INDICATE PRINCIPAL CONTACT FOR FUTURE CORRESPONDENCE, CONTRACTS AND ASSIGNING SPECIFIC EXHIBIT SPACES AND CORRESPONDENCE:

NAME _____

TITLE _____

A COMPLETE PACKAGE OF SERVICES IS INCLUDED IN THE BOOTH RENTAL. Pre-Show services include free invitations to invite your customers and prospects, listing in the Pre-Conference promotional brochure, Website and email promotions and Web-site listing. Crosslinking with your company's Website, free downloading of VIP email invitations to your customers and prospects. At-Show services include complete decoration services: curtain backwall, booth carpeting, side dividers, draped table, chairs, sign, waste basket, and free Show Directory listing. Post-Show services include Show attendee names and addresses in electronic file format.

Please complete all information and mail to:

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