

Mark your calendars. Plan your 2010 budgets.

2010 High Performance Computing Financial Markets – Two successful events – April 19 and Sept 20, Roosevelt Hotel, NY



2010 HIGH PERFORMANCE LINUX FINANCIAL MARKETS Show and Conference

APRIL 19, 2010 (MONDAY) ROOSEVELT HOTEL, NYC
Madison Ave and 45th St, next to Grand Central Station



2010 HIGH PERFORMANCE COMPUTING FINANCIAL MARKETS Show and Conference

SEPTEMBER 20, 2010 (MONDAY) ROOSEVELT HOTEL, NYC
Madison Ave and 45th St, next to Grand Central Station

The 2010 High Performance Computing Financial Markets will assemble Wall Street IT professionals at the convenient and affordable Roosevelt Hotel, April 19 and September 20.

The 2010 High Performance Linux Financial Markets, April 19, Monday, Roosevelt Hotel, New York will assemble Wall Street IT directors who have a focus on High Performance Computing, Linux, Open Source, Low Latency, Virtualization, Grid, Blade, Cluster and new strategies to put these technologies to work.

Linux and Open Source provide alternatives for Wall Street IT directors looking to lower computing costs.

The 2010 High Performance Computing Financial Markets, September 20, Monday, Roosevelt Hotel, New York, will provide HPC project managers, High Frequency Trading directors, and business managers and IT directors are focused on transaction speed and lower costs in trading operations.

This HPC show will cover High Performance Computing, High Frequency Trading, Low Latency, Virtualization, Grid, Blade, Cluster and new strategies to put these technologies to work.

The Roosevelt Hotel is convenient and affordable. Thousands of commuters daily stream out of Grand Central Station to midtown financial offices within walking distance of the Roosevelt.

This is your best opportunity to meet Wall Streeters when they come to see you at our person-to-person intimate Show and Conference. Attendees have said "Great show. No waste. Intimate and focused."

Put Flagg Management Inc's experience to work with these two HPC Shows.

Editorial and advertising support will include Securities Industry News, HPCwire, Linux Journal, LinuxPro Magazine, Global Investment Technology, Wall Street Technology Association, iDevNews, among other major financial and Wall Street publishing and association resources.



Wall Street IT speakers and Gold Sponsors will lead drill-down sessions in the Grand Ballroom program.

Exhibit space for both these events will include a complete package of services. Booth rental will be at \$4k. See the complete package of services inside.

Show & Conference:
Flagg Management Inc
353 Lexington Ave, NY10016
(212) 286 0333 flaggmgmt@msn.com

Visit: www.flaggmgmt.com/linux
Visit: www.flaggmgmt.com/hpc

Previous Sponsors

Media Sponsors



2010 HIGH PERFORMANCE LINUX FINANCIAL MARKETS Show and Conference

APRIL 19, 2010 (MONDAY)

2010 HIGH PERFORMANCE COMPUTING FINANCIAL MARKETS Show and Conference

SEPTEMBER 20, 2010 (MONDAY)

The Conference Program will bring together major Wall Street speakers together with leading vendor experts. See who is changing the way the financial markets employ new innovations while maintaining 24/7 operations.

The urgency and timeliness of this conference will be an important factor in generating quality attendance for the conference and the show.

Exhibitors Marketing Services will feature exhibitors in all pre-show and conference & show promotion including our website, direct mail, email and electronic communications, and advertising in leading publications. Exhibitors will be crosslinked on the show website to increase exhibitor web traffic. Exhibitors will be able to invite their customers to the show with Free VIP Show Passes and email invitations.

Sponsorship opportunities are available.

Contact Flagg Management Inc for more details and costs on your best investment to increase your show visibility and exposure.

Speaking is at the Gold Sponsorship level at \$15k.



"A compact one-day program with exclusive show viewing times."

Partial List of Past Exhibitors

29West
ADVA Optical Networking
Aleri
Appro International, Inc.
Arista Networks
Atrato, Inc.
BLADE Network Technologies
CDW
Ciena
Cisco Systems, Inc.
Cloudsoft
Correlix
Corvil
cPacket Networks Inc
Dell Inc.
Exegy, Inc.
eXludus Technologies, Inc.
Forsythe Technology, Inc.
Fujitsu America
Fulcrum Microsystems, Inc.
Global Investment Technology
Green Data Solutions, LLC
Hewlett-Packard
HPCwire
IBM Corporation
Integration Developer News
Intel Corporation
InterSystems Corporation

Linux Journal
LinuxPro Magazine
Mellanox Technologies
Microsoft
Microway, Inc.
Myricom, Inc.
Obsidian Strategies Inc.
Penguin Computing
The Portland Group
QLogic
Red Hat
Redline Trading Solutions
rPath, Inc.
RTI
SD Times/BZ Media
SeaNet Technologies Inc.
Securities Industry News
SGI
Solace Systems
Spectra Logic
STAC
Sun Microsystems, Inc.
Super Micro Computer, Inc.
Tervela Inc.
Texas Memory Systems
Wall Street Technology Association
Windows in Financial Services
Zircon Computing

Bold = Sponsor



"The conference program was worthwhile and covered some issues I needed to know."

