

7th Annual

2015 New York Accounting Technology

Show & CPE Conference April 29-30, Weds-Thurs Pennsylvania Hotel

Set-up April 28 Tues

across from Penn Station and Madison Square Garden, 7th Avenue and 33rd St

Meet and Sell 1,200 New York Accounting Professionals. The Show is Located in Midtown New York Where Your Customers Can Come to See You.



James C. Bourke, CPA, CITP, CFF, CGMA technology expert, is one of the all-star accounting technology speakers on the program.

Location. Location. Location. The Show and CPE Conference at the Pennsylvania Hotel is the most convenient location for CPAs in New York, and is convenient for CPAs coming in on the Long Island Railroad to Penn Station which is 30 steps away from the Pennsylvania Hotel.

Our 7th Annual on April 29-30, Weds-Thurs is the only accounting show in New York in 2015.

Major sponsors include National Conference of CPA Practitioners (NCCPAP), Intuit, Wolters Kluwer, ADP, Sage, Thomson Reuters, BNA, CPA.com (formerly CPA2Biz), AccountingToday, SourceMedia, AccountingWEB, Journal of Accountancy, The Progressive Accountant, CPA Practice Advisor, AccountantsWorld, The Tax Adviser, CPA Trendlines, Greater New York Chamber of Commerce among others.

New Technology featured including digital technology, Mobile, Cloud, Internet, iPad and iPhone, portals and online systems, banking, brokerage, insurance, business systems, financial and business services.

Low-cost New York State accredited CPE, and free show registration will assemble over 1,200 accounting professionals at one time and one place in New York in 2015.

Low-cost, high level CPE conference sessions will generate quality attendance by top accounting professionals.



This is your opportunity for face-to-face sales contact to meet, demonstrate and sell when the accounting buyers come to see you on the show floor.

Exhibit fees are the same as 2014, carpeting, draped table, chairs, curtain back wall, side dividers, sign, free e-tickets to distribute to your customers and prospects, free post-show attendee list, free listing on our website, free linking to your website.

Booth rental fee is \$2,500 per booth. Over 1,200 accounting professionals will be there to see you.



Person-to-person marketing provides the Show's exhibitors an opportunity to demonstrate and sell to a captive audience.



2015 New York Accounting Technology

Flagg Management Inc
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flaggmgt@msn.com

2014 Sponsors



National Conference of CPA Practitioners (NCCPAP)



Free Show:

Weds, April 29 9:30 – 4 pm
Thurs, April 30 9:30 – 4 pm

CPE Conference:

Weds, April 29 8 – 4:50 pm
Thurs, April 30 8 – 4:50 pm

Set-up: Tue, Apr 28 11–6 pm

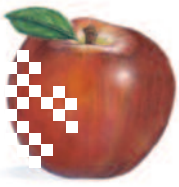
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CPATrendlines



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7th Annual

2015 New York Accounting Technology

April 29-30, Weds-Thurs Set-up April 28, Tues

Pennsylvania Hotel 7th Avenue and 33rd Street, across from Penn Station and Madison Square Garden

New York Show for New Yorkers.

The City of New York is the business headquarters of the world. A large universe of accounting professionals are eager to see computer-savvy systems to improve their practices and their client operations. They are also interested in financial and business services for their clients.

This Wednesday-Thursday event will be at the legendary Pennsylvania Hotel, located at 34th Street and 7th Avenue and right across from Penn Station and Madison Square Garden. It is a convenient location with subways, buses, trains, converging at this nexus for New York transportation. Within walking distance are headquarters offices of major accounting and business firms.

The set-up of the show will be on April 28, Tuesday, on the 18th floor, Hotel Pennsylvania. The booths will include carpeting, draped table, chairs, curtain back wall and side dividers, sign, waste basket and a complete package of promotional services. All you have to do is bring your computer and your enthusiasm.