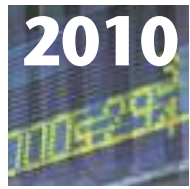


"The luncheon program provided an enjoyable break to meet some of my colleagues from Wall Street."



2010 HIGH PERFORMANCE LINUX FINANCIAL MARKETS Show and Conference

APRIL 19, 2010 (MONDAY) Roosevelt Hotel, NYC Madison Ave and 45th St, next to Grand Central



2010 HIGH PERFORMANCE COMPUTING FINANCIAL MARKETS Show and Conference

SEPT. 20, 2010 (MONDAY) Roosevelt Hotel, NYC Madison Ave and 45th St, next to Grand Central

These shows will provide face-to-face contact with exhibitors and almost 1000 attendees at the convenient Roosevelt Hotel at Grand Central Station.

April 19, 2010: 2010 High Performance Linux Financial Markets, featuring Open Source and Linux, Low Latency and Energy Saving, For Low Latency Data Centers, Faster and More Efficient Execution Systems and Lower Cost Operating Systems.

The only Wall Street show and conference covering financial markets applications – such as Electronic Trading, Analytics and Risk Management – of HPC Infrastructure, including: Linux and Open Source technologies, Blades, Clusters, Grid and other Server Technologies, Cloud Computing, Multi-Core and Accelerated Hardware Platforms, Storage, Networking and Interconnects, Virtualization, Real-Time Operating Systems and Databases, Messaging Middleware, Web Services and SOA, Event Stream Processing and Latency Monitoring.

Sept. 20, 2010: High Performance Computing Financial Markets, featuring HPC and Low Latency Technologies. and Energy Saving Systems, Focus on Scalable Architectures for High Frequency Trading, Market Data and Pricing and Risk Analytics.

The 2010 High Performance Financial Markets events will focus on how high performance and low latency technologies for next generation datacenters and the financial applications. Each show will have a specific primary focus, with drill-down into related HPC technologies.

Conference topics in 2010 will include:

- Low-latency architectures for financial market applications
- Energy saving multi-core and processing platforms
- Real-time and agile datacenter design and infrastructure
- HPC servers, clusters and grids to Wall Street
- High performance operating systems and databases
- Virtualization and cloud computing
- Managing market data volumes – throughput, latency
- Massive solid state storage, and network interconnects
- Event stream processing and low-latency middleware
- Low latency and network monitoring and diagnostic tools

Additional topics may be added to reflect technology and business innovations during 2009. The program will feature speakers from Wall Street and vendor executives.

Take advantage of promotional opportunities for your company. Sponsorships with speaking opportunities are available with \$30,000 for Platinum Sponsors and \$15,000 for Gold Sponsors. Silver Sponsorships at \$8,000 and advertising opportunities also available.

Bring your computers and your monitors, your banners and your pop-up booths. We'll do the rest. Booth rental is \$4,000.

If you have products for Wall Street join us.