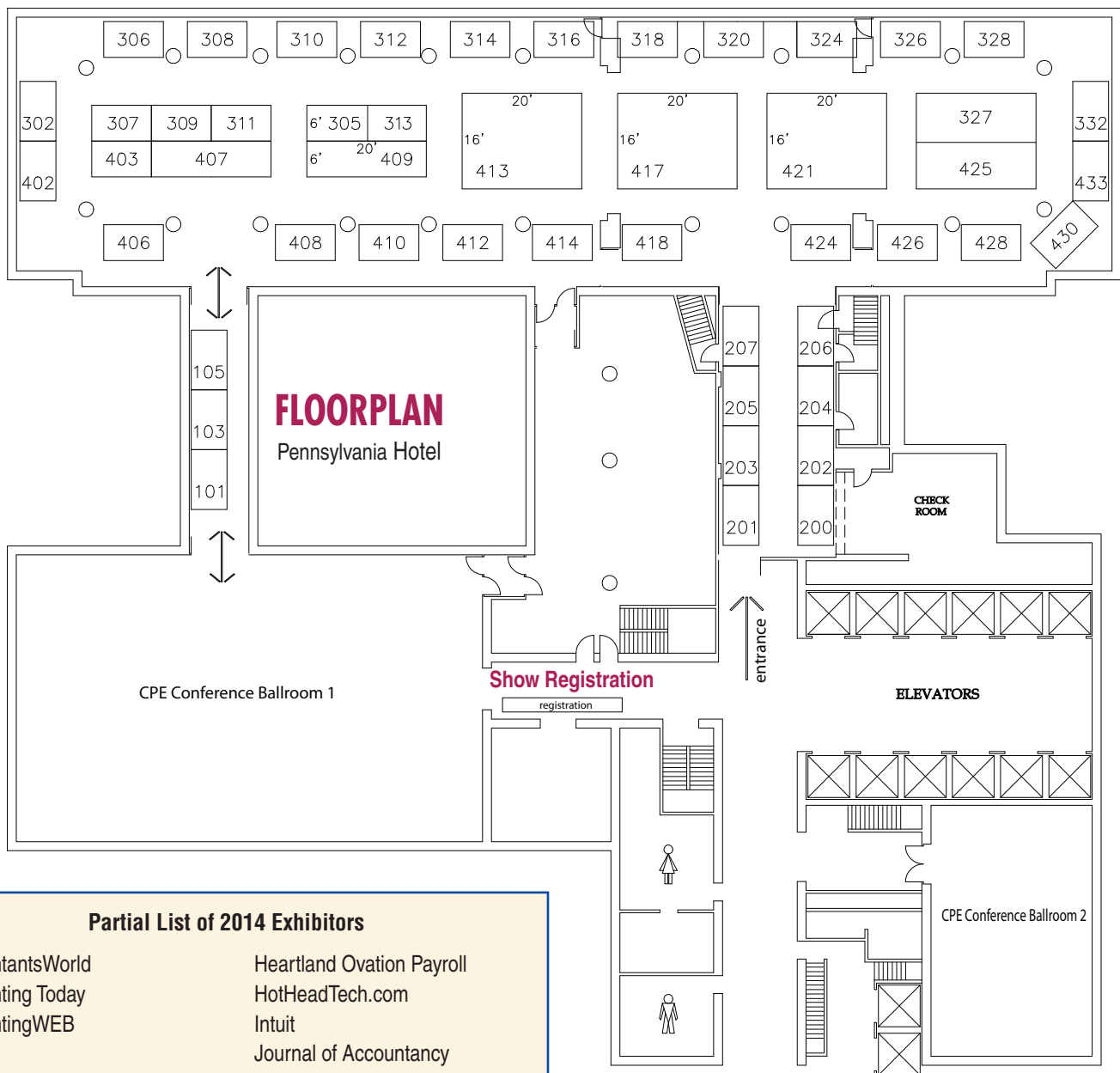
New York accounting and business professionals will be alerted to the show with substantial promotional mailings, email and web marketing. Exhibitors will be able to promote to their New York customers and prospects with FREE emailed VIP invitations, and online crosslinking with our website to increase your web visitors before, during, and after the Show.

Location-Location-Location. In the heart of Manhattan. Across the street from Penn Station for Long Island commuters, Madison Square Garden, Macy's and major accounting offices within walking distance.



Unsolicited response from exhibitors and attendees:

- "Great having the show and conference all on the Ballroom floor."*
- "A great New York Accounting Show. Very well managed."*
- "Outstanding CPE sessions. Really got a lot out of the two-day program."*
- "The aisles had a lot of accountants from New York that we were looking to see. Good Show."*
- "Good location across from Penn Station. I took the train from Long Island and was at the show in 5 minutes."*
- "Well run show. Glad you're back in New York."*
- "It's good to have this New York Show in a central location."*
- "Excellent speakers. Rick Richardson was great."*
- "An excellent conference and very worthwhile."*
- "A good investment in time, and I received CPE credits too."*
- "The opening morning coffee break on the show floor was jammed. Good show."*



Partial List of 2014 Exhibitors

- | | |
|--------------------------------------|---|
| AccountantsWorld | Heartland Ovation Payroll |
| Accounting Today | HotHeadTech.com |
| AccountingWEB | Intuit |
| ADP | Journal of Accountancy |
| Allstate Corporate Services Corp. | Microsoft |
| American Express Open | National Association of Tax Professionals |
| APS Pension & Financial Services | NCCPAP |
| Arch Global Advisors | Office Tools Professional |
| Avalara | PareShah Financial Services |
| Binding Systems of America | Perkaroma |
| Cash Recovery Specialists | PitBullTax Software |
| CCH Small Firm Services | The Progressive Accountant |
| Certify, LLC | Queue Associates |
| CPA.com | Relevante |
| CPA Practice Advisor | Sage |
| CPA Trendlines | The Tax Adviser |
| Drake Software | TaxPocket |
| Fujitsu Computer Products of America | TGI Office Automation |
| FFP Wealth Management | Thomson Reuters |
| Div. Future Financial Planners | Wolters Kluwer, CCH |
| GetNetSet | WSG Systems Corp. |
| Globalforce International Inc. | Xcentric |
| Greater New York Chamber of Commerce | ZenPayroll |



Rick Richardson, CPA, CGMA, CITP, accounting technology spokesman includes New York in his conference schedule with New Jersey, California, Illinois, Las Vegas among other major cities.



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353 Lexington Ave
New York, NY 10016

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April 29-30, Weds-Thurs

Set-up April 28, Tues

Pennsylvania Hotel, NYC

7th Ave and 33rd St, across from Penn Sta. and Madison Square Garden

Application Form

WE WILL REQUIRE APPROX. _____ NUMBER OF 8X10' BOOTHS,
Our booth selection is (please list in order of preference):

1 _____ 2 _____

3 _____ 4 _____

The Rate is \$2,500. per single 8x10' booth with complete services.

LARGER SPACES ARE AVAILABLE AT SAME RATE: \$5,000. per double booth, \$7,500. per triple booth. \$10,000. for island space which would automatically qualify as participating sponsor. All booths include complete package of services.

THIS IS A NON-BINDING COMMITMENT. YOUR SPACE WILL BE HELD SUBJECT TO YOUR FINAL APPROVAL.

A CONTRACT WILL BE SENT TO YOUR ATTENTION AT THE ADDRESS INDICATED BELOW.

COMPANY NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (_____) _____ FAX (_____) _____

E-MAIL _____ URL _____

PRODUCTS, SERVICES, SYSTEMS OR EQUIPMENT TO BE EXHIBITED:

PLEASE INDICATE PRINCIPAL CONTACT FOR FUTURE CORRESPONDENCE, CONTRACTS AND ASSIGNING SPECIFIC EXHIBIT SPACES AND CORRESPONDENCE:

NAME _____

TITLE _____



The accredited New York State CPE program draws accounting professionals from midtown, Long Island and upstate New York.

A COMPLETE PACKAGE OF SERVICES IS INCLUDED IN THE BOOTH RENTAL. Pre-Show services include free invitations to invite your customers and prospects, listing in the Pre-Conference promotional brochure, Website and email promotions and Web-site listing. Crosslinking with your company's Website, free downloading of VIP email invitations to your customers and prospects. At-Show services include complete decoration services: curtain backwall, booth carpeting, side dividers, draped table, chairs, sign, waste basket, and free Show Directory listing. Post-Show services include Show attendee names and addresses in electronic file format.

Please complete all information and mail to:

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