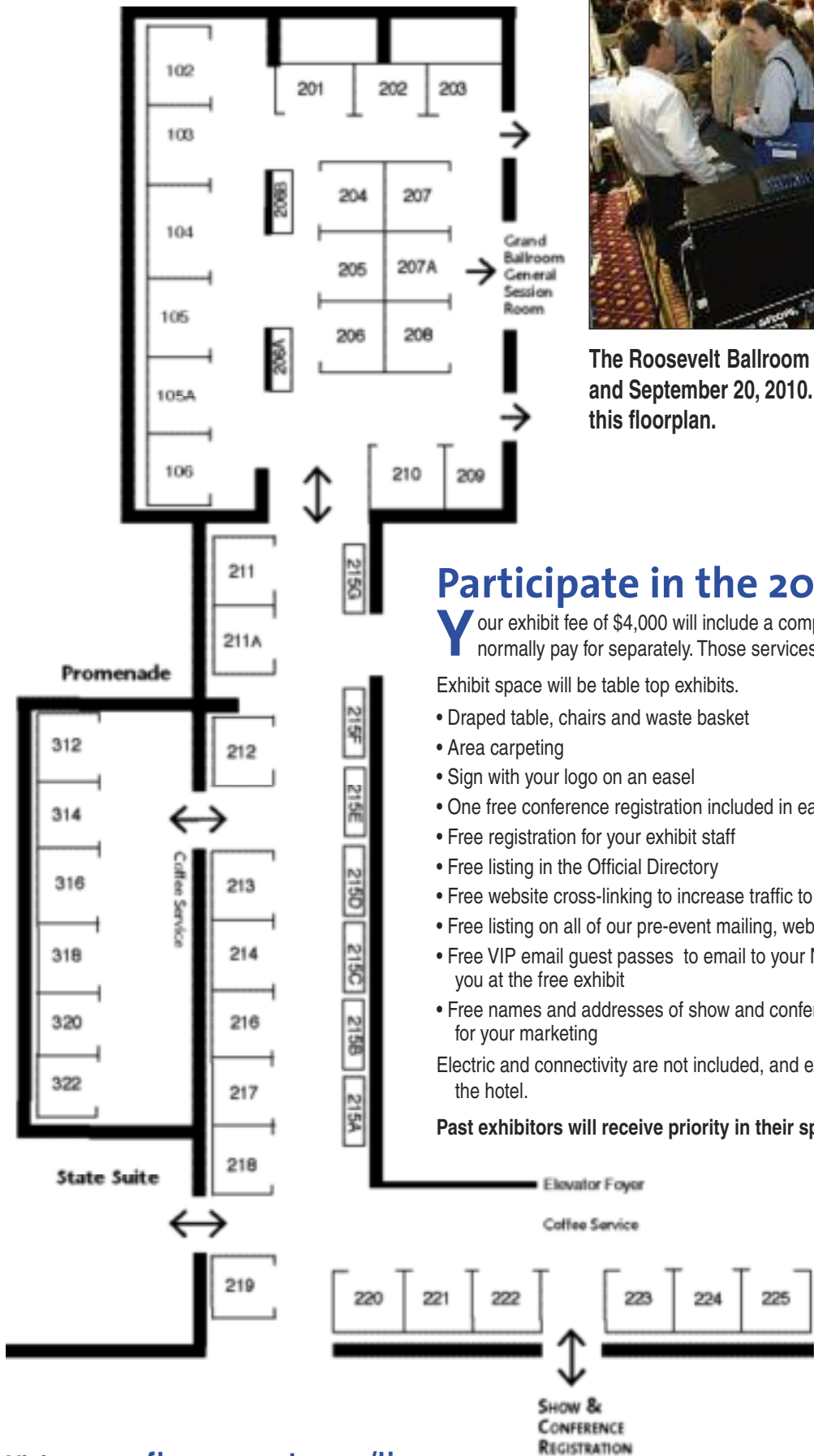
Exhibitors have a captive audience of high level Wall Street IT directors.



Gold Sponsors combine with Wall Street IT speakers for a major program of financial markets experience sharing.



The Roosevelt Ballroom will be the location for both shows, April 19 and September 20, 2010. Select exhibit space for both shows from this floorplan.



Participate in the 2010 shows.

Your exhibit fee of \$4,000 will include a complete package of services that you would normally pay for separately. Those services include:

Exhibit space will be table top exhibits.

- Draped table, chairs and waste basket
- Area carpeting
- Sign with your logo on an easel
- One free conference registration included in each booth rental
- Free registration for your exhibit staff
- Free listing in the Official Directory
- Free website cross-linking to increase traffic to your site
- Free listing on all of our pre-event mailing, web and email promotions
- Free VIP email guest passes to email to your New York customers and prospects to join you at the free exhibit
- Free names and addresses of show and conference registrants before and after the event for your marketing

Electric and connectivity are not included, and exhibitors order these services directly from the hotel.

Past exhibitors will receive priority in their space assignments.

Call or email to reserve your space:

Flagg Management Inc

353 Lexington Ave, NY10016

(212) 286 0333

flaggmgt@msn.com

Floorplan

(for both Shows)

Roosevelt Hotel

Visit: www.flaggmgt.com/linux

Visit: www.flaggmgt.com/hpc

SHOW &
CONFERENCE
REGISTRATION

All booths
8' wide x 6' deep

Sponsorships to Increase Your Visibility and Branding in Each 2010 Show

Assigned exhibitors will have the opportunity to become participating sponsors in both the April and September Shows. At the Platinum, Gold and Silver sponsorship level, sponsors will have their company logo on all our printed and online material, they will have their logo displayed on our Website, and will be prominently listed in our pre-show and at-show official program guide.

Platinum or Gold sponsorship is a requirement for vendors who wish to speak at the conference.

Platinum Elite Sponsorship Level – \$30,000

- Keynote session with a top executive from the exhibit organization and an invited Wall Street speaker
- Exhibitor logo on all printed and online material
- Logo on website
- Listing in pre-show and at-show official program guide
- Two Exhibit spaces in the table top show
- 10 full conference registrations to invite guests of your choice to the conference program
- Electronic list of show and conference registrants including name, company, address, phone, and fax



"We found the Show useful. Hold a space for us in 2010."

Gold Sponsorship Level - \$15,000

- Speaking opportunity on a panel or break-out session
- Exhibitor logo on all printed and online material
- Logo on website
- Listing in pre-show and at-show official program guide
- One exhibit space in the table top show
- 5 full conference registrations to invite guests of your choice to the conference program
- Electronic list of show and conference registrants including name, company, address, phone, and fax



"Well organized show. We want to continue in this market next year."

Silver Sponsorship Level - \$8,000

- Exhibitor logo on all printed and online material
- Logo on website
- Listing in pre-show and at-show official program guide
- One exhibit space in the table top show
- One full conference registration to invite a guest of your choice to the conference program
- Electronic list of show and conference registrants including name, company, address, phone, and fax

Other Silver Sponsorships

Tote bags - \$8000

Coffee & Beverage Break Service - morning - \$8000

Coffee & Beverage Break Service - afternoon - \$8000

Badge holders - \$8000

Badge holder lanyards - \$8000

Advertising in the Official Program:

Back cover, 7x10", 4-color – \$8,000

Inside front cover, 7x10", 4-color – \$5,000

Inside back cover, 7x10", 4-color – \$5,000



"The conference was an opportunity to hear from the top players in the HPC arena."

Other sponsorship opportunities will be considered.
Contact Flagg Management.

Visit: www.flaggmgmt.com/linux

Visit: www.flaggmgmt.com/hpc



2010 HIGH PERFORMANCE LINUX FINANCIAL MARKETS

APRIL 19, 2010 (MONDAY) Set-up: April 18, Sunday

Roosevelt Hotel, NYC



HIGH PERFORMANCE COMPUTING FINANCIAL MARKETS

SEPT. 20, 2010 (MONDAY) Set-up: September 19, Sunday

Roosevelt Hotel, NYC

Application Form for Both Shows

Your exhibit fee will be \$4,000. for a Single Booth (6x8'). Each booth has complete services which are listed below, and will provide booth decorations and at-show marketing.

Gold Sponsorships at the \$15k level will have speaking opportunities on panels and breakout sessions.

OUR BOOTH SELECTION IS SUBJECT TO OUR FINAL APPROVAL: (INDICATE WHAT SHOW YOU ARE APPLYING FOR, AND GENERAL AREA- ENTRANCE, FOOD & COFFEE AREA, CORNER LOCATION, AND COMPANIES NEXT TO WHOM YOU WISH TO BE ASSIGNED).

___ 2010 High Performance Linux, April 19

___ 2010 High Performance Computing, Sept. 20

1 _____ 3 _____ 1 _____ 3 _____

2 _____ 4 _____ 2 _____ 4 _____

THIS IS A NON-BINDING COMMITMENT. YOUR SPACE WILL BE HELD SUBJECT TO YOUR FINAL APPROVAL. A CONTRACT WILL BE SENT TO YOUR ATTENTION AT THE ADDRESS INDICATED BELOW. PAST EXHIBITORS WILL RECEIVE PRIORITY IN THEIR SPACE ASSIGNMENTS.

COMPANY NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (_____) _____ FAX (_____) _____

E-MAIL _____ URL _____

PRODUCTS, SERVICES, SYSTEMS OR EQUIPMENT TO BE EXHIBITED:

PLEASE INDICATE PRINCIPAL CONTACT FOR FUTURE CORRESPONDENCE, CONTRACTS AND ASSIGNING SPECIFIC EXHIBIT SPACES AND CORRESPONDENCE:

NAME _____

TITLE _____

Flagg Management Inc
353 Lexington Ave
New York, NY 10016
Phone (212) 286-0333
FAX: (212) 286-0086

RETURN SERVICE REQUESTED

Visit: www.flaggmgmt.com/linux

Visit: www.flaggmgmt.com/hpc

A complete package of services is included in the booth rental. booth, sign with logo and easel, draped table, 2 chairs, area carpeting, waste basket. Electric, phone and connectivity available at an additional cost from the Roosevelt Hotel.

Pre-Show: listing in all promotional literature; pre-event emails; website cross-linking; free VIP guest passes and free email guest passes; lists of names, addresses and telephone of registrants.

Post Show: list of all Show & Conference attendees.

Please complete all information and fax or mail to:

Flagg Management Inc
353 Lexington Ave, 10th fl
New York, NY 10016

(212) 286-0333
Fax: (212) 286-0086
flaggmgmt@msn.com

Conference rates will be published shortly.

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FIRST-CLASS MAIL
U.S. POSTAGE PAID
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